



UNITED STATES OF AMERICA
Federal Trade Commission
WASHINGTON, D.C. 20580

Statement of the Federal Trade Commission
Concerning Cigarette and Smokeless Tobacco 6(b) Orders
FTC File No. P114508
February 25, 2019

The Federal Trade Commission's Cigarette Report and Smokeless Tobacco Report have tracked the sales and marketing of cigarettes and smokeless tobacco products for more than two generations. As has been true in recent decades, this year's reports show a trend of decreasing sales and marketing expenditures, which is good news for our national health.

The FTC lacks similar data about the rapidly growing market for e-cigarettes, and as a result the FTC's and the public's understanding of the overall market for nicotine-based products is substantially incomplete. The Commission will endeavor to close this gap in our understanding by collecting data on e-cigarette sales and marketing and sharing that information with the public in a similar report.