



United States of America  
FEDERAL TRADE COMMISSION  
Washington, D.C. 20580

Division of  
Advertising Practices

February 9, 2016

Andrea C. Levine, Esq.  
Senior Vice President, Director  
National Advertising Division  
112 Madison Avenue, 3<sup>rd</sup> Floor  
New York, NY 10016

Re: SAS Group, Inc. – Dutch Glow™ Amish Wood Milk Furniture Cleaner and Polish

Dear Ms. Levine:

I am writing to follow up on your referral to the FTC of the above-mentioned matter. Your referral indicated that NAD's attempt to resolve a compliance dispute with the advertiser, SAS Group, Inc., had reached an impasse because the advertiser would not discontinue certain claims for its Dutch Glow™ Amish Wood Milk Furniture Cleaner and Polish.

As you know, we contacted the attorney for SAS Group, Inc., and it is our understanding that the company has contacted NAD attorney Annie Ugurlayan and reengaged with the NAD self-regulatory process.

Accordingly, it appears that no additional FTC action is warranted at this time. The Commission reserves the right to take such further action as the public interest may require. The FTC fully supports the NAD's self-regulatory process, and we appreciate your referral and the opportunity to continue to assist in supporting the NAD.

Very truly yours,

Mary K. Engle  
Associate Director