



United States of America
FEDERAL TRADE COMMISSION
600 Pennsylvania Avenue, NW
Washington, DC 20580

Division of Advertising Practices
Bureau of Consumer Protection

Mary K. Engle
Associate Director

May 10, 2013

By United States Mail

David G. Mallen, Esq.
Deputy Director
National Advertising Division
Council for Better Business Bureaus, Inc.
112 Madison Avenue
3rd Floor
New York, NY 10016

Re: Referral of Advertising for Summit Metal Products

Dear Mr. Mallen:

I write concerning NAD's referral to the Federal Trade Commission of the matter of Summit Metal Products, Inc. ("Summit"). NAD's referral letter stated that Summit's advertising claimed that the company's Rain Deck shelving product had a higher percentage of "open space" than evidence in NAD's record supported. Your letter also stated that Summit had failed to comply with NAD's decision regarding the matter.

Please be advised that we contacted Summit, who subsequently removed the problematic claim from its website. My colleague Edward Glennon previously advised your office of this result by telephone; we wished to follow up with this letter, as well.

We appreciate receiving your referral and having the opportunity to assist in the resolution of this matter.

Very truly yours,

A handwritten signature in cursive script that reads "Mary K. Engle".

Mary K. Engle
Associate Director for Advertising Practices