



COMBATING
FRAUD
in **Latino**
Communities

An FTC
roundtable

Agenda December 5, 2016

All times are Central Time

9:15 Registration

9:30 Welcome and Opening Remarks

Todd Kossow

Director, Federal Trade Commission, Midwest Region

9:45 The Disproportionate Impact of Fraud on Latino
Communities

Jason Adler

Assistant Director, Federal Trade Commission, Midwest Region

FTC research reveals that Latinos are more likely to be victims of fraud than the general population, but are less likely to report the fraud. This session will highlight the key findings of this research, including statistics about the impact and underreporting of fraud in Latino communities. We will also discuss how this research can help guide efforts to reverse this trend.



10:00 Common Scams and How They Work

Joannie Wei

Staff Attorney, Federal Trade Commission, Midwest Region

Roberto Menjivar

Investigator, Federal Trade Commission, Midwest Region

This session will discuss the most prevalent scams targeting or disproportionately impacting Latino communities, such as immigration services scams, pyramid schemes, and debt and mortgage schemes, among others. We will focus on how these scams work and what the FTC has done to address them.

10:40 Resources For Combating Fraud

Cristina Miranda

Consumer Education Specialist, Federal Trade Commission, Washington, D.C.

This session will address the many free resources in English and Spanish that the FTC has available for your organizations and communities, and how you can use them to raise awareness.

11:00 Small Group Networking Sessions

We want to hear from you, as leaders in your organizations, about the consumer issues your communities are experiencing. We will break into small groups to discuss in depth the types of fraud you are seeing in your communities and to strategize about how to raise awareness and encourage reporting.

11:30 Lessons Learned and Next Steps

11:50 Closing Remarks
