

2016 Colorado Survey on Charitable Giving

Listen with Your Heart, Give with Your Head



4/5 Four in five Colorado adults have donated to a charity or cause



Did You Know?

46% Made contributions without verifying that all charities were legally authorized



How Concerned Are You About...

The Misuse of Funds or Services?

61%

Very Concerned

Fraud or Theft of Funds or Services

60%

Very Concerned



1/5

One in five Colorado adults say they don't know where to turn for concerns about charities



Charity and Fraud Safety Quiz



Professional Fundraisers are allowed to keep most of the money raised for charity if they don't lie about how much they keep

52% True

48% False

Best way to determine if charitable organization is one you can trust is by looking at financial history/performance

80% True

20% False

Many legitimate charities or causes seek donations through social media like Facebook or Twitter

46% True

54% False

For more information on charity verification and fraud safety, check out: www.checkthecharity.com

Source: AARP Foundation 2016 Colorado Charitable Giving Survey
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AARP Foundation Elder Watch
 In Partnership with the Colorado Attorney General