2016 Colorado Survey on Charitable Giving
Listen with Your Heart, Give with Your Head

Did You Know?

Four in five Colorado adults have donated to a charity or cause

Made contributions without verifying that all charities were legally authorized

4/5

How Concerned Are You About...

The Misuse of Funds or Services? 61% Very Concerned

Fraud or Theft of Funds or Services 60% Very Concerned

1/5

One in five Colorado adults say they don't know where to turn for concerns about charities

Charity and Fraud Safety Quiz

Professional Fundraisers are allowed to keep most of the money raised for charity if they don't lie about how much they keep 52% True 48% False

Best way to determine if charitable organization is one you can trust is by looking at financial history/performance 80% True 20% False

Many legitimate charities or causes seek donations through social media like Facebook or Twitter 46% True 54% False

For more information on charity verification and fraud safety, check out: www.checkthecharity.com

Source: AARP Foundation 2016 Colorado Charitable Giving Survey
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