
8:40 am  Welcome
Marina Lao
Director, Office of Policy Planning, FTC

Opening Remarks
The Honorable Edith Ramirez
Chairwoman, FTC

9:00 am  Framing Presentation
Severin Borenstein
E.T. Grether Professor of Business Administration and Public Policy, Haas School of Business, University of California, Berkeley
9:30 am  

**Panel 1: Laying the Groundwork: The Past, Present, and Future of Solar Power**

**Panelists:**
- **Vikram Aggarwal**  
  Founder & CEO, EnergySage
- **James Critchfield**  
  Director, Green Power Partnership, US Environmental Protection Agency
- **Tanuj Deora**  
  Chief Strategy Officer & Executive Vice President, Smart Electric Power Alliance
- **Allen Mosher**  
  Vice President of Policy Analysis, American Public Power Association
- **Elaine Ulrich**  
  Program Manager, SunShot Balance of Systems/Soft Costs Team, US Department of Energy

**Moderators:**
- **Ellen Connelly**  
  Attorney Advisor, Office of Policy Planning, FTC
- **Mark S. Hegedus**  
  Attorney, Office of the General Counsel, FTC

11:00 am  

**Break**
11:15 am  **Panel 2: Net Metering: Pricing Solar DG at Retail**

**Panelists:**

**Severin Borenstein**  
E.T. Grether Professor of Business Administration and Public Policy, Haas School of Business, University of California, Berkeley  

**Philip D. Moeller**  
Senior Vice President of Energy Delivery & Chief Customer Solutions Officer, Edison Electric Institute  

**Karl R. Rábago**  
Executive Director, Pace Energy and Climate Center, Elisabeth Haub School of Law, Pace University  

**Jon Wellinghoff**  
Chief Policy Officer, SolarCity  

**Tim Woolf**  
Vice President, Synapse Energy Economics  

**Moderators:**

**John C. Hilke**  
Economic Consultant to the FTC  

**Derek W. Moore**  
Attorney Advisor, Office of Policy Planning, FTC

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12:45 pm  **State Regulators Keynote**

**The Honorable Ellen Nowak**  
Chairperson, Wisconsin Public Service Commission  

**The Honorable Ann Rendahl**  
Commissioner, Washington State Utilities and Transportation Commission  

**Moderator:**

**John H. Seesel**  
Associate General Counsel for Energy, Office of the General Counsel, FTC

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1:15 pm  **Lunch (On Your Own)**
Panel 3: Competitive Issues in a Changing Industry

Panelists:
Diana L. Moss  
President, American Antitrust Institute
Ari Peskoe  
Senior Fellow in Electricity Law, Environmental Policy Initiative, Harvard Law School
Nancy E. Pfund  
Founder & Managing Partner, DBL Partners
Richard Schmalensee  
Howard W. Johnson Professor of Economics and Management, Emeritus, Massachusetts Institute of Technology
Michael Wara  
Associate Professor of Law and Justin M. Roach, Jr. Faculty Scholar, Stanford Law School

Moderators:
Jade Alice Eaton  
Attorney, Antitrust Division, US Department of Justice
James F. Mongoven  
Assistant Director, Office of Policy and Coordination, Bureau of Competition, FTC

3:45 pm  Break
4:00 pm  
**Panel 4: Shining the Light on Consumer Protection Issues and Rooftop Solar**

**Panelists:**
- **Shannon Baker-Branstetter**  
  Policy Counsel, Energy and Environment, Consumers Union
- **Shennan Kavanagh**  
  Deputy Chief, Consumer Protection Division, Office of the Attorney General of Massachusetts
- **Thomas P. Kimbis**  
  Interim President, Solar Energy Industries Association
- **Robert M. Margolis**  
  Senior Analyst & Group Manager, Strategic Energy Analysis Center, National Renewable Energy Laboratory, US Department of Energy
- **Richard Sedano**  
  Principal & US Programs Director, Regulatory Assistance Project

**Moderators:**
- **Jonathan Hill**  
  Attorney, Office of the General Counsel, FTC
- **Hampton Newsome**  
  Attorney, Bureau of Consumer Protection, FTC

5:30 pm  
**Closing**

**Patricia Schultheiss**  
Attorney Advisor, Office of Policy Planning, FTC