



# Utah Consumer Protection Summit

Businesses, Consumer Groups, and Law Enforcement  
Finding Common Ground Together



## Agenda

October 22, 2015

### 8:00am Registration & Breakfast

### 9:00am Welcome

Francine A. Giani, Executive Director, Utah Department of Commerce

### 9:05am Opening Remarks

Spencer J. Cox, Utah Lieutenant Governor

### 9:20 am Illegal Telemarketing & Direct Solicitations

#### Moderator

- Emily Cope Burton, Attorney, Federal Trade Commission

#### Panelists

- Adam Watson, Chief Investigator, Utah Department of Commerce's Division of Consumer Protection
- Jared Bingham, US Postal Inspector Attorney, US Postal Inspections Service

### 10:10 am Hot Topics for Utah

#### Moderator

- Daniel O'Bannon, Division Director, Utah Department of Commerce's Division of Consumer Protection

#### Panelists

- Kerry O'Brien, Assistant Regional Director, Federal Trade Commission
- Michael Palumbo, Assistant Attorney General, Utah Office of the Attorney General's Markets and Financial Fraud Division
- Christopher Peterson, Special Advisor, Office of the Director, Consumer Financial Protection Bureau
- Jeff Hall, Chief Deputy, Salt Lake County's District Attorney's Office

## 11:00 am Break

## 11:10 am Community Partners: Enlisting Business & Consumer Groups as Consumer Protection Educators

### Moderator

- Jennifer Leach, Assistant Director, Division of Consumer & Business Education, Federal Trade Commission

### Panelists

- Alan Ormsby, Utah State Director, AARP
- Jane Driggs, President & CEO, BBB Serving Utah
- Ryan Evans, Vice President of Business and Community Relations, Salt Lake Chamber
- Mike Bulson, Senior Attorney, Utah Legal Services

## 12:00 pm Keynote Introduction

Thomas N. Dahdouh, Regional Director, Federal Trade Commission

## 12:05 pm Keynote Address

Maureen K. Ohlhausen, Commissioner, Federal Trade Commission

## 12:20 pm Working Lunch for Law Enforcement Collaboration (Law Enforcement only)

### Presentation on Investigative Tools and Techniques

- Sheryl Novick, Investigator, Division of Litigation Technology and Analysis, Federal Trade Commission

### Panel on Improving Law Enforcement Collaboration

#### Moderator

- Thomas N. Dahdouh, Regional Director, Federal Trade Commission

#### Panelists

- Ché Arguello, Division Director, Division of General Commercial Enforcement, Utah Office of the Attorney General
- Genessa Stout, Attorney, Enforcement Division, Consumer Financial Protection Bureau
- Michelle Pickens, Working/Supervising Public Corruption, Salt Lake City Division, Federal Bureau of Investigation