

The “Sharing” Economy: Issues Facing Platforms, Participants, and Regulators
Workshop Agenda
Tuesday, June 9, 2015

8:30 AM – 8:45 AM

Welcome

- William F. Adkinson, Jr., Attorney Advisor, Office of Policy Planning, Federal Trade Commission

8:45AM – 9:00 AM

Introduction and Opening Presentation

- Marina Lao, Director, Office of Policy Planning, Federal Trade Commission
- The Honorable Maureen Ohlhausen, Commissioner, Federal Trade Commission

9:00 AM – 9:15 AM

Introduction to the Morning Panels: Framing Presentation by Professor Liran Einav

9:15 AM – 10:45 AM

Panel 1: Sharing Economy Platforms: Market Design and Market Structure

Panel Participants:

- Liran Einav, Professor, Department of Economics, Stanford University
- Chiara Farronato, Assistant Professor, Harvard Business School (Fall, 2015)
- Joshua Gans, Professor of Strategic Management, Rotman School of Management, University of Toronto
- Andrei Hagiu, Associate Professor of Business Administration, Harvard Business School
- Glen Weyl, Senior Researcher, Microsoft Research; on leave, Department of Economics, University of Chicago

Panel Moderator:

- Nathan Wilson, Economist, Bureau of Economics, Federal Trade Commission

10:45 AM – 11:00 AM **Break**

11:00 AM – 12:25 PM

Panel 2: Mechanisms for Trust in the Sharing Economy

Panel Participants:

- Chrysanthos Dellarocas, Professor, Information Systems, School of Management, Boston University
- Andrey Fradkin, Postdoctoral Fellow, National Bureau of Economic Research
- Ginger Jin, Professor, Department of Economics, University of Maryland
- Chris Nosko, Assistant Professor of Marketing, Booth School of Business, University of Chicago
- Steven Salter, VP, Standards and Services, Council of Better Business Bureaus

Panel Moderators:

- Andrew Stivers, Deputy Director, Bureau of Economics, Federal Trade Commission
- Cecelia Waldeck, Attorney, Bureau of Competition, Federal Trade Commission

12:25 PM – 1:35 PM **LUNCH** (Constitution Center cafeteria)

1:35 PM – 1:50 PM

Introduction to the Afternoon Panels: Framing Presentation by Professor Arun Sundararajan

1:50 PM – 3:20 PM

Panel 3: The Interplay between Competition, Consumer Protection, and Regulation: Industry Views

Panel Participants:

- Matthew Daus, Partner, Windels, Marx, Lane & Mittendorf, LLP
- David Hantman, Head of Global Public Policy, Airbnb
- Corey Owens, Head of Global Public Policy, Uber Technologies
- Brooks Rainwater, Director, City Solutions and Applied Research Center, National League of Cities
- Vanessa Sindors, Senior Vice President and Head of Government Affairs, American Hotel and Lodging Association

Panel Moderators:

- Julie Goshorn, Attorney, Bureau of Competition, Federal Trade Commission
- William F. Adkinson, Jr., Attorney Advisor, Office of Policy Planning, Federal Trade Commission

3:20 PM to 3:35 PM **Break**

3:35 PM to 5:05 PM

Panel 4: The Interplay between Competition, Consumer Protection, and Regulation: Policy Perspectives

Panel Participants:

- Lee Peeler, President and CEO, Advertising Self-Regulatory Council and Executive Vice President, National Advertising Self-Regulation, Council of Better Business Bureaus
- Sofia Ranchordás, Resident Fellow, Information Society Project, Yale Law School; Assistant Professor, Administrative Law, Tilburg University
- Maurice Stucke, Associate Professor, University of Tennessee College of Law
- Arun Sundararajan, Professor, Information, Operations and Management Sciences, Stern School of Business, New York University
- Adam Thierer, Senior Research Fellow, Mercatus Center, George Mason University

Panel Moderators:

- Marina Lao, Director, Office of Policy Planning, Federal Trade Commission
- Megan Cox, Attorney, Bureau of Consumer Protection, Federal Trade Commission

5:05 PM – 5:15 PM

Closing

- Julie Goshorn, Attorney, Bureau of Competition, Federal Trade Commission