

# The ← “Sharing” → Economy

Issues Facing Platforms,  
Participants, and Regulators

## Agenda June 9, 2015

---

### 8:30 WELCOME

**William F. Adkinson, Jr.**, Attorney Advisor, Office of Policy Planning, Federal Trade Commission

---

### 8:45 OPENING PRESENTATION

**The Honorable Maureen Ohlhausen**, Commissioner, Federal Trade Commission

INTRODUCTION BY

**Marina Lao**, Director, Office of Policy Planning, Federal Trade Commission

---

### 9:00 INTRODUCTION TO THE MORNING PANELS: FRAMING PRESENTATION

**Liran Einav**, Professor, Department of Economics, Stanford University

---

### 9:15 PANEL 1: SHARING ECONOMY PLATFORMS: MARKET DESIGN AND MARKET STRUCTURE

PANEL PARTICIPANTS:

**Liran Einav**, Professor, Department of Economics, Stanford University

**Chiara Farronato**, Assistant Professor of Business of Administration, Harvard Business School (Fall, 2015)

**Joshua Gans**, Professor of Strategic Management, Rotman School of Management, University of Toronto

**Glen Weyl**, Senior Researcher, Microsoft Research; on leave, Department of Economics, University of Chicago

PANEL MODERATOR:

**Nathan Wilson**, Economist, Bureau of Economics, Federal Trade Commission

---

### 10:45 BREAK

---

11:00 PANEL 2: MECHANISMS FOR TRUST IN THE SHARING ECONOMY

PANEL PARTICIPANTS:

**Chrysanthos Dellarocas**, Professor, Information Systems, School of Management, Boston University

**Andrey Fradkin**, Postdoctoral Fellow, National Bureau of Economic Research

**Ginger Jin**, Professor, Department of Economics, University of Maryland

**Chris Nosko**, Assistant Professor of Marketing, Booth School of Business, University of Chicago

**Steven Salter**, VP, Standards and Services, Council of Better Business Bureaus

PANEL MODERATORS:

**Andrew Stivers**, Deputy Director, Bureau of Economics, Federal Trade Commission

**Cecelia Waldeck**, Attorney, Bureau of Competition, Federal Trade Commission

---

12:15 PLATFORM POWER, REPUTATION, AND REGULATION: POLICY FRAMING PRESENTATION

**Arun Sundararajan**, Professor, Information, Operations and Management Sciences, Stern School of Business, New York University

---

12:30 LUNCH

---

1:35 PRESENTATION BY CATHERINE J.K. SANDOVAL

**Catherine J.K. Sandoval**, Commissioner, California Public Utilities Commission

INTRODUCTION BY

**Marina Lao**, Director, Office of Policy Planning, Federal Trade Commission

---

2:00 PANEL 3: THE INTERPLAY BETWEEN COMPETITION, CONSUMER PROTECTION, AND REGULATION: BUSINESS AND REGULATORY VIEWS

PANEL PARTICIPANTS:

**Matthew Daus**, Partner, Windels, Marx, Lane & Mittendorf, LLP; former Chairman, New York City Taxi and Limousine Commission

**David Hantman**, Head of Global Public Policy, Airbnb

**Ashwini Chhabra**, Head of Policy Development, Uber Technologies

**Brooks Rainwater**, Director, City Solutions and Applied Research Center, National League of Cities

**Vanessa Sindors**, Senior Vice President and Head of Government Affairs, American Hotel and Lodging Association

**PANEL MODERATORS:**

**Julie Goshorn**, Attorney, Office of Policy and Coordination, Bureau of Competition, Federal Trade Commission

**William F. Adkinson, Jr.**, Attorney Advisor, Office of Policy Planning, Federal Trade Commission

---

**3:30**    **BREAK**

---

**3:45**    **PANEL 4: THE INTERPLAY BETWEEN COMPETITION, CONSUMER PROTECTION, AND REGULATION: POLICY PERSPECTIVES**

**PANEL PARTICIPANTS:**

**Lee Peeler**, President and CEO, Advertising Self-Regulatory Council; Executive Vice President, National Advertising Self-Regulation, Council of Better Business Bureaus

**Sofia Ranchordás**, Resident Fellow, Information Society Project, Yale Law School; Assistant Professor, Administrative Law, Tilburg University

**Maurice Stucke**, Associate Professor, University of Tennessee College of Law

**Arun Sundararajan**, Professor, Information, Operations and Management Sciences, Stern School of Business, New York University

**Adam Thierer**, Senior Research Fellow, Mercatus Center, George Mason University

**PANEL MODERATORS:**

**Marina Lao**, Director, Office of Policy Planning, Federal Trade Commission

**Megan Cox**, Attorney, Division of Privacy and Identity Protection, Bureau of Consumer Protection, Federal Trade Commission

---

**5:15**    **CLOSING**

**Julie Goshorn**, Attorney, Office of Policy and Coordination, Bureau of Competition, Federal Trade Commission

---