V.

COMPLAINT

THE SULLIVAN UNIVERSITY SYSTEM, INC. d/b/a SPENCERIAN COLLEGE

DEFENDANT

Serve:

Alva Ray Sullivan 3101 Bardstown Road Louisville, Kentucky 40205 REGISTERED AGENT

Comes the Plaintiff and for his Complaint against Defendants states as follows:

PARTIES, JURISDICTION AND VENUE

- 1. Plaintiff is the duly elected Attorney General of the Commonwealth of Kentucky and is responsible for the enforcement and administration of Kentucky law, including the consumer protection laws set forth in Kentucky Revised Statutes (KRS) Chapter 367. Plaintiff is sometimes referred to herein as "Plaintiff" or "Attorney General."
- 2. Defendant The Sullivan University System, Inc. d/b/a Spencerian College is a Kentucky corporation and has its principal office at 3101 Bardstown Road, Louisville, Kentucky 40205. The Sullivan University System, Inc. owns and operates the for-profit post-secondary career college known as "Spencerian College" which has locations in Louisville and Lexington. Spencerian is nationally accredited by the American Council of Independent Colleges and

Schools ("ACICS") and is licensed in Kentucky by the Kentucky Board of Proprietary Education. Hereinafter Defendant shall be referred to as "Defendant" or "Spencerian College."

GENERAL STATEMENTS

- 3. Plaintiff brings this suit against Defendant for engaging in unfair, false, misleading and deceptive trade practices in violation of KRS 367.170. Plaintiff alleges herein that Defendant has provided and continues to provide unfair, false, misleading and deceptive information to consumers about, *inter alia*, its job placement rates, overall placement rates, graduation success rates, and Spencerian College generally.
- 4. Spencerian College offers Certificates, Diplomas and Associate Degrees in careers including, but not limited to, phlebotomy, medical coding, nursing, and accounting. Tuition ranges from \$10,880 for a 6-9 month certificate program to \$48,960 for a 27 month Associate of Applied Science Degree in Radiologic Technology. (Exhibit A)
- 5. Upon information and belief, Spencerian College has held itself out and continues to hold itself out as existing to "provide men and women with quality training for careers in the business, technical and healthcare professions." Spencerian College has represented and continues to represent to consumers that the "college is positioned to prepare its graduates to meet the employment needs of the present and the future." (Exhibit B)
- 6. Spencerian College is accredited by ACICS to award certificates, diplomas, and associate degrees. The United States Department of Education and the Council for Higher Education Accreditation list ACICS as a nationally recognized accrediting agency. (Exhibit C)
- 7. Upon information and belief, ACICS determines average placement rates annually for institutions based on information collected in the Annual Institutional Reports. ACICS requires that a minimum of 65 percent of graduated students from an institution be placed in a related job

field. An institution with placement rates not in compliance with ACICS standards may be subject to reporting and/or suspension of accreditation.

Advertised Placement Rates in Career Studied

Louisville Campus

- 8. Upon information and belief, beginning during or before January 1, 2009 and continuing through or later than January 13, 2011, Defendant represented or caused to be represented to consumers, on its website, the graduate placement rates, located under column titled "Advertised Rates" in paragraph 11 below, for graduates of each program offered at the **Louisville branch** of Spencerian College. (Exhibit D)
- 9. Upon information and belief, Defendant's website claimed to publish the same placement rate percentages as reported to its accreditor, ACICS. (Exhibit D)
- 10. Upon information and belief, in or around September 2007, 2008, 2009 and 2010, Spencerian College reported to its accreditor, ACICS, the placement rates, located under the column titled "Reported Rates" in paragraph 11 below, for graduates of each program offered at the **Louisville branch** of Spencerian College. (Exhibit E)

11. <u>Spencerian Louisville Branch Program Specific Placement Rate</u> <u>Misrepresentations</u>

Reporting Year	Program Name	Advertised Rate	Reported Rate	Difference
2010	Phlebotomy	80.0%	40.0%	40.0%
2009	Accounting Diploma	۶ ٬ ***۶۶	0.0%	n/a¹

¹ Exhibit D, an advertisement for the Louisville branch of Spencerian College, indicates that "**" means that "no graduates were available for employment that year due to continuing education, staying with current position, waiting for internal promotion, travel, etc." In 2009, Spencerian College reported to ACICS that one student graduated from the Accounting Diploma program and was not placed. This placement rate should have been advertised at 0.0% not "**."

2008	Medical Clinical Specialist	100.0%	66.7%	33.3%
2008	Învasive Cardiovascular	67.0%	50.0%	17.0%
2007	Tech Medical Assistant	100.0%	83.3%	16.7%
2007	Medical Transcriptionist	100.0%	66.7%	33.3%
2007	Medical Administrative Assistant	88.0%	75.0%	13.0%
2007	Phlebotomy	87.0%	77.6%	9.4%
2007	Limited Medical Radiography	88.0%	68.1%	19.9%
2007	Health Unit Coordinator	72.0%	62.5%	9.5%

Lexington Campus

- 12. Upon information and belief, beginning during or before January 1, 2009 and continuing through or later than January 13, 2011, Defendant represented or caused to be represented to consumers, on its website, the graduate placement rates, located under column titled "Advertised Rates" in paragraph 15 below, for graduates of each program offered at the **Lexington branch** of Spencerian College. (Exhibit F)
- 13. Upon information and belief, Defendant's website gives consumers the impression that the Spencerian College "Advertised Rates" were those that were reported to its accreditor, ACICS. (Exhibit F)
- 14. Upon information and belief, in or around September 2009, Spencerian College reported to its accreditor, ACICS, the placement rates, located under column titled "Reported Rates" in paragraph 15 below, for graduates of each program offered at the **Lexington branch** of Spencerian College. (Exhibit G)

15. <u>Spencerian Lexington Branch Program Specific Placement Rate</u> <u>Misrepresentations</u>

Reporting	Program Name	Advertised	Reported	Difference
Year		Rate	Rate	
2009	Computer Graphic	44.0%	36.0%	8.0%
	Design			
2009	Architectural	60.0%	25.0%	35.0%
	CADD			
2009	Computer	75.0%	55.6%	19.4%
	Engineering			
	Technology			
2009	Phlebotomy	61.1%	50.0%	11.1%
2009	Medical Assistant	100.0%	62.5%	37.5%
	with Phlebotomy			
2009	Medical Clinical	100.0%	66.7%	33.3%
	Specialties			
2009	Limited X-Ray	100.0%	70.0%	30.0%
	Machine Operator			
2009	Radiologic	78.95%	53.3%	25.65%
	Technology			

- 16. Upon information and belief, during or before the 2007-2008 school year and continuing through or after the 2009-2010 school year, the **Lexington branch** of Spencerian College fell below the 65% minimum placement rate standard required by ACICS.
- 17. Upon information and belief, after being notified by the Attorney General that it was under investigation in December 2010 and at some time on or before February 26, 2011, Defendant removed, from both the Louisville and Lexington campus websites, the placement rate advertisements that conflicted with Defendant's reported placement rates to ACICS. The Lexington branch of Spencerian College had placement rates that were below ACICS standards between 2007 and 2010.

Interview Book Advertisements

- 18. Upon information and belief, prior to or during 2008 through at least January 1, 2011 or later, Defendant represented or caused to be represented to consumers, in a college "Interview Book," the graduate placement rates, located under column titled "Advertised Rates" in paragraph 21 below, for graduates of each program of Spencerian College. The same advertisement asserted that there was "NO RECESSION FOR SPENCERIAN GRADS CHECK OUT 10 YEARS OF EMPLOYMENT SUCCESS." (Exhibit H)
- 19. Upon information and belief, the "Interview Book," containing the "NO RECESSION FOR SPENCERIAN GRADS CHECK OUT 10 YEARS OF EMPLOYMENT SUCCESS" advertisement, was considered training material presented to and used by those who recruit/interact with prospective or newly enrolling students.
- 20. Upon information and belief, in or around September 2007, Spencerian College reported to its accreditor, ACICS, the placement rates, located under column titled "Reported Rates" in paragraph 21 below, for graduates of each program offered at the **Louisville branch** of Spencerian College. (Exhibit E)

21. "Interview Book" Advertised Rates vs. ACICS Reported Rates

Year	Program Name	Advertised Rate	Reported Rate	<u>Difference</u>
2007	Medical Assistant	100.0%	83.3%	26.7%
2007	Medical Transcriptionist	100.0%	66.7%	33.3%
2007	Medical Administrative Assistant	88.0%	75.0%	13.0%
2007	Phlebotomy	87.0%	77.6%	9.4%

2007	Limited Medical Radiology	88.0%	68.1%	19.9%
2007	Health Unit Coordinator	72.0%	62.5%	9.5%

- 22. Upon information and belief, the cover of the "Interview Book" indicates that it was revised in January 2011. However, the advertisement that stated that there was "NO RECESSION FOR SPENCERIAN GRADS" was not updated to reflect graduation placement rate figures calculated after 2007.
- 23. Upon information and belief, graduate job placement rates for the Louisville Branch of Spencerian College, on average, became materially lower after the 2007 reporting period.
- 24. The information Spencerian College reported to its accreditor about the rates at which its graduates become employed in particular career fields in or related to their education are less than the rates Spencerian College represents to consumers.
- 25. Spencerian College has provided and continues to provide unfair, false, misleading and deceptive information to consumers about the percentage of graduates who become employed in the career they studied at Spencerian College. Spencerian College has represented and continues to represent to consumers, through unfair, false, misleading and deceptive statements, that graduates of Spencerian College become employed in the career they studied at a higher rate than they actually do.

Advertised Overall Placement Rates

26. Upon information and belief, at some time on or after January 1, 2008 and before January 1, 2010, Defendant has represented to consumers that graduates of Spencerian College's **Lexington Branch** enjoy "98.0% Graduate Employment Success." However, the actual rates reported to ACICS were materially lower and are identified in paragraph 28. (Exhibit I)

27. Upon information and belief, in or around September 2008, 2009, 2010, Spencerian College reported to its accreditor, ACICS, the job placement rate for graduates of its **Lexington Branch** that are listed in paragraph 28. (Exhibits J, K, L)

28. Spencerian Lexington Branch Placement Rate Data

<u>School Year</u>	Reported Rate
2009-2010	58.5%
2008-2009	53.4%
2007-2008	62.8%

- 29. Upon information and belief, prior to or on August 9, 2012 to Present, Defendant has represented to consumers on <u>career-schools-guide.com</u> that a prospective enrollee can "Take advantage of a 99% job placement rate" at Spencerian College's Louisville Branch. However, the actual rates reported to ACICS were materially lower and are identified in paragraph 31. (Exhibit M)
- 30. Upon information and belief, in or around September 2007, 2008, 2009, 2010, Spencerian College reported to its accreditor, ACICS, the job placement rate for graduates of its **Louisville Branch** that are listed in paragraph 31. (Exhibit N)

31. Spencerian Lousiville Branch Placement Rate Data

School Year	Reported Rate
2009-2010	76.3%
2008-2009	80.5%

2007-2008	82.6%
2006-2007	85.1%

- 32. The information Spencerian College has reported to its accreditor about the rate at which its graduates become employed is less than the rates Spencerian College represents to consumers.
- 33. Spencerian College has provided and continues to provide unfair, false, misleading and deceptive information to consumers about the percentage of graduates who find employment in or related to the career studied at Spencerian College. Spencerian College has represented and continues to represent to consumers, through unfair, false, misleading and deceptive statements, that graduates of Spencerian College become employed in the career they studied at a higher rate than they actually do.

Graduation Success Rates

- 34. Spencerian College has advertised "High Graduation Success Rates." Defendant's advertisement supports this claim by touting "Outstanding classroom facilities with state-of-theart equipment and available lab time" and that "Plus Friday provides you with free tutoring opportunities." (Exhibit O)
- 35. Upon information and belief, the enrollees of the **Lexington branch** of Spencerian College did not experience "High Graduation Success Rate(s)."
- 36. Spencerian College has provided and continues to provide false and misleading information to consumers about the percentage of students who graduate from Spencerian College. Spencerian College has represented and continues to represent to consumers, through unfair, false, misleading and deceptive statements, that students at the Lexington branch of Spencerian College enjoy "High Graduation Success Rates."

COUNT I

UNFAIR, FALSE, DECEPTIVE AND MISLEADING REPRESENTATIONS REGARDING ADVERTISED GRADUATE EMPLOYMENT RATES IN CAREER STUDIED

- 37. The allegations of Paragraphs 1 through 36 are hereby incorporated.
- 38. Defendant engaged in unfair, false, misleading and deceptive acts and practices in conduct of trade or commerce in violation of KRS 367.170 by making unfair, false, deceptive and misleading statements to consumers that the employment rate for graduates in the career they studied was greater than it actually is and by omitting updated employment rates.
- 39. The aforementioned acts and practices constitute willful violations of the prohibition against unfair, false, misleading or deceptive acts and practices in violation of KRS 367.170.

COUNT II

UNFAIR, FALSE, DECEPTIVE AND MISLEADING REPRESENTATIONS REGARDING ADVERTISED OVERALL GRADUATE EMPLOYMENT RATES

- 40. The allegations of Paragraphs 1 through 39 are hereby incorporated.
- 41. Defendants have engaged in unfair, false, misleading and deceptive acts and practices in trade or commerce in violation of KRS 367.170 by making unfair, false, deceptive and misleading statements to consumers that graduates are employed at greater rates than they actually are.
- 42. The aforementioned acts and practices constitute willful violations of the prohibition against unfair, false, misleading or deceptive acts and practices in violation of KRS 367.170.

COUNT III

UNFAIR, FALSE, DECEPTIVE AND MISLEADING REPRESENTATIONS REGARDING GRADUATION SUCCESS RATES

- 43. The allegations of Paragraphs 1 through 42 are hereby incorporated.
- 44. Defendant engaged in unfair, false, misleading and deceptive acts and practices in conduct of trade or commerce in violation of KRS 367.170 by making false and misleading statements to consumers regarding "High Graduation Success Rates."
- 45. The aforementioned acts and practices constitute willful violations of the prohibition against unfair, false, misleading or deceptive acts and practices in violation of KRS 367.170.

COUNT IV

FALSE, DECEPTIVE AND MISLEADING INFORMATION PROVIDED TO PROSPECTIVE AND CONTINUING STUDENTS

- 46. The allegations of Paragraphs 1 through 45 are hereby incorporated.
- 47. Defendant engaged in unfair, false, misleading and deceptive acts and practices in conduct of trade or commerce in violation of KRS 367.170 by making unfair, false, misleading, and deceptive statements to prospective and continuing students about Spencerian College.
- 48. The aforementioned acts and practices constitute willful violations of the prohibition against unfair, false, misleading or deceptive acts and practices in violation of KRS 367.170.

WHEREFORE, Plaintiff prays for judgment as follows:

1) That Defendant, pursuant to KRS 367.190, be enjoined from further practices constituting unfair, false, misleading or deceptive trade practices, including the practices alleged herein;

- 2) For judgment against Defendant finding willful violations of the Kentucky Consumer Protection Act, KRS 367.170;
- 3) That the Court award civil penalties against Defendant in the amount of two thousand dollars (\$2,000.00) per each willful violation of KRS 367.170 of the Kentucky Consumer Protection Act pursuant to KRS 367.990(2);
- 4) That the Court require Defendant to pay restitution to consumers who have suffered harm as a result of Defendants' unfair, false, misleading and deceptive practices, as provided by KRS 367.200.
- 5) That the Court award Plaintiff's costs, including costs of investigation and attorneys' fees;
- 6) For a trial by jury; and
- 7) For any and all other relief to which Plaintiff may be entitled.

Respectfully submitted,

JACK CONWAY ATTORNEY GENERAL

Todd E. Leatherman

Executive Director

Maryellen B. Mynear

Litigation Manager/Assistant Attorney General

Dinah L. Koehler

Assistant Attorney General

Tyler S. Stewart

Assistant Attorney General

Office of Consumer Protection

Office of the Attorney General

1024 Capital Center Dr., Suite 200

Frankfort, KY 40601

(502) 696-5389

1 2 3 4 5 6 7 8	KAMALA D. HARRIS Attorney General of California FRANCES T. GRUNDER Senior Assistant Attorney General NICKLAS A. AKERS Supervising Deputy Attorney General NICHOLAS G. CAMPINS (SBN 238022) ANGELA M. MUÑOZ (SBN 263971) CAROLINE N. DESSERT (SBN 287783) Deputy Attorneys General 455 Golden Gate Avenue, Suite 11000 San Francisco, CA 94102-7004 Telephone: (415) 703-5500 Fax: (415) 703-5480 E-mail: Nicholas.Campins@doj.ca.gov Attorneys for THE PEOPLE OF THE STATE Of CALIFORNIA	ENDORSED FILED San Francisco County Superior Court OCT 1 0 2013 CLERK OF THE COURT BY: DEBORAH STEPPE Deputy Clerk
10	SUPERIOR COURT OF TH	E STATE OF CALIFORNIA
11	COUNTY OF SA	AN FRANCISCO
12		
13		CGC-13-534793
14		000-13-834183
15	THE PEOPLE OF THE STATE OF	Case No.
16	CALIFORNIA,	COMPLAINT FOR CIVIL PENALTIES,
17	Plaintiff,	PERMANENT INJUNCTION, AND OTHER EQUITABLE RELIEF
18	v.	Verified Answer Required Pursuant to Code of
19	HEALD COLLEGE, LLC; CORINTHIAN	Civil Procedure Section 446
20	COLLEGES, INC.; CORINTHIAN SCHOOLS, INC.; SEQUOIA EDUCATION,	
21	INC.; CAREER CHOICES, INC.; MJB ACQUISITION CORPORATION; TITAN	,
22	SCHOOLS, INC.; RHODES COLLEGES, INC.; FLORIDA METROPOLITAN	
23	UNIVERSITY, INC.; EVEREST COLLEGE PHOENIX, INC.; and DOES 1 through 100,	
24	INCLUSIVE,	
25	Defendants.	
		I
26		
27		
28		1
	COMPLAINT FOR CIVIL PENAL	TIES, PERMANENT INJUNCTION

AND OTHER RELIEF

The People of the State of California ("the People"), by and through Kamala D. Harris, Attorney General, allege as follows:

- 1. The People bring this action to hold Corinthian Colleges, Inc. and its subsidiaries that operate Heald, Everest and Wyotech schools (collectively "CCI") accountable for violating California law by misrepresenting job placement rates to students, misrepresenting job placement rates to investors, advertising for programs that it does not offer, unlawfully using military seals in advertising, and inserting unlawful clauses into enrollment agreements that purport to bar any and all claims by students.
- 2. CCI is engaging in these unlawful, unfair, and fraudulent practices in connection with the sale of programs that are very expensive. For example, Heald College in San Francisco charges \$39,510 in tuition and fees and \$3,500 in books and supplies for an Associate of Applied Science degree in Medical Assisting; Everest College in City of Industry charges \$38,341 in tuition and fees and \$4,339 in books and supplies for its Criminal Justice Associate's degree; Wyotech in Long Beach charges \$35,000 in tuition and fees and \$2,000 in books and supplies for an Automotive Technology with Applied Service Management Associate's degree; and Everest University Online's Brandon Campus charges \$68,800 in tuition for an online Bachelor's degree in "Paralegal."
- 3. CCI is selling these expensive programs to students throughout California, many of whom head single parent families and have annual incomes that are near the federal poverty line (\$19,530 for a three-person household). CCI targets this demographic, which it describes in internal company documents as composed of "isolated," "impatient," individuals with "low self-esteem," who have "few people in their lives who care about them" and who are "stuck" and "unable to see and plan well for future," through aggressive and persistent internet and telemarketing campaigns and through television ads on daytime shows like Jerry Springer and Maury Povich.
- 4. CCI's unlawful, unfair, and fraudulent practices are all the more egregious in light of the fact that its Everest campuses are subject to a permanent injunction secured by the People in 2007 that bars many of the practices at issue.

5. The People respectfully request that this Court use its equitable and legal authority to permanently end CCI's unlawful, unfair, and fraudulent practices.

PLAINTIFF

6. Plaintiff is the People of the State of California. The People bring this action by and through Kamala D. Harris, Attorney General. The Attorney General is authorized by Business and Professions Code sections 17204, 17206, and 17207 to bring actions to enforce the Unfair Competition Law ("UCL"); by Business and Professions Code sections 17535, 17535.5, and 17536 to bring actions to enforce the Fair Advertising Law ("FAL"); and by Government Code sections 12658 and 12660 to bring actions to enforce the Corporate Securities Law of 1968 ("CSL").

DEFENDANTS

- 7. Defendant Heald College, LLC, is, and at all times mentioned herein was, an LLC organized and existing under the laws of the State of California. Heald College, LLC's principal place of business is in the City and County of San Francisco. At all times relevant herein, Defendant Heald College, LLC has transacted and continues to transact business throughout California, including at campuses in Concord, Fresno, Hayward, Modesto, Rancho Cordova, Roseville, Salinas, San Francisco, San Jose, Stockton and online. Heald College, LLC is a wholly owned subsidiary of Corinthian Colleges, Inc.
- 8. Defendant Heald College, LLC, its agents, employees, officers, and others acting on its behalf, as well as subsidiaries, affiliates, and other entities controlled by Defendant Heald College, LLC, are referred to collectively herein as "Heald."
- 9. Defendant Corinthian Colleges, Inc., is, and at all times mentioned herein was, a corporation organized and existing under the laws of the State of Delaware. Corinthian Colleges, Inc.'s principal place of business is in Santa Ana, California in Orange County. At all times relevant herein, Defendant Corinthian Colleges, Inc. has transacted and continues to transact business throughout California, including at its headquarters in Santa Ana. Corinthian Colleges, Inc.'s direct and indirect subsidiaries operate schools and/or enroll students throughout California and include Corinthian Schools, Inc.; Rhodes Colleges, Inc.; Florida Metropolitan University, Inc.;

9 10

11

12 13

14

15 16

17

18

19

20

21

22 23

24

25

26 27

28

Titan Schools, Inc.; Career Choices, Inc.; Sequoia Education, Inc.; MJB Acquisition Corporation; Everest College Phoenix, Inc.; and Heald College, LLC.

- 10. Corinthian Colleges, Inc.'s common stock has been listed on the Nasdaq National Market System since February 1999 under the symbol "COCO." Corinthian Colleges, Inc.'s common stock qualifies as a security as defined in Corporations Code section 25019. Corinthian Colleges, Inc. qualifies as an issuer under Corporations Code sections 25010 and as a person under Corporations Code section 25013.
- 11. Defendant Corinthian Colleges, Inc., its agents, employees, officers, and others acting on its behalf, as well as subsidiaries, affiliates, and other entities controlled by Defendant Corinthian Colleges, Inc., are referred to collectively herein as "Corinthian Colleges, Inc."
- 12. Defendant Corinthian Schools, Inc., is, and at all times mentioned herein was, a corporation organized and existing under the laws of the State of Delaware. Corinthian Schools, Inc.'s principal place of business is in Santa Ana, California in Orange County. At all times relevant herein, Defendant Corinthian Schools, Inc. has transacted and continues to transact business throughout California, including its Everest College campuses in Alhambra, Anaheim, City of Industry, Gardena, Hayward, Los Angeles – Wilshire, Ontario, Ontario Metro, Reseda, San Bernardino, San Francisco, San Jose, Torrance, and West Los Angeles and its Wyotech campus in Long Beach. Corinthian Schools, Inc. is a wholly owned subsidiary of Corinthian Colleges, Inc.
- 13. Defendant Corinthian Schools, Inc., its agents, employees, officers, and others acting on its behalf, as well as subsidiaries, affiliates, and other entities controlled by Defendant Corinthian Schools, Inc., are referred to collectively herein as "Corinthian Schools, Inc."
- 14. Defendant Sequoia Education, Inc., is, and at all times mentioned herein was, a corporation organized and existing under the laws of the State of California. Sequoia Education, Inc.'s principal place of business is in Santa Ana, California, in Orange County. At all times relevant herein, Defendant Sequoia Education, Inc. has transacted and continues to transact business throughout California, including at its Wyotech campus in Fremont. Sequoia Education Inc. is owned by Career Choices Inc.

- 15. Defendant Sequoia Education, Inc., its agents, employees, officers, and others acting on its behalf, as well as subsidiaries, affiliates, and other entities controlled by Defendant Sequoia Education, Inc., are referred to collectively herein as "Sequoia Education, Inc."
- 16. Defendant Career Choices, Inc., is, and at all times mentioned herein was, a Corporation organized and existing under the laws of the State of California. Career Choices, Inc.'s principal place of business is in Santa Ana, California, in Orange County. At all times relevant herein, Defendant Career Choices, Inc. has transacted and continues to transact business throughout California, including through Sequoia Education, Inc., which it owns. Career Choices Inc. is a wholly owned subsidiary of Corinthian Colleges, Inc.
- 17. Defendant Career Choices, Inc., its agents, employees, officers, and others acting on its behalf, as well as subsidiaries, affiliates, and other entities controlled by Defendant Career Choices, Inc., are referred to collectively herein as "Career Choices, Inc."
- 18. Defendant MJB Acquisition Corporation, is, and at all times mentioned herein was, a corporation organized and existing under the laws of Wyoming. MJB Acquisition Corporation's principal place of business is in Santa Ana, California, in Orange County. At all times relevant herein, Defendant MJB Acquisition Corporation has transacted and continues to transact business throughout California, including at its Wyotech campus in West Sacramento. MJB Acquisition Corporation is owned by Titan Schools, Inc.
- 19. Defendant MJB Acquisition Corporation, its agents, employees, officers, and others acting on its behalf, as well as subsidiaries, affiliates, and other entities controlled by Defendant MJB Acquisition Corporation, are referred to collectively herein as "MJB Acquisition Corporation."
- 20. Defendant Titan Schools, Inc., is, and at all times mentioned herein was, a corporation organized and existing under the laws of Delaware. Titan Schools, Inc.'s principal place of business is in Santa Ana, California, in Orange County. At all times relevant herein, Defendant Titan Schools, Inc. has transacted and continues to transact business throughout California, including through MJB Acquisition Corporation, which it owns. Titan Schools, Inc. is a wholly owned subsidiary of Corinthian Colleges, Inc.

- 21. Defendant Titan Schools, Inc., its agents, employees, officers, and others acting on its behalf, as well as subsidiaries, affiliates, and other entities controlled by Defendant Titan Schools, Inc., are referred to collectively herein as "Titan Schools, Inc."
- 22. Defendant Rhodes Colleges, Inc., is, and at all times mentioned herein was, a corporation organized and existing under the laws of Delaware. Rhodes Colleges, Inc.'s principal place of business is in Santa Ana, California in Orange County. At all times relevant herein, Defendant Rhodes Colleges, Inc. has transacted and continues to transact business throughout California, including through its subsidiaries Florida Metropolitan University, Inc. and Everest College Phoenix, Inc. Rhodes Colleges, Inc. is a wholly owned subsidiary of Corinthian Colleges, Inc.
- 23. Defendant Rhodes Colleges, Inc., its agents, employees, officers, and others acting on its behalf, as well as subsidiaries, affiliates, and other entities controlled by Defendant Rhodes Colleges, Inc., are referred to collectively herein as "Rhodes Colleges, Inc."
- 24. Defendant Florida Metropolitan University, Inc., is, and at all times mentioned herein was, a corporation organized and existing under the laws of the State of Florida. Florida Metropolitan University, Inc.'s principal place of business is in Santa Ana, California, in Orange County. At all times relevant herein, Defendant Florida Metropolitan University, Inc. has transacted and continues to transact business throughout California, including through Everest University Online, which it operates as part of institutions it owns with physical locations in Brandon, Pompano Beach and Orlando, Florida. Florida Metropolitan University, Inc., is a wholly owned subsidiary of Rhodes Colleges, Inc.
- 25. Defendant Florida Metropolitan University, Inc., its agents, employees, officers, and others acting on its behalf, as well as subsidiaries, affiliates, and other entities controlled by Defendant Florida Metropolitan University, Inc., are referred to collectively herein as "Florida Metropolitan University, Inc."
- 26. Defendant Everest College Phoenix, Inc., is, and at all times mentioned herein was, a corporation organized and existing under the laws of the State of Arizona. Everest College Phoenix, Inc.'s principal place of business is in Santa Ana, California, in Orange County. At all

times relevant herein, Defendant Everest College Phoenix, Inc. has transacted and continues to transact business throughout California, including through its online school, Everest College Phoenix Online, which it operates as part of an institution it owns with physical locations in Phoenix and Mesa, Arizona. Everest College Phoenix, Inc. is owned by Rhodes Colleges, Inc.

- 27. Defendant Everest College Phoenix, Inc., its agents, employees, officers, and others acting on its behalf, as well as subsidiaries, affiliates, and other entities controlled by Defendant Everest College Phoenix, Inc., are referred to collectively herein as "Everest College Phoenix, Inc."
- 28. The true names and capacities, whether individual, corporate, associate or otherwise, of defendants sued herein as Does 1 through 100, inclusive, presently are unknown to the People, who therefore sue these defendants by their fictitious names. The People will seek leave to amend this Complaint to allege the true names of Does 1 through 100 once they have been ascertained. Does 1 through 100 participated in some or all of the acts alleged herein.
- 29. Does 1 through 50, their agents, employees, officers, and others acting on their behalf, as well as subsidiaries, affiliates, and other entities controlled by Does 1 through 50, are referred to collectively herein as "DOE Defendants 1 to 50."
- 30. Does 51 through 100, their agents, employees, officers, and others acting on their behalf, as well as subsidiaries, affiliates, and other entities controlled by Does 51 through 100, are referred to collectively herein as "DOE Defendants 51 to 100."
- 31. Heald, Corinthian Colleges, Inc., Corinthian Schools, Inc.; Sequoia Education, Inc.; Career Choices, Inc.; MJB Acquisition Corporation; Titan Schools, Inc.; Rhodes Colleges, Inc.; Florida Metropolitan University, Inc.; Everest College Phoenix, Inc.; DOE Defendants 1 to 50; and DOE Defendants 51 to 100 are referred to collectively in this Complaint as "CCI," and/or "Defendants."
- 32. Whenever reference is made in this Complaint to any act of "CCI," and/or "Defendants," that allegation shall mean that each Defendant acted individually and jointly with the other Defendants named in that cause of action.

- 33. At all times mentioned herein, each of the Defendants acted as the principal, agent, or representative of each of the other Defendants, and in doing the acts herein alleged, each Defendant was acting within the course and scope of the agency relationship with each of the other Defendants, and with the permission and ratification of each of the other Defendants.
- 34. At all relevant times, Defendants have controlled, directed, formulated, known and/or approved of, and/or agreed to the various acts and practices of each of the Defendants.
- 35. Whenever reference is made in this Complaint to any act of any Defendant or Defendants, the allegation shall mean that the Defendant or Defendants did the acts alleged in this Complaint either personally or through the Defendant's or Defendants' officers, directors, employees, agents and/or representatives acting within the actual or ostensible scope of their authority.
- 36. At all times mentioned herein, each Defendant knew that the other Defendants were engaging in or planned to engage in the violations of law alleged in this Complaint.

 Knowing that other Defendants were engaging in such unlawful conduct, each Defendant nevertheless facilitated the commission of those unlawful acts. Each Defendant intended to and did encourage, facilitate, or assist in the commission of the unlawful acts alleged in this Complaint, and thereby aided and abetted the other Defendants in the unlawful conduct.
- 37. Each Defendant committed the acts, caused or directed others to commit the acts, or permitted others to commit the acts alleged in this Complaint. Additionally, some or all of the defendants acted as the agents of the other defendants, and all of the Defendants acted within the scope of their agency if acting as an agent of another.
- 38. Each Defendant is a "person" as defined in Business and Professions Code section 17201.
- 39. All of the conduct that forms the basis for this Complaint has been undertaken by Defendants by and through their agents, employees, officers, or others acting on their behalf.

JURISDICTION AND VENUE

40. This Court has original jurisdiction over this action pursuant to California Constitution article 6, section 10.

24

25

26

27

28

- 41. This Court has jurisdiction over Defendants because each Defendant's principal place of business is in California or each Defendant otherwise intentionally avails itself of the California market so as to render the exercise of jurisdiction over it by the California courts consistent with traditional notions of fair play and substantial justice.
- 42. The violations of law alleged in this Complaint occurred in the City and County of San Francisco and elsewhere throughout California.
- 43. Venue is proper in this Court pursuant to Code of Civil Procedure section 395.5 because Heald College, LLC's principal place of business is in the City and County of San Francisco.
- 44. Venue is also proper in this Court pursuant to Code of Civil Procedure section 393, subdivision (a) because violations of law that occurred in the City and County of San Francisco are a "part of the cause" upon which the People seek the recovery of penalties imposed by statute.
- 45. Venue for the People's cause of action against Corinthian Schools, Inc. is proper in San Francisco pursuant to Business and Professions Code sections 17207, subdivision (b) and 17535.5, subdivision (b) because, as more particularly alleged herein, violations of the final judgment of the Los Angeles Superior Court in *People v. Corinthian Schools, Inc., et al.* (Super. Ct. L.A. County, 2007, No. BC374999) occurred in the City and County of San Francisco.

DEFENDANTS' REPRESENTATIONS AND BUSINESS PRACTICES

46. CCI operates nationally and regionally accredited schools throughout California and online. The schools include Everest Colleges, Everest University, Everest College Phoenix, Heald Colleges, and Wyotech.

Misrepresenting Job Placement Rates to Students

47. From a date unknown to the People and continuing to the present, CCI's representations and advertisements related to job placement were untrue, misleading, or both. For example, the data in the disclosures published on or about July 1, 2012 for all campuses in California and online campuses does not match or agree with the data in CCI's own database systems and/or in student files. In numerous cases, the placement rate data in CCI's files shows that the placement rate is lower than the advertised rate.

- 48. CCI's marketing studies show that student "[e]nrollment largely hinges on selling affordability & [job] placement." As Bob Bosic, Corinthian Colleges, Inc.'s Executive Vice President of Operations, stated: "Our students come to us primarily to gain skills and find a position that will help them launch a successful career."
- 49. To help sell its programs to prospective students, CCI issues standardized disclosures for each campus related to job placement. The disclosures contain placement rates for each program. The consumer disclosures are published online and provided to students in hard copy as part of the enrollment process.
- 50. The placement rates published by CCI are at times as high as 100 percent, leading prospective students to believe that if they graduate they will get a job. These placement rates are false and not supported by the data. In some cases there is no evidence that a single student in a program obtained a job during the time frame specified in the disclosures.
- 51. These violations are all the more egregious given senior CCI executives' firsthand knowledge of the misconduct. More specifically, CCI management knew that CCI had a placement compliance problem:
 - (a) On or about September 23, 2011, CCI's CEO, Jack Massimino, e-mailed a presentation that was to be read by the ELT [Executive Leadership Team] in advance of an offsite meeting. One of the slides stated: "We have a placement compliance problem now."
 - (b) On or about December 7, 2011, the Accrediting Commission of Career Schools and Colleges (ACCSC) sent a letter to the Campus President of Everest College Hayward noting that "39 of the 167 [medical assistant] students reported as employed in field were employed by the same agency, Select Staffing" and that the documentation provided by Everest "did not clearly demonstrate that the employment at Select Staffing constitutes sustainable employment in a related field." In response, Everest College Hayward admitted that the positions were health screening fair positions but stated that the positions were valid placements.

On or about June 6, 2012, ACCSC sent a follow-up letter to the Campus President, noting that "the majority of placements with Select Staffing resulted in two days of employment and did not clearly demonstrate that the employment at Select Staffing constitutes 'sustainable' employment for a reasonable period of time in a field related to the graduate's educational program."

- (c) On or about February 10, 2012, CCI's Western Division President,
 Nicole Carnagey, e-mailed the Executive Vice President of Operations, Bob Bosic,
 to tell him that in 2011 Everest College Hayward and Everest College San
 Francisco paid a temporary agency, Remedy Temp, "to place students to meet the
 accreditation deadline and minimum placement %." Bosic responded, asking her
 to find the answers to numerous questions regarding the placements and noted
 "This is the [expletive omitted] that got [Everest College] Decatur in trouble and
 the types of questions that need answering."
- (d) On or about March 20, 2012, An Everest College San Francisco internal audit showing that 53 percent of student placement files reviewed were missing employment verification forms was emailed to the CEO, Jack Massimino, and other senior executives.
- (e) On or about April 13, 2012, an Everest Online internal audit presentation emailed to David Poldoian, Executive Vice President of Corinthian Colleges, Inc.'s Online Learning Division, showed a placement file error rate of 53.6 percent to 70.6 percent.
- (f) On or about April 27, 2012, CCI's Executive Vice President of Operations, Bob Bosic e-mailed all division presidents and stated "the placement verification issues we discussed Monday were shared over the last two days and were not well received. We will discuss Monday, but together we'll need to demonstrate improvement. I will be interested in your thoughts on how we can tighten this up so future audits reflect greater accuracy and completion of documents."

- (g) On or about May 12, 2012, CCI's Executive Vice President of Operations, Bob Bosic, e-mailed the Chief Administrative Officer Ken Ord and Carmella Cassetta, Senior Vice President and President, Online Learning a copy of a presentation regarding placements which stated "No current guidelines and training to define a placement mistakes are repeated constantly because no clear definition of a placement exists;" and "inconsistent processes on what passes as infield or related [placement]."
- (h) On or about May 18, 2012, CCI's Western Division President, Nicole Carnagey and Executive Vice President of Operations, Bob Bosic exchanged emails regarding the Renton, Washington Everest campus's failure of an internal audit due to backdating of signatures on placement files. The e-mails discussed how Everest College Gardena (in California) "almost got hit" as well and saying that "If the current RVPO [Regional Vice President of Operations] was there she would have been in a world of [expletive omitted]." The Executive Vice President, Bob Bosic also told the Western Division President, Nicole Carnagey that "you are correct that all the other campuses in yours and other divisions that made it through [verification audits] this time are lucky."
- (i) On or about June 14, 2012, CCI's Executive Vice President of Operations, Bob Bosic, e-mailed the CEO, Jack Massimino, regarding the findings of an internal review of placement procedures and stated that the review found that there was a "Lack of workable definitions for a Placement" and that the lack of specific definitions resulted "in subjective decisions at all levels;" that there "is no consistent process for Placement (or other areas of Career Services) and lack of SOP's [Standard Operating Procedures];" that there "is generally no training at the process level for Placement (since there is no standard process);" and that "Campus Vue [CCI's data management system] is not fully utilized [which] [I]eads to poor data or lack of data availability as well as duplication of data across forms and the Placement Verification system."

- (j) On or about July 13, 2012, CCI's Vice President of Compliance, Michelle Reed e-mailed Beth Wilson, Executive Vice President, regarding results of a review of Wyotech Long Beach self-employment placements. The review showed that the files for 28 of 74 such placements had missing documents, or included Craigslist ads that purported to be from the students in question, but that had in fact been created by CCI. An additional 15 files were suspicious. Despite these known irregularities, as of 8/12/2013, the Long Beach disclosures (published on 7/1/2012) had not been amended to take into account the audit's findings.
- (k) On or about July 16, 2012, CCI's Assistant Vice President of Student
 Outcomes e-mailed Division Presidents regarding Career Services Operating
 Procedures, with a copy to the Executive Vice President of Operations. The
 emails stated that, "[o]ver the past year, several campuses have had challenges
 providing adequate documentation for placements and waivers [emphasis in
 original]. Issues that have surfaced during audits and Employment Verification
 reviews are missing key fields such as signatures, inconsistencies with
 CampusVue / other backup and in some cases, documentation that was never
 procured or cannot be found."
- (l) On or about August 28, 2012, the results of a third-party audit conducted by Hyper Core solutions on behalf of an accreditor, ACCSC, were e-mailed to CCI's Executive Vice President and Chief Academic Officer. The review, which examined a random sample of 330 student records showed substantial issues at each CCI campus examined (Everest campuses including West Los Angeles, City of Industry and Reseda). In particular, the review found that 30 percent of the placements could not be verified and that there were no records to substantiate a further 9 percent of the placements. At Everest College West Los Angeles, only 30 percent of criminal justice program placements could be verified and 20 percent were identified as no record found. At the same campus, only 36 percent of dental

assistant program placements could be verified and 55 percent were identified as no record found.

52. The consumer disclosures provided to students by CCI and published online are misleading and/or false for the reasons articulated above, including but not limited to the fact that (a) the data in the system used to generate them do not support them; (b) the paper files do not meet accreditor standards; and (c) CCI managers knew that the placement numbers were unreliable and unsubstantiated and failed to publicly amend or qualify them.

Misrepresenting Job Placement Rates to Investors

- 53. From a date unknown to the People and continuing to the present, Corinthian Colleges, Inc. made representations to investors related to job placement that were false and/or materially misleading when made. Such representations include but are not limited to the following:
 - (a) On or about August 24, 2012, Corinthian Colleges, Inc. stated in its
 Annual Report (Form 10-K) that: "Our colleges endeavor to obtain information
 regarding their students' employment following graduation. The reliability of that
 information depends, to a large extent, on the completeness and accuracy of the
 data provided to our colleges by graduates and their employers. Additionally, a
 dedicated team at the campus support center conducts a verification process to
 check the accuracy of the placement information gathered by our campuses.
 Based on information received from these groups of people, we believe that
 approximately 68.1% of our graduates in calendar year 2011 who were available
 for placement have been placed in a job for which they were trained by June 30,
 2012, using accrediting agency standards."
 - (b) On or about August 20, 2012 and October 31, 2012, Corinthian Colleges, Inc.'s CEO used a version of a presentation with investors that stated "CY [Calendar Year] 11 placement 68.1% vs. 67.6% in CY 10."

- (c) On or about January 24, 2013, Corinthian Colleges, Inc. incorporated its Annual Report (and the 68.1 percent job placement number) into a Registration Statement (Form S-8) for its Employee Stock Purchase Plan.
- (d) On or about January 31, 2013, March 11, 2013 and April 30, 2013, Corinthian Colleges, Inc.'s CEO made a presentation to investors that 33,316 of 48,930 eligible graduates in the 2011 graduation cohort were "placed in field."
- (e) On or about January 31, 2013, Corinthian Colleges, Inc.'s CEO stated in a call with investors that: "In the area of placement, we continue to achieve solid results for the 2012 cohort graduates. We currently expect our calendar 2012 placement rate to meet or slightly exceed our placement rate in calendar 2011, which was 68.1%."
- (f) On or about March 11, 2013, Corinthian Colleges, Inc.'s CEO stated: "This is just a quick slide on information we've given you over the years around graduation and placement. And one of the things we're pretty proud of is in a pretty difficult time, we have done a pretty remarkable job in terms of placement. We have over 800 placement people in our organization today helping our students get jobs in the areas we trained them for. We're very tight on our definitions. And so if you're a medical assistant, for example, with us and you get a job at a doctor's or the hospital, those count. If you get a job as an aide in a nursing home, that does not count even though you're making \$10 to \$12 an hour. So we're very tight on our definitions around what is and what isn't included in our placements. We've been averaging over the course of this very difficult time up to around 68%, 69%, and we're about there again this year."
- 54. The statements concerning the 2011 graduation cohort were false when made and CCI senior executives knew they were false. In fact, CCI's own data and files suggest that the actual rate is much lower and has been subject to manipulations and assumptions not disclosed to investors, included but not limited to:

- (a) On or about July 31, 2012, Beth Wilson Executive Vice President of CCI instructed her team to exclude 2011 graduates from what she deemed "Closed Schools" including Fife, Washington, Chicago, Illinois, Ft. Lauderdale, Florida, Decatur, Georgia and Arlington, Texas from the calculation to bring the placement rate higher. This adjustment was not disclosed to investors.
- (b) The data used by CCI to generate the placement rate included a substantial number of placements that occurred outside the time frame specified by the disclosures.
- (c) The data used by CCI to generate the placement rate included a substantial number of double-counted placements.
- (d) On or about November 16, 2012 (nearly three months after the disclosure of the 68.1 percent placement rate in the annual report), Michelle Reed, Vice President of Compliance, emailed a spreadsheet showing that a substantial number of placements and waivers for the 2011 graduation cohort had still not been verified.
- 55. Corinthian Colleges, Inc.'s CEO and/or senior management were, at all relevant times, aware of the falsity, inaccuracy, and unreliability of job placement data and the statements they made concerning the data, yet they did not disclose that fact to consumers or investors, or take any action to make consumer disclosures and statements to investors accurate.
- 56. Written illustrations of this knowledge include, but are not limited to, the allegations set forth in Paragraph 51 above. They demonstrate that Corinthian Colleges, Inc.'s CEO and/or senior management knew all of the following at the time the placement representations concerning the 2011 graduates were made to investors: (1) CCI had a placement compliance problem; (2) two CCI schools paid temporary agencies to employ graduates; (3) audits at CCI programs showed that over half of the placement files were missing; (4) there were company-wide placement verification issues, including a lack of any definitions or standard procedures; (5) placement files at one CCI campus were backdated; (6) self-employment files were being fabricated at one CCI campus; (7) campuses were not providing adequate or accurate

documentation; and (8) a third-party review ordered by ACCSC of 330 randomly selected files found that 39 percent of placements could not be verified.

- 57. Despite senior management's knowledge that the statements they made in securities filings and to investors were false and/or materially misleading, none of the false representations were amended and/or restated by Corinthian Colleges, Inc. Instead, as alleged herein, senior management continued to repeat and reinforce the false representations and make new ones. For example, CCI's CEO's knowingly false statement that CCI was "tight" on its definitions of what constitutes a placement.
- 58. The misstatements concerning the placement rate are material to investors because a reasonable investor would consider the rate important in reaching an investment decision. For example, CCI's CEO considers the job placement rate to be "the most important metric in the company." It is material to investors for several reasons related directly to Corinthian Colleges, Inc.'s ability to access government funds and enroll students;
 - (a) First, as discussed above, placement drives enrollment. The companywide graduate placement rate is an important measure of its ability to attract and enroll new students. A poor or unmarketable placement rate therefore leads to fewer enrollments and less revenue.
 - (b) Second, the majority of CCI's campuses are accredited by the Accrediting Commission of Career Schools and Colleges (ACCSC) and/or the Accrediting Council for Independent Colleges and Schools (ACICS). Both accreditors require schools to meet minimum placement rates by school and by program. The ACCSC "Established Benchmark Employment Rate" is 70 percent and the ACICS standard is 65 percent. Where CCI's job placement rate as a company falls relative to the 65 and 70 percent requirements set by ACCSC and ACICS is therefore indicative of CCI's ability to keep its campuses accredited and, relatedly, its ability to access federal funds.
 - (c) Third, if graduates cannot find work, they are likely to default on their loans, including subprime loans for which CCI bears the risk of default. The job

placement rate is also important to the cohort default rate (CDR), a measure used by the Federal Department of Education and the California Student Aid Commission. For example, in California schools must keep their CDR rate below 15.5 percent to draw Cal Grant funds.

- (d) Fourth, CCI faces a substantial risk that its access to federal funds, which account for almost all of its revenue, will be tied to how well its graduates perform in the job market. Specifically, the Federal Department of Education recently announced the establishment of a negotiated rulemaking committee to establish gainful employment regulations which will govern CCI's access to federal funds.
- 59. Moreover, CCI's strategy is to close or sell campuses that are not meeting placement outcomes. This strategy is reflected in a May 5, 2012 e-mail exchange between the Executive Vice President of Operations, Bob Bosic, and the Division President of Wyotech Michael Stiglich, referring to job placement metrics. Securities analyst reports concerning CCI demonstrate that the market is aware of and concerned about CCI's strategy of closing underperforming schools.

Advertising for Programs that CCI Does Not Offer

- 60. Heald, Corinthian Schools, Inc., and Corinthian Colleges, Inc. do not offer ultrasound technician programs, x-ray technician programs, radiology technician programs or dialysis technician programs in California.
- 61. Despite this fact, from a date unknown to the People and continuing to the present, Heald, Corinthian Schools, Inc., and Corinthian Colleges, Inc. have nevertheless run millions of online and mobile ads stating that they do offer ultrasound technician, x-ray technician, radiology technician or dialysis technician programs, certificates, diplomas, or degrees at their California campuses. Illustrative examples are attached as Exhibit A hereto.
- 62. Consumers are routinely tricked by these ads into entering their information to be contacted by Heald, Corinthian Schools, Inc., and Corinthian Colleges, Inc. on the internet or into contacting Heald, Corinthian Schools, Inc., and Corinthian Colleges, Inc. directly.

- 63. In some cases, a Heald, Corinthian Schools, Inc., or Corinthian Colleges, Inc. representative convinces the consumer to visit the campus without ever disclosing that the program is not offered, while in other cases the Heald, Corinthian Schools, Inc., and Corinthian Colleges, Inc. representative pressures the prospective student into considering a different program that is offered by Corinthian Colleges, Inc.
- 64. The fact that these false ads mislead students is known by Heald, Corinthian Schools, Inc., and Corinthian Colleges, Inc. Call center employees who try to tell prospective students the truth are disciplined by CCI managers.

Unlawfully Using Military Seals In Advertising

- 65. From a date unknown to the People and continuing to the present, Heald and Corinthian Colleges, Inc. included the official seals of the United States Department of the Army, the United States Department of the Navy, the United States Department of the Air Force, the United States Marine Corps, and the United States Coast Guard in mailings, electronic messages, and Internet Web sites to solicit information, or to solicit the purchase of or payment for a product or service.
- 66. The seals and related content were used in a manner that reasonably could be interpreted or construed as implying federal government connection, approval, or endorsement.
- 67. For example, the seals were prominently displayed on Healdmilitary.com until recently and they continue to be prominently displayed in online ads run by Heald, an example of which is attached hereto as Exhibit B.
- 68. Heald and Corinthian Colleges, Inc. have no expressed connection with or approval by the United States Department of the Army, the United States Department of the Navy, the United States Department of the Air Force, the United States Marine Corps and the United States Coast Guard.
- 69. Heald and Corinthian Colleges, Inc. have never included the statutory disclaimers indicated by Business & Professions Code section 17533.6 on any mailings, electronic messages, and internet websites containing the seals of the United States Department of the Army, the

20

21

24

25

26 27

28

United States Department of the Navy, the United States Department of the Air Force, the United States Marine Corps, or the United States Coast Guard.

Inserting Unlawful Clauses into Enrollment Agreements

70. CCI enrollment agreements contain language that violates Civil Code section 1770, subdivision a, paragraph 14, because they purports to confer rights and remedies on CCI that are expressly prohibited by law. The agreements contain clauses that are substantially identical to the following language:

> GENERAL RELEASE OF CLAIMS. I hereby release and hold this School harmless from and against any and all claims of any kind whatsoever, including allegations related to needle sticks, allied health and automotive practice and techniques, slips and falls and quality of equipment and instruction, (collectively, "Claims"), against the School (including its present and former parent companies, insurers, representatives and all persons acting by or through them), which I may have for any reason arising out of or relating to my education. I am aware of the risks involved with my education and knowingly assume those risks following my investigation into possible injuries and the nature and quality of my education. I further agree that if I bring any Claim against the School, I shall reimburse the School for its attorney's fees and costs incurred as a result thereof. I may opt out of this general release of Claims provision by delivering a written statement to that effect received by the School within 30 days of my first execution of an Enrollment Agreement with the School.

71. Because the clause claims that CCI is exempt from responsibility from "any and all claims of any kind whatsoever" and therefore from its "own fraud, or willful injury to the person or property of another, or violation of law, whether willful or negligent," it is per se invalid under Civil Code section 1668.

72. Nevertheless, in violation of Civil Code section 1770, subdivision (a), CCI continues to use the invalid clause to unlawfully represent that it has rights that it does not have (e.g., the right to fees if sued), and/or that students have obligations they do not have (e.g., the obligation to refrain from suing CCI under all circumstances).

FIRST CAUSE OF ACTION AGAINST ALL DEFENDANTS VIOLATIONS OF BUSINESS AND PROFESSIONS CODE SECTION 17500 (UNTRUE OR MISLEADING REPRESENTATIONS)

- 73. The People reallege all paragraphs set forth above and incorporate them by reference as though they were fully set forth in this cause of action.
- 74. From a date unknown to the People and continuing to the present, Defendants, and each of them, have engaged in and continue to engage in, aided and abetted and continue to aid and abet, and conspired to and continue to conspire to engage in acts or practices that constitute violations of Business and Professions Code section 17500 et seq., by making or causing to be made untrue or misleading statements with the intent to induce members of the public to purchase Defendants' services, as described in Paragraphs 47 to 52 and 60 to 69. Defendants' untrue or misleading representations include, but are not limited to, the following:
- (a) Defendants' statements regarding job placement rates, including but not limited to their published job placement disclosures that were posted online and provided to students during the enrollment process;
- (b) Heald's, Corinthian Schools, Inc.'s, and Corinthian Colleges, Inc.'s advertisements for programs, certificates, diplomas, or degrees they do not offer in California;
- (c) Heald's and Corinthian Colleges, Inc.'s unlawful use of United States government seals in advertisements.
- 75. At the time the representations set forth in Paragraph 74 were made, Defendants knew or by the exercise of reasonable care should have known that the representations were untrue or misleading.

SECOND CAUSE OF ACTION AGAINST ALL DEFENDANTS VIOLATION OF BUSINESS AND PROFESSIONS CODE SECTION 17200 (UNFAIR COMPETITION)

- 76. The People reallege all paragraphs set forth above and incorporate them by reference as though they were fully set forth in this cause of action.
- 77. Defendants, and each of them, have engaged in and continue to engage in, have aided and abetted and continue to aid and abet, and have conspired to and continue to conspire to engage in business acts or practices that constitute unfair competition as defined in the Unfair Competition Law, Business and Professions Code section 17200 et seq., in that such business acts and practices are unlawful, unfair, and fraudulent within the meaning of that statute.
- 78. The business acts and practices engaged in by Defendants that violate the Unfair Competition Law include:
 - (a) As to all Defendants, publishing and/or providing students with untrue, misleading, unreliable, and/or inaccurate job placement rate information.
 - (b) As to Heald, Corinthian Schools, Inc. and Corinthian Colleges, Inc., running ads for programs, certificates, diplomas, or degrees they do not offer in California.
 - (c) As to Heald, Corinthian Schools, Inc. and Corinthian Colleges, Inc., failing to disclose to students on the phone that Defendants do not offer certain programs, certificates, diplomas, or degrees in California.
 - (d) As to Heald and Corinthian Colleges, Inc., unlawfully using official
 United States government seals to imply a connection to, approval by, or
 endorsement by the United States Department of the Army, the United States
 Department of the Navy, the United States Department of the Air Force, the
 United States Marine Corps, and the United States Coast Guard, when Heald and
 Corinthian Colleges, Inc. have no such endorsement.
 - (e) As to Corinthian Colleges, Inc., making untrue statements of material fact related to job placement rates and related information to investors.

- (b) in the case of Heald, Corinthian Schools, Inc. and Corinthian Colleges,
 Inc., caused consumers to call them, visit their campuses, and/or enroll at one of
 their schools by misleading them into believing they offer programs, certificates,
 diplomas, or degrees they do not offer;
- (c) in the case of Heald and Corinthian Colleges, Inc., caused consumers, including service members and veterans, to call them, visit their campuses, enroll at one of their schools, and/or use federal benefits they accrued through service to their country under the false pretense that they have a connection with, approval of, or endorsement of the United States Department of the Army, the United States Department of the Air Force, the United States Marine Corps, and/or the United States Coast Guard;
- (d) included clauses in enrollment agreements that falsely stated that they are immune from liability from any and all claims of any kind whatsoever, and thereby dissuading students with valid legal claims from taking legal action;
- (e) engaged in conduct that is immoral, unethical, oppressive, unscrupulous, and/or substantially injurious to consumers.
- 81. These business acts and practices are fraudulent in that Defendants' untrue and misleading representations regarding their: job placement rates; ads for programs, certificates, diplomas, or degrees they do not offer; unauthorized use of official United States government seals; and use of enrollment agreements that falsely state that Defendants are immune from liability, and are likely to deceive the public.

THIRD CAUSE OF ACTION AGAINST CORINTHIAN COLLEGES, INC. AND DOE DEFENDANTS 1 TO 50 VIOLATION OF CORPORATIONS CODE SECTION 25401 (SECURITIES FRAUD)

82. The People reallege all paragraphs set forth above and incorporate them by reference as though they were fully set forth in this cause of action.

mandated policies; and its compliance with its own policies. Corinthian Colleges, Inc. and DOE

number of eligible graduates; the reliability of its placement and placement verification process;

the stringency of its definitions regarding job placements; its compliance with accreditor

26

27

Defendants 1 to 50 violated Corporations Code section 25401 because these statements were untrue and misleading by virtue of the omission of material facts, including without limitation, those set forth in paragraphs 51 and 54 to 59, above.

FOURTH CAUSE OF ACTION AGAINST

CORINTHIAN COLLEGES, INC. AND DOE DEFENDANTS 1 TO 50 VIOLATION OF CORPORATIONS CODE SECTION 25400, SUBDIVISION (D) (SECURITIES FRAUD)

- 91. The People reallege all paragraphs set forth above and incorporate them by reference as though they were fully set forth in this cause of action.
- 92. Pursuant to Corporations Code section 25400, subdivision (d), it is "It is unlawful for any person, directly or indirectly, in this state . . . If such person is a broker-dealer *or other person* selling or offering for sale or purchasing or offering to purchase the security, to make, for the purpose of inducing the purchase or sale of such security by others, any statement which was, at the time and in the light of the circumstances under which it was made, false or misleading with respect to any material fact, or which omitted to state any material fact necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading, and which he knew or had reasonable ground to believe was so false or misleading."
- 93. Corinthian Colleges, Inc. and DOE Defendants DOE Defendants 1 to 50 offered for sale, sold, and/or induced the purchase or sale of Corinthian Colleges, Inc.'s common stock by others, which is traded on the Nasdaq National Market System, to investors in California.
- 94. Corinthian Colleges, Inc. and DOE Defendants 1 to 50 offered for sale, sold, and/or induced the purchase or sale of Corinthian Colleges, Inc.'s common stock by its employees in California and to employees of its subsidiaries in California via an Employee Stock Purchase Plan. On or about February 1, 2013, Corinthian Colleges, Inc. filed a Registration Statement (Form S-8) with the Securities and Exchange Commission for the plan
- 95. Corinthian Colleges, Inc.'s common stock qualifies as a security as defined in Corporations Code section 25019.

- Corinthian Colleges, Inc. qualifies as an issuer under Corporations Code sections
 and as a person under Corporations Code section 25013.
- 97. Corinthian Colleges, Inc.'s and DOE Defendants 1 to 50's misrepresentations were made in connection with the offer and sale of securities within the meaning of Corporations Code section 25017.
- 98. Corinthian Colleges, Inc.'s and DOE Defendants 1 to 50's misrepresentations took place within the State of California within the meaning of Corporations Code section 25008.
- 99. In offering for sale, selling, or inducing the purchase and/or sale of its common stock by others, Corinthian Colleges, Inc. and DOE Defendants 1 to 50 misrepresented the job placement rate of its graduates; the methodology it used to calculate the job placement rate of its graduates; the number of graduates it placed; the number of eligible graduates; the reliability of its placement and placement verification process; the stringency of its definitions regarding job placements; its compliance with accreditor mandated policies; and its compliance with its own policies. Corinthian Colleges, Inc. and DOE Defendants 1 to 50 violated Corporations Code section 25400, subdivision (d) because these statements were untrue and misleading by virtue of the omission of material facts, including without limitation, those set forth in paragraphs 51 and 54 to 59, above.
- 100. At the time it made the misrepresentations set forth in paragraphs 53 and 99, above, Corinthian Colleges, Inc. and DOE Defendants 1 to 50 knew or had reasonable ground to believe the representations were false and/or misleading as set forth in more detail in paragraphs 51 and 54 to 59, above.

FIFTH CAUSE OF ACTION AGAINST

CORINTHIAN SCHOOLS, INC. AND DOE DEFENDANTS 51 TO 100 VIOLATION OF BUSINESS AND PROFESSIONS CODE SECTION 17207 (VIOLATING INJUNCTION)

101. The People reallege all paragraphs set forth above and incorporate them by reference as though they were fully set forth in this cause of action.

- 102. On July 31, 2007, the Los Angeles Superior Court in *People v. Corinthian Schools*, *Inc., et al.* (Super. Ct. L.A. County, 2007, No. BC374999), entered a final judgment permanently enjoining and restricting Corinthian Schools, Inc. and Titan Schools, Inc., their predecessors, agents, employees, officers, directors, representatives, successors, partners, assigns and any and all persons acting in concert or participating with Corinthian Schools, Inc. (with the exception of Wyotech campuses) from engaging in or performing, directly or indirectly, certain statements and activities related to advertising and student enrollment, including but not limited to the following:
 - (a) Paragraph 7, subdivision (A) prohibits making or causing to be made any "statement related to Defendants' own students' employment or salaries that is not substantiated by Defendants' records" or "any statement based on information in Defendants' records that Defendants know or should know is inaccurate";
 - (b) Paragraph 7, subdivision (D) prohibits making or causing to be made any "untrue, misleading or deceptive statement" in connection with any matter relating to the offer of any program of instruction;
- (c) Paragraph 8, subdivision (A) prohibits "making or causing to be made any statement regarding any student whom Defendants' records state is self-employed unless Defendants possess documents evidencing the student's self-employment."
 The final judgment was issued, in part, pursuant to Business and Professions Code section 17203.
- 103. Corinthian Schools, Inc. and DOE Defendants 51 to 100 intentionally violated the final judgment in the following manner:
- (a) Publishing and/or providing students with untrue, misleading, unreliable, unsubstantiated, and/or inaccurate job placement rate information, as more fully alleged in Paragraphs 47 to 52, and including without limitation: (i) publishing and/or providing students with job placement data for its Hayward and San Francisco campuses without notifying them that it had paid a temporary agency to place students to meet accreditation deadlines; (ii) publishing and/or providing students with job placement data for medical assistant programs for its Hayward campus without notifying them that a substantial percentage of the placements were to health screening fairs, the majority of which resulted in two days of employment and were not

sustainable; and (iii) failing at the Reseda, West Los Angeles, and City of Industry campuses to maintain documents sufficient to substantiate employment of its graduates at those campuses.

- (b) Running ads for programs, certificates, diplomas, or degrees they do not offer, including but not limited to ultrasound technician, x-ray technician, radiology technician, or dialysis technician programs, certificates, diplomas, or degrees in California, as more fully alleged in Paragraphs 60 to 64.
- (c) Failing to disclose to students on the phone that Defendants do not offer certain programs, certificates, diplomas, or degrees, including but not limited to ultrasound technician, x-ray technician, radiology technician, or dialysis technician programs, certificates, diplomas, or degrees in California, as more fully alleged in Paragraph 63.
- 104. Violations of the final judgment constitute intentional violation of an injunction within the meaning of Business and Professions Code section 17207.

SIXTH CAUSE OF ACTION AGAINST CORINTHIAN SCHOOLS, INC. AND DOE DEFENDANTS 51 TO 100 VIOLATION OF BUSINESS AND PROFESSIONS CODE SECTION 17535.5

(VIOLATING INJUNCTION)

- 105. The People reallege all paragraphs set forth above and incorporate them by reference as though they were fully set forth in this cause of action.
- 106. On July 31, 2007, the Los Angeles Superior Court in *People v. Corinthian Schools, Inc., et al.* (Super. Ct. L.A. County, 2007, No. BC374999) entered a final judgment permanently enjoining and restricting Corinthian Schools, Inc. and Titan Schools, Inc. their predecessors, agents, employees, officers, directors, representatives, successors, partners, assigns and any and all persons acting in concert or participating with Corinthian Schools, Inc. (with the exception of Wyotech campuses) from engaging in or performing, directly or indirectly, certain statements and activities related to advertising and student enrollment, including but not limited to the following:
 - (a) Paragraph 7, subdivision (A) prohibits making or causing to be made any "statement related to Defendants' own students' employment or salaries that is not

substantiated by Defendants' records" or "any statement based on information in Defendants' records that Defendants know or should know is inaccurate";

- (b) Paragraph 7, subdivision (D) prohibits making or causing to be made any "untrue, misleading or deceptive statement" in connection with any matter relating to the offer of any program of instruction;
- (c) Paragraph 8, subdivision (A) prohibits "making or causing to be made any statement regarding any student whom Defendants' records state is self-employed unless Defendants possess documents evidencing the student's self-employment."
 The final judgment was issued, in part, pursuant to Business and Professions Code section 17535.
- 107. Corinthian Schools, Inc. and DOE Defendants 51 to 100 intentionally violated the final judgment in the following manner:
- (a) Publishing and/or providing students with untrue, misleading, unreliable, unsubstantiated, and/or inaccurate job placement rate information, as more fully alleged in Paragraphs 47 to 52, and including without limitation: (i) publishing and/or providing students with job placement data for its Hayward and San Francisco campuses without notifying them that it had paid a temporary agency to place students to meet accreditation deadlines; (ii) publishing and/or providing students with job placement data for medical assistant programs for its Hayward campus without notifying them that a substantial percentage of the placements were to health screening fairs, the majority of which resulted in two days of employment and were not sustainable; and (iii) failing at the Reseda, West Los Angeles, and City of Industry campuses to maintain documents sufficient to substantiate employment of its graduates at those campuses.
- (b) Running ads for programs, certificates, diplomas, or degrees they do not offer, including but not limited to ultrasound technician, x-ray technician, radiology technician, or dialysis technician programs, certificates, diplomas, or degrees in California, as more fully alleged in Paragraphs 60 to 64.
- (c) Failing to disclose to students on the phone that Defendants do not offer certain programs, certificates, diplomas, or degrees, including but not limited to ultrasound

technician, x-ray technician, radiology technician, or dialysis technician programs, certificates, diplomas, or degrees in California, as more fully alleged in Paragraph 63.

108. Violations of the final judgment constitute intentional violation of an injunction within the meaning of Business and Professions Code section 17535.5.

PRAYER FOR RELIEF

WHEREFORE, the People respectfully request that the Court enter judgment in favor of the People and against Defendants, jointly and severally, as follows:

- 1. That Defendants, their successors, agents, representatives, employees, assigns and all persons who act in concert with Defendants be permanently enjoined from making any untrue or misleading statements in violation of Business and Professions Code section 17500, including, but not limited to, the untrue or misleading statements alleged in this Complaint, under the authority of Business and Professions Code section 17535;
- 2. That Defendants, their successors, agents, representatives, employees, assigns and all persons who act in concert with Defendants be permanently enjoined from engaging in unfair competition as defined in Business and Professions Code section 17200, including, but not limited to, the acts and practices alleged in this Complaint, under the authority of Business and Professions Code section 17203;
- 3. That the Court make such orders or judgments as may be necessary, including preliminary injunctive and ancillary relief, to prevent the use or employment by any Defendant of any practice which violates Business and Professions Code section 17500, or which may be necessary to restore to any person in interest any money or property, real or personal, which may have been acquired by means of any such practice, under the authority of Business and Professions Code section 17535;

- 4. That the Court make such orders or judgments as may be necessary, including preliminary injunctive and ancillary relief, to prevent the use or employment by any Defendant of any practice which constitutes unfair competition or as may be necessary to restore to any person in interest any money or property, real or personal, which may have been acquired by means of such unfair competition, under the authority of Business and Professions Code section 17203;
- 5. That the Court assess a civil penalty of \$2,500 against each Defendant for each violation of Business and Professions Code section 17500, in an amount according to proof, under the authority of Business and Professions Code section 17536;
- 6. That the Court assess a civil penalty of \$2,500 against each Defendant for each violation of Business and Professions Code section 17200, in an amount according to proof, under the authority of Business and Professions Code section 17206;
- 7. That the Court assess a civil penalty of \$6,000 against Corinthian Schools, Inc. for each violation of the final judgment issued by the Los Angeles Superior Court in *People v. Corinthian Schools, Inc., et al.* (Super. Ct. L.A. County, 2007, No. BC374999) in an amount according to proof, under the authority of Business and Professions Code section 17207;
- 8. That the Court assess a civil penalty of \$6,000 against Corinthian Schools, Inc. for each violation of the final judgment issued by the Los Angeles Superior Court *People v. Corinthian Schools, Inc., et al.* (Super. Ct. L.A. County, 2007, No. BC374999) in an amount according to proof, under the authority of Business and Professions Code section 17535.5;
- 9. For a permanent and preliminary injunction enjoining Corinthian Colleges and its agents, servants, and employees, and all persons acting under, in concert with, or for it, from directly or indirectly or in any other manner engaging in the conduct as above alleged in violation of Corporations Code sections 25401 and/or 25400, subdivision (d);
- 10. That the Court assess a civil penalty of \$25,000 against Corinthian Colleges, Inc. for each violation of Corporations Code sections 25401 and/or 25400, subdivision (d) in an amount according to proof, under the authority of Government Code section 12660.

	11.	For an order disgorging all profits and compensation obtained by Corinthian
Coll	eges, Inc	as a result of its violations of Corporations Code sections 25401 and/or 25400,
subc	livision (d);

- For an order requiring Corinthian Colleges, Inc. to make restitution to the purchasers of its common stock in the principal amount paid by each purchaser by means of the unlawful conduct alleged hereinabove, less the amount of any repayment of principal to any such purchaser by Corinthian Colleges, Inc. with interest from the date of purchase of the common stock on the amount of any such principal amounts remaining unpaid;
- For an order awarding damages to the purchasers of Corinthian Colleges, Inc.'s common stock in an amount sufficient to compensate the purchasers for loss suffered as a result of Corinthian Colleges, Inc.'s violations of Corporations Code sections 25401 and/or 25400,
- For the People's costs and attorneys fees in prosecuting Corinthian Colleges, Inc.'s violations of Corporations Code sections 25401 and/or 25400, subdivision (d) under the authority in Code of Civil Procedure section 1021.8, subdivision (a);
 - That the People recover their costs of suit, including costs of investigation;
 - That the People receive all other relief to which they are legally entitled; and
 - That the Court award such other relief that it deems just, proper, and equitable.

Respectfully Submitted,

KAMALA D. HARRIS Attorney General of California

NICHOLAS G. CAMPINS Deputy Attorney General

Attorneys for THE PEOPLE OF THE

STATE OF CALIFORNIA

40788642.doc

EXHIBIT A

Radiology Certificate 1 (888) 418 9547

www.heald.edu/Medical -

Earn Your Medical Degree at Heald College® Request Info. Financial Aid - Business - Technology - Healthcare 875 Howard Street, San Fransisco, CA

Radiology Tech Degree 1 (888) 418 9547

www.heald.edu/Medical *

Earn Your Medical Degree at Heald College® Request Info.

Business - Healthcare - Financial Aid - Technology

875 Howard Street, San Fransisco, CA

Radiology Tech Majors 1 (888) 418 9547

www.heald.edu/Medical ~

Earn Your Medical Degree at Heald College® Request Info. Financial Aid - Business - Technology - Healthcare 25500 Industrial Boulevard, Hayward, CA - (888) 418-9547

Ultrasound Certificate

mobi heald.edu/

Earn Your Medical Degree at Heald College® Request Info. €(888) 418-9547 - Financial Aid

Ultrasound Certificate 1 (888) 418 9547

www.heald.edu/Medical •

Earn Your Medical Degree at Heald College® Request Info.

Financial Aid - Business - Technology - Healthcare ₹ 875 Howard Street, San Fransisco, CA - (888) 418-9547

Ultrasound Tech Diploma 1 (888) 418 9547

www.heald.edu/Medical >

Earn Your Medical Degree at Heald College® Request Info.

Financial Aid - Business - Technology - Healthcare

9 2910 Prospect Park Drive, Rancho Cordova, CA - (888) 418-9547

Ultrasound Tech Univ. 1 (888) 418 9547

www.heald.edu/Medical =

Enroll in Medical College at Heald College® Request Info.

Financial Aid - Business - Technology - Healthcare

\$ 5138 Commercial Circle, Concord, CA - (888) 418-9547

Ultrasound Tech Majors 1 (888) 418 9547

www.heald.edu/Medical -

Earn Your Medical Degree at Heald College® Request Info.

Financial Aid - Business - Technology - Healthcare

875 Howard Street, San Fransisco, CA - (888) 418-9547

X Ray Tech Degree 1 (888) 418 9547

www.heald.edu/Medical *

Earn Your Medical Degree at Heald College® Request Info.

Financial Aid - Healthcare - Business - Technology

875 Howard Street, San Fransisco, CA

X Ray Tech Certificate 1 (888) 418 9547

www.heald.edu/Medical •

Earn Your Medical Degree at Heald College® Request Info. Financial Aid - Business - Technology - Healthcare 25500 Industrial Boulevard, Hayward, CA

Dialysis Tech Training 1 (877) 904 9925

goto everest edu/

Study to be a Dialysis Technician Training Nearby - More Info Here! Request Info - Apply Now - Health Care Programs - Business Programs

Dialysis Technician 1 (855) 661 7858

poto.everest.edu/ *

Learn to be a Dialysis Technician Training Nearby - More Info Here! Request Info - Apply Now - Health Care Programs - Business Programs 814 Mission Street, Ste 500, San Francisco, CA

Radiology Technician, 1 (866) 219 5637

www.everest.edu/Radiology-Technician *

Classes Starting Soon. Get Info. 9-Month Program. Request Catalog.

Everest has 106 followers on Google+

Official Site - Career Training - Health Programs - Business Programs 2215 W Mission Road, Alhambra, CA

Radiology Tech Program 1 (855) 843 1713

goto.everest.edu/Radiology -

Become a Radiology Technician. Training Nearby - More Info Here! Request Info - Apply Now - Health Care Programs - Business Programs 9 22336 Main Street, 1st Floor, Hayward, CA - (866) 617-3545

Radiology Tech School 1 (855) 317 0946

goto.everest.edu/Radiology

Training for a Career as an X-Ray Technician at Everest College Now! Request Info - Apply Now - Health Care Programs - Business Programs 814 Mission Street, Ste 500, San Francisco, CA

Radiology Tech School 1 (866) 261 4354

www.everestcollege.edu/Medical *

Day & Evening Classes. 9-month program. Request Info.

Official Site - Legal Programs - Health Programs - Business Programs 1231 Cabrillo Avenue, Suite 201, Torrance, CA

Ultrasound Santa Ana 1 (866) 617 3545

www.everest.edu/Ultrasound-Technician

Start Your Career with Everest®. Flexible Programs. Learn More.

Everest has 101 followers on Google+

Official Site - Career Training - Health Programs - Business Programs 9 500 West Santa Ana Blvd, Santa Ana, CA - (866) 737-3808

X-Ray Training School 1 (855) 661 7855

Training for a Career as an X-Ray Technician at Everest College.

Request Info - Apply Now - Health Care Programs - Business Programs

814 Mission Street, Ste 500, San Francisco, CA

EXHIBIT B



Education for Today's Military Personnel & Their Families



Heald College offers academic programs in a number of today's rewarding career fields, like healthcare, business, legal and technology for military personnel and their families. Our students benefit because class sizes are small enough for them to get the attention they need.









