

# **Common Ground Conference**

**Wednesday, September 19, 2012**

Milton Marks Conference Center  
Lower Level  
455 Golden Gate Avenue  
San Francisco, CA 94102  
(Office of the Attorney General)

**HOSTED BY THE CALIFORNIA ATTORNEY GENERAL'S OFFICE AND THE  
FEDERAL TRADE COMMISSION**

9:30 - 10:00

## **Registration**

10:00 - 10:40

## **Welcome**

**Jeffrey Klurfeld**, Director, Western Region, Federal Trade Commission

## **Opening Remarks**

**Kamala D. Harris**, Attorney General of the State of California

## **Keynote Address**

**Julie Brill**, Commissioner, Federal Trade Commission

10:40 - 11:25

## **Working Together-Collaboration**

Moderator - **Frances Grunder**, Senior Assistant Attorney General, State of California

**Monica Vaca**, Assistant Director, Division of Marketing Practices, Federal Trade Commission

**Kyra Kazantzis**, Directing Attorney, Public Interest Law Firm and Fair Housing Law Project Programs, Law Foundation of Silicon Valley

**Maame Ewusi-Mensah Frimpong**, Deputy Assistant Attorney General, Consumer Protection Branch, Civil Division, U.S. Department of Justice

11:25 - 12:10

## **Credit Issues**

Moderator - **Matthew Gold**, Attorney, Western Region, Federal Trade Commission

**Ted Mermin**, Executive Director, Public Good Law Center

**Maricela Segura**, Attorney, Western Region, Federal Trade Commission

**Michele VanGelderren**, Supervising Deputy Attorney General, State of California

- 12:10 - 1:10      **Lunch (on your own)**
- 1:10 - 1:25      **Consumer Protection Overview**  
**Chuck Harwood**, Deputy Director, Bureau of Consumer Protection,  
Federal Trade Commission
- 1:25 - 2:40      **Mortgage Issues**  
Moderator - **Erika Wodinsky**, Attorney, Western Region, Federal Trade  
Commission  
**Ben Diehl**, Supervising Deputy Attorney General, State of California  
**Sen. Joe Dunn (Ret.)**, Executive Director, State Bar of California  
**Edwin L. Chow**, Regional Director, West Region, Consumer Financial  
Protection Bureau  
**Sarah Schroeder**, Attorney, Western Region, Federal Trade Commission  
**Maeve Elise Brown**, Executive Director, Housing and Economic Rights  
Advocates
- 2:40 - 3:10      **Outreach & Consumer Education**  
Moderator, **Nicklas Akers**, Supervising Deputy Attorney General, State  
of California  
**Jennifer Leach**, Consumer Education Specialist, Division of Consumer  
and Business Education, Federal Trade Commission  
**Joe Ridout**, Consumer Services Manager, Consumer Action
- 3:10 - 3:15      **Break**
- 3:15 - 4:30      **Hot Topics**  
Moderator, **Tom Syta**, Assistant Regional Director, Western Region,  
Federal Trade Commission
- Payday Loans, **Edwin Chow**, Regional Director, West Region,  
Consumer Financial Protection Bureau
  - For-Profit Schools, **Nicklas Akers**, Supervising Deputy Attorney  
General, State of California
  - Negative Options, **Eric Edmondson**, Attorney, Western Region,  
Federal Trade Commission
  - Service Member-related, **Major Joseph Carroll**, Judge Advocate,  
Travis Air Force Base
  - Auto Issues, **Julie Mayer**, Attorney, Northwest Region, Federal  
Trade Commission
  - Underground Economy, **Larry Blazer**, Alameda County Assistant  
District Attorney
  - Privacy, **Adam Miller**, Supervising Deputy Attorney General,  
State of California, Privacy Unit
  - Open Mike
- 4:30 - 4:35      **Closing Remarks**

4:35 - 4:40

**Break**

4:40 - 5:20

**Separate Session for Law Enforcement:**

**Harris Senturia**, Director, Criminal Liaison Unit, FTC

**Matthew Morris**, Assistant United States Attorney, U.S. Department of  
Justice, Eastern District of California

**Lisa Rosenthal**, Attorney, Western Region, Federal Trade Commission

**Space will also be available during this time for other groups to meet  
and discuss areas of common interest**

