



Sharing
A Common Ground

2012 COMMON GROUND CONFERENCE · CHICAGO, ILLINOIS
JUNE 11 & 12, 2012

Hosted by the Federal Trade Commission and the Illinois Attorney General's Office

Metcalf Federal Building
77 West Jackson Boulevard, Room 331
Chicago, Illinois

Monday, June 11, 2012: Law Enforcement Only

- 12:30—1:00 **Registration**
- 1:00—1:10 **Welcome and Review of the Agenda**
Steve Baker, Director, Federal Trade Commission, Midwest Region
- 1:10—1:30 **Consumer Protection and the Department of Justice**
Maame Ewusi-Mensah Frimpong, Acting Deputy Assistant Attorney General,
Civil Division, U.S. Department of Justice
- 1:30—2:15 **Text Message Spam—Tracking Down the Perpetrators**
Steve Wernikoff, Senior Staff Attorney, Federal Trade Commission, Midwest Region
Doug McKenney, Investigator, Federal Trade Commission, Midwest Region
- 2:15—3:00 **Combating Scams that Employ Money Transfers**
Steve Baker, Director, Federal Trade Commission, Midwest Region
Todd Kossow, Assistant Director, Federal Trade Commission, Midwest Region
- 3:00—3:15 **Break**
- 3:15—3:55 **For-Profit Schools**
Della Justice, Assistant Attorney General, Kentucky Attorney General's Office
Akeela White, Assistant Attorney General, Illinois Attorney General's Office
- 3:55—4:35 **Finding "Rachel from Card Services" and Other Robocallers**
Will Maxson, Staff Attorney, Federal Trade Commission, Division of Marketing Practices
- 4:35—5:00 **The FTC's Amended Business Opportunity Rule**
Monica Vaca, Assistant Director, Federal Trade Commission,
Division of Marketing Practices
- 5:00 **Adjourn**
- 5:30—6:30 **Reception at the FTC Midwest Region Office, 55 West Monroe Street, Suite 1825**
Dinner—On Your Own



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Tuesday, June 12, 2012: Open Session

8:30—9:00 **Registration**

9:00—9:30 **Welcome**

Steve Baker, Director, Federal Trade Commission, Midwest Region

Opening Remarks and Introduction of the Keynote

Jon Leibowitz, Chairman, Federal Trade Commission

9:30—9:50 **Keynote Address**

Lisa Madigan, Illinois Attorney General

9:50—10:30 **Federal Enforcers Roundtable**

Tony West, Acting Associate Attorney General, U.S. Department of Justice

David Vladeck, Director, Federal Trade Commission, Bureau of Consumer Protection

10:30—10:45 **Break**

10:45—11:45 **Payday Lending Issues**

Alan Alop, Director, Consumer Practice Group, LAF

John Greene, Assistant Attorney General, Wisconsin Department of Justice

Hunter Wiggins, Deputy Enforcement Director for Strategy,

Consumer Financial Protection Bureau

Laura Johnson, Chief of Staff, Federal Trade Commission, Division of Financial Practices

11:45—12:30 **Auto Dealer Issues – Financing and Sales**

Ira Rheingold, Executive Director, National Association of Consumer Advocates

William Brauch, Director, Consumer Protection Division, Iowa Attorney General's Office

Charles Harwood, Deputy Director, Federal Trade Commission,

Bureau of Consumer Protection

- 12:30—1:30 **Lunch – On Your Own**
- 1:30—2:30 **Tax ID Theft – What Is It and How Can We Help the Victims?**
Joseph Cronin, Program Manager, U.S. Postal Inspection Service
Susan Morgenstern, Senior Attorney, Legal Aid Society of Cleveland
Jonathan Reischl, Assistant Attorney General, Illinois Attorney General's Office
Christopher J. Lee, Senior Attorney, Internal Revenue Service,
National Taxpayer Advocate Service
- 2:30—3:15 **Mortgage Rescue and Debt Relief:**
Addressing the Problem of Attorneys Fronting for These Outfits
Rebecca Pruitt, Assistant Attorney General, Illinois Attorney General's Office
Andrew Dougherty, Assistant Attorney General, Illinois Attorney General's Office
Tracy Kepler, Senior Counsel, Illinois Attorney Registration & Disciplinary Commission
Sam Sandoval, Deputy General Counsel, Illinois Department of Financial and Professional
Regulation, Division of Financial Institutions
- 3:15—3:30 **Break**
- 3:30—4:00 **Consumer Education**
Carolyn Shanoff, Director, Federal Trade Commission,
Division of Consumer and Business Education
- 4:00—4:45 **The Path to Effective Collaboration**
Michelle Weinberg, Supervisory Attorney, LAF
Stacia Conneely, Staff Attorney, Legal Action of Wisconsin, Inc.
Ron Elwood, Supervising Attorney, Legal Services Advocacy Project,
Mid-Minnesota Legal Assistance
Monica Vaca, Assistant Director, Federal Trade Commission,
Division of Marketing Practices
- 4:45—5:00 **Wrap-up and Closing Remarks**
Deborah Hagan, Chief, Consumer Protection Division, Illinois Attorney General's Office
Steve Baker, Director, Federal Trade Commission, Midwest Region
- 5:30 **Informal Gathering for Drinks/Dinner**