

FEDERAL TRADE COMMISSION
SOUTHEAST REGION COMMON GROUND CONFERENCE
Westin Peachtree Plaza
Atlanta, Georgia
June 21 - 22, 2010

Day One:

12:00 – 12:30 Registration

12:30 - 1:00 Welcome

Brad Elbein, Regional Director, FTC Southeast Regional Office

Opening Remarks

*Charles Harwood, Deputy Director, FTC Bureau of
Consumer Protection*

**1:00 - 2:15 Group Discussion: The Roles of Legal Services, State
Attorney Generals, State Consumer Protection Agencies
and the FTC in Protecting Consumers – Top Issues
Facing Each Agency & How Each Agency Handles
Consumer Complaints**

*Moderated by: Cindy Liebes, Assistant Regional Director,
FTC Southeast Regional Office*

2:15 - 2:30 Break

**2:30 - 3:45 Joint Discussion and Brainstorming on Ways to Work
Collaboratively**

**Moderated by Brad Elbein, *Director, FTC Southeast
Regional Office***

3:45 - 4:15 Working with Criminal Agencies

**Betsy Broder, *Criminal Liaison Unit Chief, FTC Bureau of
Consumer Protection***

4:15 - 5:00 With Tightened Budgets – How We Can Use Outreach and Press to Help Achieve Our Goals

- **Carolyn Shanoff**, *Associate Director, FTC Bureau of Consumer Protection, Division of Consumer and Business Education*
- **Bridgette Wiggins**, *Special Assistant Attorney General. Mississippi Attorney General's Office*
- **LuAnn Stiles & Miriam Wilkinson**, *Florida Dept. of Agriculture & Consumer Services*
- **Adam Hartzell**, *Senior Deputy Attorney General and Chief, Consumer Protection Division, North Carolina Attorney General's Office*

5:00 - 5:15 Break

5:15 - 6:00 Keynote Speaker - Federal Trade Commissioner Julie Brill

6:00 - 7:00 Social Hour - Sun Dial Restaurant Bar - Westin Hotel

8:00 Dinner - French American Brassiere for those who are interested

Day 2

8:30 - 9:30 Bankruptcy Issues

Moderated by Cynthia Kinser, Deputy Attorney General,
Consumer Advocate and Protection Division, Office of the
Tennessee Attorney General

- **Brant Harrell**, Assistant Attorney General,
Consumer Advocate and Protection Division, Office of the
Tennessee Attorney General
- **Martha Davis**, Senior Counsel, Bankruptcy Division,
Office of the Tennessee Attorney General
- **Michael Mora**, Senior Attorney, Federal Trade
Commission, Division of Enforcement
- **Tom Keith**, Consumer Law Advocacy Director,
Alabama Legal Services (Huntsville)

9:30 - 10:15 Mortgage Rescue and Loan Modification Scams

Moderated by Phil Lehman, North Carolina Attorney General's
Office

- **Mary Leontakianakos**, Director, Economic
Crimes Division,
Florida Attorney General's Office
- **Dama Brown**, Attorney, FTC Southeast
Regional Office
- **William J. Brennan**, Atlanta Legal Aid
Society,
Home Defense Project

10:15 - 10:30 Break

10:30 - 11:15 Debt Collection, Debt Relief, Credit Card Interest Rate Reduction, Credit Repair & Other Credit Issues

Moderated by Jeff Hill, *Senior Counsel, Consumer Advocate and Protection Division, Office of the Tennessee Attorney General*

- **Tom Pahl**, *Assistant Director, Division of Financial Practices
FTC, Bureau of Consumer Protection*
- **Carri Grube Lybarker**, *Attorney, South Carolina Dept. of Consumer Affairs*
- **Christine Green**, *Georgia Legal Services Program, Dalton Office*

11:15 - 12:00 Deceptive Marketing Practices – Hot Topics and Emerging Trends

Moderated by Sid Barrett, *Senior Assistant Attorney General, Consumer Interest Section, Georgia Attorney General's Office*

- **Tracey Thomas**, *Attorney, Division of Marketing Practices FTC, Bureau of Consumer Protection*

- **Mark Hamilton**, Bureau Chief, Northern Region, Economic Crimes Division, Florida Attorney General's Office
- **Anne Infinger**, Deputy Administrator, Georgia Governor's Office of Consumer Affairs

12:00 **Closing Remarks**

Charles Harwood, Deputy Director, Federal Trade Commission,
Bureau of Consumer Protection

12:15- 1:30 **Working Lunch – AG's and FTC Only** - - discussion of the FTC working in tandem with the NAAG Multi-State Initiatives, Sweeps, Joint cases etc.

1:30 - 2:30 **Investigations - Tracking Down the Scam Artists and Tracing Their Money**

- **Jerry Lockwood**, Chief of Investigations, Economic Crimes Division, Florida Attorney General's Office

- **Michael Liggins**, Investigator, FTC Southeast Regional Office

2:30 - 3:00 Wrap Up and discussion of next steps in maintaining a collaborative working relationship