

FEDERAL TRADE COMMISSION
MIDWEST REGION COMMON GROUND CONFERENCE
March 22 & 23, 2010
Chicago, Illinois

Monday, March 22, 2010 (Metcalfe Federal Bldg., 77 West Jackson Blvd., Room 331)

8:30 – 9:00 **Registration**

9:00 – 9:30 **Welcome**

Steve Baker, Director, Federal Trade Commission, Midwest Region

Opening Remarks

*David Vladeck, Director, Federal Trade Commission,
Bureau of Consumer Protection*

9:30 – 10:30 **The Roles of Legal Services, State Attorney Generals, and the
Federal Trade Commission in Protecting Consumers**

*Ira Rheingold, Executive Director,
National Association of Consumer Advocates*

*Doug Ommen, Director, Consumer Protection Division,
Missouri Attorney General's Office*

*Charles Harwood, Deputy Director, Federal Trade Commission,
Bureau of Consumer Protection*

10:30 – 10:45 **Break**

10:45 – 11:45 **Mortgage Rescue and Loan Modification Scams**

Catey Doyle, Chief Staff Attorney, Legal Aid Society of Milwaukee

*Veronica Spicer, Assistant Attorney General,
Illinois Attorney General's Office*

*Evan Zullow, Staff Attorney, Federal Trade Commission,
Division of Financial Practices*

12:00 – 1:00 **Working Lunch**

Remarks by Illinois Attorney General Lisa Madigan

- 1:00 – 2:00** **Debt Collection**
- Michelle Weinberg, Supervisory Attorney, Legal Aid Foundation of Metropolitan Chicago*
- Paul Egide, Director, Bureau of Consumer Affairs, Wisconsin Department of Financial Institutions*
- David O’Toole, Senior Staff Attorney, Federal Trade Commission, Midwest Region*
- 2:00 - 3:00** **Debt Relief, Credit Card Interest Rate Reduction and Credit Repair**
- Jeremy Carvell, Staff Attorney, Legal Aid Society of Minneapolis*
- Terrell Miller, Assistant Attorney General, Kentucky Attorney General’s Office*
- Evan Zullo, Staff Attorney, Federal Trade Commission, Division of Financial Practices*
- 3:00 - 3:15** **Break**
- 3:15 - 4:15** **Other Credit Issues: Arbitration Clauses, Auto Fraud, Auto Financing, Pay-Day Loans, etc.**
- Robert Swearingen, Staff Attorney, Legal Services of Eastern Missouri*
- William Brauch, Director, Consumer Protection Division, Iowa Attorney General’s Office*
- Evan Zullo, Staff Attorney, Federal Trade Commission, Division of Financial Practices*
- 4:15 - 4:40** **Consumer Education**
- Carolyn Shanoff, Director, Federal Trade Commission, Division of Consumer and Business Education*
- 4:40 - 5:10** **Joint Discussion and Brainstorming on Ways to Work Collaboratively**
- Steve Baker, Director, Federal Trade Commission, Midwest Region*
- 5:30 - 6:30** **Reception at the FTC Midwest Region, 55 W. Monroe St. Ste. 1825
Dinner - On Your Own**
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Tuesday, March 23, 2010 – Law Enforcement Only

(Palmer House Hilton, 6th Floor, Spire Parlor)

8:30 - 9:30 Internet Investigations - Tracking Down the Online Scam

***Adam Sokol**, Assistant Attorney General,
Illinois Attorney General's Office*

***Steve Wernikoff**, Senior Staff Attorney, Federal Trade Commission,
Midwest Region*

9:30 - 10:00 Working with the Postal Inspection Service

***Thomas Brady**, Inspector in Charge, United States Postal
Inspection Service, Chicago Division*

10:00 - 10:15 Break

10:15 - 11:15 Robocallers - Investigative Techniques and Litigation Strategies

***Marguerite Sweeney**, Section Chief, Telephone Privacy Enforcement,
Office of the Indiana Attorney General*

***Steve Wernikoff**, Senior Staff Attorney, Federal Trade Commission,
Midwest Region*

**11:15 - 12:15 Hot Topics and Emerging Trends (e.g., Negative Options, Affiliate
Marketing, Medical Discount Cards, Job Scams, etc)**

***Deborah Hagan**, Chief, Consumer Protection Division,
Illinois Attorney General's Office*

***Monica Vaca**, Assistant Director, Federal Trade Commission,
Division of Marketing Practices*

12:15 Closing Remarks