



Federal Trade Commission Microeconomics Conference

October 16-17, 2014

Washington, D.C.

Call for Papers

The Federal Trade Commission's Bureau of Economics will host a two-day conference to bring together scholars working in areas related to the FTC's 100-year long antitrust, consumer protection, and public policy missions. Relevant fields include industrial organization, antitrust, game theory, quantitative marketing, consumer behavior, law and economics, healthcare economics, applied econometrics, and behavioral or experimental economics.

Topics of interest include those where the Commission has been especially influential over the course of its history such as healthcare competition, vertical contracting, advertising, and merger policy. In addition, we encourage papers on persistent or emerging topics of Commission interest such as innovation, privacy, intellectual property, bargaining, collusion, e-commerce, demand estimation, pharmaceuticals, machine learning, appropriate statistical standards for inference, and consumer decision-making.

Interested participants should send an abstract or completed paper to BE-Micro@ftc.gov by **June 13, 2014**. Note that preference will be given to completed papers. We also welcome suggestions for panel discussions.

The scientific committee for the conference is:

- John Asker (New York University Stern School of Business)
- Leemore Dafny (Northwestern University Kellogg School of Management)
- Liran Einav (Stanford University)

Organizers: Nathan Wilson (FTC) and Chris Adams (FTC)

The conference will be held **October 16-17, 2014** at the Constitution Center Plaza Level Conference Center, 400 7th Street, SW, Washington, D.C. 20024.



100 YEARS

Protecting America's Consumers