Agenda

March 20-21, 2014

Thursday March 20

9:00 WELCOME REMARKS AND ANNOUNCEMENTS

Tara Isa Koslov
Deputy Director
Office of Policy Planning
Federal Trade Commission

9:10 OPENING REMARKS

Edith Ramirez
Chairwoman
Federal Trade Commission

9:30 PROFESSIONAL REGULATION OF HEALTH CARE PROVIDERS

MODERATORS

Tara Isa Koslov
Deputy Director
Office of Policy Planning
Federal Trade Commission

Patricia Schultheiss
Attorney Advisor
Office of Policy Planning
Federal Trade Commission

PANELISTS

Gail Finley
Vice President of Rural Health and Hospitals
Colorado Hospital Association

Morris Kleiner
PhD Economist & Professor
Humphrey School of Public Affairs
University of Minnesota, Twin-Cities

Lisa A. Robin, MLA
Chief Advocacy Officer
Federation of State Medical Boards

Barbara J. Safriet, JD, LLM
Visiting Professor of Health Law
Lewis & Clark Law School
Formerly, Dean for Academic Affairs and Lecturer in Law
Yale Law School

Joanne Spetz, PhD
Professor at the Philip R. Lee Institute for Health Policy Studies & Associate Director of Research Strategy at the Center for the Health Professions
University of California, San Francisco

examining
health care competition

11:30 LUNCH BREAK ON YOUR OWN

1:00 INNOVATIONS IN HEALTH CARE DELIVERY

MODERATORS

Karen A. Goldman
Attorney Advisor
Office of Policy Planning
Federal Trade Commission

Robert S. Canterman
Attorney
Bureau of Competition
Health Care Division
Federal Trade Commission

PANELISTS

Nancy J. Gagliano, MD
Chief Medical Officer
MinuteClinic
and Senior Vice President
CVS Caremark

Margaret Laws, MPP
Director
Innovations for the Underserved
California HealthCare Foundation

Ateev Mehrotra, MD, MPH
Associate Professor
Department of Health Care Policy
Harvard Medical School

Karen S. Rheuban, MD
Professor of Pediatrics, Senior Associate Dean for Continuing Medical Education, & Director at the Center for Telehealth
University of Virginia

Lee B. Sacks, MD
Executive Vice President & Chief Medical Officer
Advocate Health Care

3:00 BREAK

3:15 ADVANCEMENTS IN HEALTHCARE TECHNOLOGY

INDUSTRY OVERVIEW

Micky Tripathi, PhD
President & Chief Executive Officer
Massachusetts eHealth Collaborative

THE IMPORTANCE OF COMPETITION TO FEDERAL HEALTH IT PROGRAMS

Karen B. DeSalvo, MD, MPH, MSc
National Coordinator for Health Information Technology

MODERATORS

Daniel J. Gilman
Attorney Advisor
Office of Policy Planning
Federal Trade Commission

Danica Noble
Attorney
Northwest Regional Office
Federal Trade Commission

PANELISTS

Leigh Burchell
Vice President of Health
Policy & Government Affairs
Allscripts Healthcare Solutions

Curtis L. Cole, MD, FACP,
Chief Information Officer & Associate
Professor of Clinical Medicine and
Public Health
Weill Cornell Medical College

Jodi G. Daniel, JD, MPH
Director
Office of Policy & Planning
Office of the National Coordinator for
Health Information Technology

Farzad Mostashari, MD
Visiting Fellow
Engelberg Center for Health Care Reform
The Brookings Institution

Steven J. Stack, MD
Immediate Past Chair
Board of Trustees
American Medical Association

Micky Tripathi, PhD
President & Chief Executive Officer
Massachusetts eHealth Collaborative

examining
health care competition

Friday March 21

8:30 MEASURING AND ASSESSING QUALITY OF HEALTH CARE

MODERATORS

Gary H. Schorr
Attorney
Bureau of Competition
Health Care Division
Federal Trade Commission

John P. Wiegand
Attorney
Western Regional Office
Federal Trade Commission

PANELISTS

Andrew Baskin, MD
National Medical Director for Quality Performance
Aetna

Helen Burstin, MD, MPH
Senior Vice President for Performance Measurement
National Quality Forum

Lawrence Casalino, MD, PhD
Livingston Farrand Professor of Public Health & Chief of the Division of Health Policy and Economics in the Department of Healthcare Policy and Research
Weill Cornell Medical College

Kate Goodrich, MD
Director of the Quality Measurement and Health Assessment Group in the Center for Clinical Standards and Quality
Center for Medicare and Medicaid Services

Patrick S. Romano, MD, MPH, FACP, FAAP
Professor of Medicine and Pediatrics
Center for Healthcare Policy and Research
UC Davis School of Medicine

Shoshanna Sofaer, DrPH
Robert P. Luciano Professor of Health Care Policy at the School of Public Affairs
Baruch College
City University of New York

10:15 BREAK

10:30 PRICE TRANSPARENCY OF HEALTH CARE SERVICES

MODERATORS

Stephanie A. Wilkinson
Attorney Advisor
Office of Policy Planning
Federal Trade Commission

Christine White
Attorney
Northeast Regional Office
Federal Trade Commission

PANELISTS

Robert A. Berenson, MD
Institute Fellow
The Urban Institute

Áron Boros
Executive Director
Commonwealth of Massachusetts Center for Health Information and Analysis

Andréa Caballero
Program Director
Catalyst for Payment Reform

Patrick Courneya, MD
Medical Director
HealthPartners Health Plan

Paul Ginsburg, PhD
Norman Topping Chair in Medicine and Public Policy
University of Southern California
Formerly, President
Center for Studying Health System Change

James Landman, JD, PhD
Director
Healthcare Finance Policy, Perspectives and Analysis
Healthcare Financial Management Association

Mark B. McClellan, MD, PhD
Senior Fellow in Economic Studies & Director of the Health Care Innovation and Value Initiative
The Brookings Institution

12:30 LUNCH BREAK ON YOUR OWN

1:45 INTERPLAY BETWEEN QUALITY AND PRICE TRANSPARENCY

MODERATORS

Thomas R. Iosso
Economist
Bureau of Economics
Antitrust I
Federal Trade Commission

Erika Wodinsky
Attorney
Western Regional Office
Federal Trade Commission

PANELISTS

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The Urban Institute

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Catalyst for Payment Reform

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Professor of Medicine and Pediatrics
Center for Healthcare Policy and Research
UC Davis School of Medicine

Shoshanna Sofaer, DrPH
Robert P. Luciano Professor of Health Care Policy at the School of Public Affairs
Baruch College
City University of New York

2:45 BREAK

3:00 SUMMATION ROUNDTABLE

MODERATOR

Martin Gaynor
Director
Bureau of Economics
Federal Trade Commission

PANELISTS

Robert A. Berenson, MD
Institute Fellow
The Urban Institute

Mark B. McClellan, MD, PhD
Senior Fellow in Economic Studies &
Director of The Health Care Innovation and Value Initiative
The Brookings Institution

Ateev Mehrotra, MD, MPH
Associate Professor
Department of Health Care Policy
Harvard Medical School

Farzad Mostashari, MD
Visiting Fellow
Engelberg Center for Health Care Reform
The Brookings Institution

4:00 CLOSING REMARKS

Andrew I. Gavil
Director
Office of Policy Planning
Federal Trade Commission