



SPRING PRIVACY SERIES

Alternative Scoring Products

MARCH 19, 2014

9:00 am – 10:00 am

Registration/Doors Open

10:00 am – 10:05 am

Welcome

10:05 am – 10:20 am

Overview of Predictive Analytics Presentation

Claudia Perlich

Chief Scientist, Dstillery

10:20 am - 11:00 am

Panel Discussion

MODERATORS:

Katherine Armstrong & Andrea Arias

Attorneys, Division of Privacy and Identity Protection, FTC

PANELISTS:

Pamela Dixon

Founder, World Privacy Forum

Edmund Mierzwinski

Consumer Program Director and Senior Fellow,
U.S. Public Interest Research Group

Claudia Perlich

Chief Scientist, Dstillery

Stuart Pratt

President and CEO, Consumer Data Industry Association

Ashkan Soltani

Independent Researcher and Consultant

Rachel Nyswander Thomas

Executive Director of the Data-Driven Marketing Institute and
Vice President of Government Affairs, Direct Marketing Association

Joseph Turow

Professor, Annenberg School for Communication at the
University of Pennsylvania

11:00 am – 11:15 am

Emerging Trends in Online Pricing Presentation

Ashkan Soltani

Independent Researcher and Consultant

11:15 am – 12:00 pm

Panel Discussion
