



## SPRING PRIVACY SERIES

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# Mobile Device Tracking

FEBRUARY 19, 2014

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9:00 am – 10:00 am

### Registration/Doors Open

From 9:30 am - 9:55 am, as well as immediately following the workshop, FTC Chief Technologist Latanya Sweeney will be conducting a demo in the hallway directly outside the Conference Center for all interested individuals.

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10:00 am – 10:05 am

### Welcome

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10:05 am – 10:25 am

### Technical Overview

**Ashkan Soltani**

Independent Researcher and Consultant

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10:25 am - 12:00 pm

### Panel Discussion

#### MODERATORS:

**Amanda Koulousias & Kristen Anderson**

Attorneys, Division of Privacy and Identity Protection, FTC

#### PANELISTS:

**Mallory Duncan**

Senior Vice President and General Counsel, National Retail Federation

**James Riesenbach**

Chief Executive Officer, Inside

**Seth Schoen**

Senior Staff Technologist, Electronic Frontier Foundation

**Glenn Tinley**

President and Founder, Mexia Interactive

**Ilana Westerman**

Chief Executive Officer, Create with Context

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