9:00 am  Introduction
Jamie Hine
Senior Attorney, Federal Trade Commission, Division of Privacy & Identity Protection

9:05 am  Welcome to PrivacyCon
Rebecca Kelly Slaughter
Commissioner, Federal Trade Commission

Opening Remarks
Erie Meyer
Chief Technologist, Federal Trade Commission

9:20 am  Panel 1: Algorithms
Basileal Imana, University of Southern California, Auditing for Discrimination in Algorithms Delivering Job Ads
Hongyan Chang, National University of Singapore, On the Privacy Risks of Algorithm Fairness
Martin Strobel, National University of Singapore, On the Privacy Risks of Model Explanations

Moderator: Devin Willis, Attorney, Federal Trade Commission, Division of Privacy & Identity Protection
10:15 am **Algorithms Presentation**  
**Ziad Obermeyer**, University of California at Berkeley, Algorithmic Bias Playbook Presentation  
**Moderator: Lerone Banks**, Technologist, Federal Trade Commission, Division of Privacy & Identity Protection

10:45 am **Morning Break**

10:55 am **Panel 2: Privacy – Considerations and Understanding**  
**Nico Ebert**, Zurich University of Applied Sciences, Bolder is Better: Raising User Awareness Through Salient and Concise Privacy Notices  
**Cameron Kormylo**, Virginia Tech, Reconsidering Privacy Choices: The Impact of Defaults, Reversibility, and Repetition  
**Peter Mayer**, Karlsruhe Institute of Technology, Now I’m a bit angry – Individuals’ Awareness, Perception, and Responses to Data Breaches that Affected Them  
**Moderator: Danielle Estrada**, Attorney, Federal Trade Commission, Division of Privacy & Identity Protection

12:15 pm **Lunch**

1:00 pm **Panel 3: AdTech**  
**Imane Fouad**, Inria (France), Missed by Filter Lists: Detecting Unknown Third-Party Trackers with Invisible Pixels  
**Janus Varmarken**, University of California Irvine, The TV is Smart and Full of Trackers: Measuring Smart TV Advertising and Tracking  
**Miranda Wei**, University of Washington, What Twitter Knows: Characterizing Ad Targeting Practices, User Perceptions, and Ad Explanations Through Users’ Own Twitter Data  
**Moderator: Miles Plant**, Attorney, Federal Trade Commission, Division of Privacy & Identity Protection

1:55 pm **Afternoon Break**
2:05 pm  **Panel 4: IoT**

**Anupam Das**, North Carolina State University, Hey Alexa, is this Skill Safe: Taking a Closer Look at the Alexa Skill Ecosystem

**Jeffrey Young**, Clemson University, Measuring the Policy Compliance of Voice Assistant Applications

**Pardis Emami-Naeni**, University of Washington, Which Privacy and Security Attributes Most Impact Consumers’ Risk Perception and Willingness to Purchase IoT Devices?

**Genevieve Liberte**, Florida International University, Real-time Analysis of Privacy (un)Aware IoT Applications

**Moderator**: Linda Holleran Kopp, Attorney, Federal Trade Commission, Division of Privacy & Identity Protection

3:25 pm  **Afternoon Break 2**

3:35 pm  **Panel 5: Privacy – Children and Teens**

**Mohammad Mannan**, Concordia University (Canada), Betrayed by the Guardian - Security and Privacy Risks of Parental Control Solutions and Parental Controls: Safer Internet Solutions or New Pitfalls?

**Cameryn Gonnella**, BBB National Programs, Risky Business - The Current State of Teen Privacy in the Android App Marketplace

**Moderator**: Manmeet Dhindsa, Attorney, Federal Trade Commission, Division of Privacy & Identity Protection

4:15 pm  **Panel 6: Privacy and the Pandemic**

**Marzieh Bitaab**, Arizona State University, Scam Pandemic: How Attackers Exploit Public Fear through Phishing

**Christine Geeng**, University of Washington, Social Media COVID-19 Misinformation Interventions Viewed Positively, But Have Limited Impact

**Moderator**: Christina Yeung, Technologist, Federal Trade Commission, Office of Technology Research and Investigation

4:55 pm  **Closing Remarks**

**Lerone Banks**
Technologist, Federal Trade Commission, Division of Privacy & Identity Protection