Federal Trade Commission Begins at 1:00 pm

Working Together to Serve

Diverse Communities

A Virtual Resource Fair



TO JOIN BY TELEPHONE:

Phone: (510) 210-8882 | Access Code: 199 191 9244



Federal Trade Commission Working Together to Protect Consumers: A Guide of FTC Resources

The FTC protects consumers by stopping unfair, deceptive or fraudulent practices in the marketplace. We conduct investigations, sue companies and people that violate the law, and educate consumers and businesses about their rights and responsibilities. Join us for a discussion about the free tools and resources offered by the FTC and the ways we can work together better to protect Black, Latino, and other communities of color from consumer frauds.

Presenters:

Dama Brown

Regional Director - Southwest Regional Office

Kelle Slaughter

Federal Trade Investigator - Southwest Regional Office





FTC Enforcement Activities

- Civil law enforcement agency
- Enforce the Federal Trade Commission Act and 70+ other consumer protection laws
 - Section 5: unfair or deceptive acts or practices in or affecting commerce
 - Section 12: misleading claims for food, drugs, devices, and cosmetics
 - Telemarketing Sales Rule and the Do-Not-Call List
 - Fair Debt Collection Practices Act
- Sue in administrative or federal district court
 - Seek injunctions to stop law violations
 - Seek monetary relief to provide refunds to injured consumers, where appropriate

FTC Enforcement Activities



Equifax*	\$425 million
University of Phoenix	\$190.97 million
AdvoCare International, L.P.	\$150.1 million
AT&T Mobility	\$60 million
OMICS Group	\$50.13 million



Google LLC & YouTube LLC***	\$136 million
Musical.ly (TikTok)	\$5.7 million
NetDotSolutions (James Christiano)	\$1.35 million
Jasjit Gotra (Alliance Security)	\$300,000
Media Mix 365	\$264,000

1.92 MILLION consumers received \$136 MILLION in redress directly from the FTC

ADDITIONAL REDRESS ADMINISTERED BY OTHERS

\$95.86 million

NEW REDRESS, DISGORGEMENT AND CIVIL CONTEMPT AWARDS

\$1.17 billion

CIVIL PENALTIES AWARDED**

\$143.76 million

FTC Outreach Activities

- Connecting and staying connected to communities is critical to the FTC's mission
 - Strengthen partnerships and maintain an open dialogue with communities
 - Through common ground conferences, workshops, roundtable events
- We want to hear what's happening in communities
 - Types of fraud and scams occurring
 - Needs of community members
- We want to help communities
 - Directly and with the assistance of our partners

FTC.gov

TAKE ACTION



File a Consumer Complaint



Report Identity Theft



Get Your Free Credit Report



Register for Do Not Call



Get Consumer Alerts



Order Free Resources

Upcoming Events

More Events >



Working Together to Serve Diverse Communities: A Virtual Resource Fair

10:00AM-4:00PM



Working Together to Serve Diverse Communities: A Virtual Resource Fair

10:00AM-4:00PM



Data To Go: An FTC Workshop on Data Portability

9:00AM-5:00PM

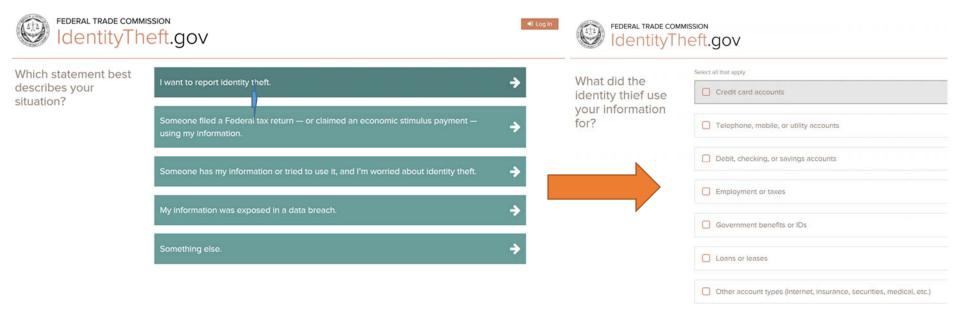
Constitution Center, Washington, DC

IdentityTheft.gov

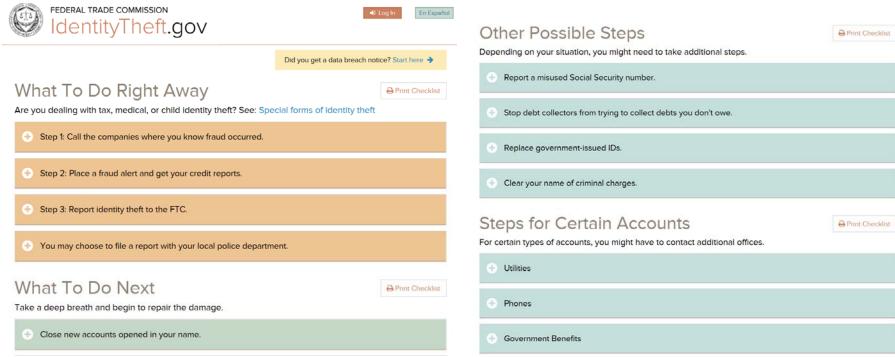


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IdentityTheft.gov



Identity The ft. gov



IdentityTheft.gov



Know Your Rights

Here's an overview of your rights when recovering from identity theft. If someone is using your information to open new accounts or make purchases, report it and get help.

If someone steals your identity, you have the right to:

- create an FTC Identity Theft Report
- place a one-year fraud alert on your credit report
- place a seven-year extended fraud alert on your credit report
- get free copies of your credit report
- get fraudulent information removed (or "blocked") from your credit report
- · dispute fraudulent or inaccurate information on your credit report
- stop creditors and debt collectors from reporting fraudulent accounts
- · get copies of documents related to the identity theft
- stop a debt collector from contacting you.

Documenting the Theft

You have the right to create an **FTC Identity Theft Report**. Your FTC Identity Theft Report helps prove to businesses that someone stole your identity, and makes it easier to correct problems caused by identity theft.

You can create an FTC Identity Theft Report by filing a report with the FTC.

TransUnion
Fraud Victim Assistance Department
P.O. Box 2000

Chester, PA 19016

[RE: Your Account Number (if known)]

Identity Theft Letter to a Credit Bureau

This sample letter will help remove inaccurate information on your credit report

The text in [brackets] indicates where you must customize the letter

Dear Sir or Madam

I am a victim of identity theft. The information listed below, which appears on my credit report, does not relate to any transaction(s) that I have made. It is the result of identity theft.

[Identify item(s) resulting from the identity theft that should be blocked, by name of the source, such as the credit card issuer or bank, and type of item, such as credit account, checking account, etc.]

Please block this information from my credit report, pursuant to section 605B of the Fair Credit Reporting Act, and send the required notifications to all furnishers of this information.

Enclosed are the following:

- A copy of my credit report I received from your company. The fraudulent items are circled.
- A copy of my Identity Theft Report and proof of my identity.
- A copy of section 605B of the Fair Credit Reporting Act, which requires you to block the fraudulent information on my credit report resulting from identity theft within four business days and to promptly notify the furnisher(s) of that information.

I appreciate your prompt attention to this matter, and await your reply.

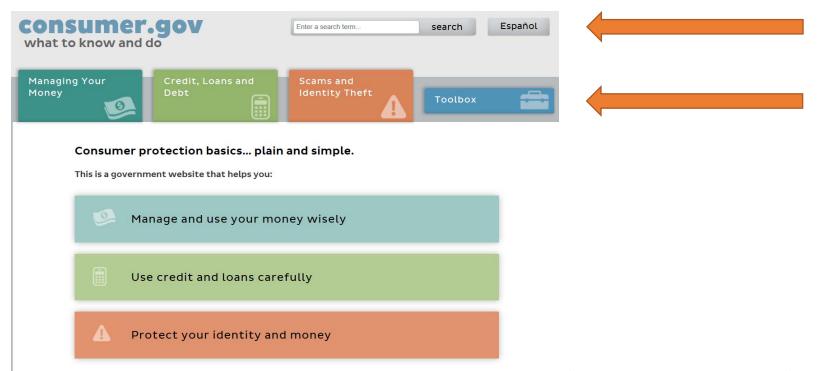
Sincerely,

[Your Name]

Enclosures: [List what you are enclosing]

Working Together to Serve Diverse Communities: A Virtual Resource Fair

Consumer.gov



Consumer.gov







Teacher's Notes

This lesson plan is designed to be flexible, so that you can use all or part of it depending on the level(s) of your learners, their learning goals, and the work you and they have done with other parts of Consumer.gov previously. You can also spread the activities over multiple class meetings as needed.

- The lesson plan content is complex. Start each class session with an oral elicitation activity that
 establishes what learners already know and focuses them on the topic at hand. Allow time for learners
 to review concepts orally at several points to ensure that they understand.
- The lesson plan has content objectives, language objectives, and web navigation objectives. Select the
 ones that are appropriate for your learners, and review them with the learners at the beginning of each
 lesson to prepare for learning and then again at the end to assess learning.
- The lesson plan includes a vocabulary list. Select the vocabulary items that are new to your learners or
 are most important, and present no more than 6-8 new items per lesson for learners with basic skills,
 and no more than 10-12 for those with intermediate and higher skills.

Consumer.gov

Making a Budget

- Lesson Plan
 - Making a Budget Lesson Plan
- · Lesson Materials
 - Partner Talk
 - Words to Know
 - Screenshots
 - · Questions for Guided Reading 1
 - Questions for Guided Reading 2
 - Budgets Video Transcript Questions
 - What Can You Do?
 - · Sophia Starts a Budget
 - Money In Money Out
 - Making a Budget 2 X 2



Use this worksheet to see how much money you spend this month. Then, use this month's information to help you plan next month's budget.

Some bills are monthly and some come less often. If you have an expense that does not occur every month, put it in the "Other expenses this month" category.

MONTH YEAR

My income this month

	Inco	
Total monthly income	\$	0
Other income (after taxes) for example: child support	\$	
Paychecks (salary after taxes, benefits, and check cashing fees)	\$	
Income	Monthl	y total

My expenses this month

NG	Expenses	Monthly total
	Rent or mortgage	\$
	Renter's insurance or homeowner's insurance	\$
ısı	Utilities (like electricity and gas)	\$
HOUSI	Internet, cable, and phones	\$
	Other housing expenses (like property taxes)	\$

Consumer.gov

Videos

You can also view these videos on our Consumer.gov YouTube playlist.

Managing Your Money

Making a Budget

This video shows how keeping a budget helps someone pay all his bills.



Worksheets and Presentations

Worksheets

- · Make a Budget Worksheet
- · Compare Prepaid Cards Worksheet
- Unscam Yourself Quiz with Teacher's Guide
 - Quiz
 - Teacher's guide

Presentations

- Using a Bank or Credit Union Presentation
- Your Credit History Presentation
- Identity Theft Presentation
- Identity Theft Presentation (Korean)
- Scams Against Immigrants Presentation

FTC.gov/SmallBusiness

PROTECTING SMALL BUSINESSES

SHARE THIS PAGE







As a small business owner, you have a lot on your mind. You can't afford to lose time or money to scammers or a compromised network. We can help you avoid scams, protect your computers and networks, keep your customers' data safe - and protect your bottom line. You also can find out what the FTC is doing to protect small businesses. Stay connected by subscribing to the FTC's Business Blog.

	Learn about cybersecurity and make it part of your business routine.
~	Develop a plan to protect your customers' personal information.
	Learn what do if there is a data breach.
S	Sign up to receive the business blog at business.ftc.gov/blog

•	Learn about scams that target your small business.
•	Order free publications and share them with your colleagues.
•	Watch this video and learn more about scams targeting small business.
•	Report scams against small business at ftc.gov/complaint.

FEATURED

Cybersecurity



Scams and Your Small Business



- **VIDEOS**
- ► PLAIN LANGUAGE GUIDANCE
- BLOG POSTS
- CASES

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FTC.gov/SmallBusiness



A sound data security plan is built on 5 key principles:

1. TAKE STOCK.

Know what personal information you have in your files and on your computers.

2. SCALE DOWN.

Keep only what you need for your business.

3. LOCK IT.

Protect the information that you keep.

4. PITCH IT.

Properly dispose of what you no longer need.

5. PLAN AHEAD.

Create a plan to respond to security incidents.

Use the checklists on the following pages to see how your company's practices measure up—and where changes are necessary.

Military.Consumer.gov

MILITARY CONSUMER
YOUR TOOL FOR FINANCIAL READINESS

LIFE EVENTS

SPEND

EARN

SAVE & INVEST

PROTECT

BLOG

Be prepared for whatever comes your way



First Duty Station



Permanent Change of Station & Deployment



Promotion >

Military.Consumer.gov



LIFE EVENTS

SPEND

EARN

ORROW

AVE & INVEST

PROTECT

BLOG

The Military Consumer Toolkit for Personal Financial Managers and other counselors

Military life comes with transitions. Each relocation, promotion, and change in duty status brings the need to make money-related decisions. Servicemembers' financial decisions can have long-term effects on their family life, mission readiness, and security clearance.

Working with the Department of Defense (DoD) and other collaborators, the Federal Trade Commission has created Military Consumer. It gives servicemembers and their families the information to make sound financial decisions.

Helps answer questions like:

- Who will handle my finances during a deployment?
- What should I know when buying a car?
- Can I use my military training to further my career goals?

FTC.gov/Reentry





Get the Basics

Consumer.gov (in Spanish, Consumidor.gov) offers easy-to-use information on managing your money, understanding credit and debt, choosing debit and credit cards, avoiding job scams, and much more. Als check out our series of graphic novels for Spanish-speakers.



Find a Car

A car is one of the most expensive things many people buy. It's important to know how to get the best deyou can.



Rent a Home

Get the basics on renting a home, regardless of your credit history. In a hurry? Watch this video instead.



Meet Your Education Goals

Working Together to Serve Diverse Communities: A Virtual Resource Fair

FTC.gov/PassItOn

Share What You Know. Stop Scams.

Chances are good that someone you know has been scammed. They may not talk about it, but the statistics do.

The truth is that sharing what you know can help protect someone who you know from a scam.





Common Types of Scams



















FTC.gov/PassItOn

Unwanted Calls

Here's how they work:

You pick up the phone and hear a recorded message — a robocall — or a live person selling something. Maybe it's not who your caller ID said it was. It's frustrating, and you just want it to stop.

Recorded sales calls are illegal, unless you give a business written permission to robocall you. If your number is on the Do Not Call Registry, you're not supposed to get any sales calls — live or recorded. But scammers ignore the rules about when and how they can call you.

Scammers can use technology to make their calls look like they come from anywhere: the IRS, a business you know, a neighbor, or even your own number. Because phone numbers can be faked, you can't trust your caller ID. So now what?

Here's what you can do:

- 1. Hang up. Don't press a number. Just hang up the phone on unwanted calls. Consider call-blocking services to reduce the number of unwanted calls you get. Ask your phone carrier about call blocking and read expert reviews about your options. Learn more at ftc.gov/calls.
- Pass this information on to a friend. You may know what to do about unwanted calls, but chances are you know someone who doesn't...



Want to know more?

Sign up for FTC Consumer Alerts at FTC.gov/subscribe.

AVOIDING SCAMS

FTC.gov/Refugees

Recent Refugees & Immigrants

Resources

Download and Print



,

Handbook [PDF]

Quick tips to help recent refugees and immigrants avoid scams and protect their personal information. Order free copies.

How to customize with your logo and print.



Jobs Poster [PDF]

How to spot a fake job offer.

H21 print copies.

Other languages

Amharic

▶ Arabic

Dari

French

Somali

Spanish

FTC.gov/WeatherEmergencies

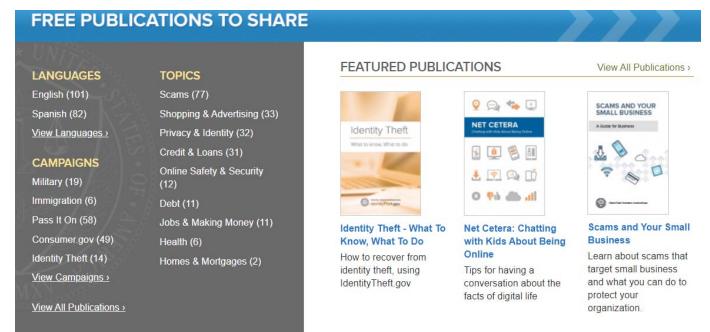


Sections:

- Preparing for a Weather Emergency
- Staying Alert to Disaster-related Scams
- Getting Back on Your Feet Financially
- Resources



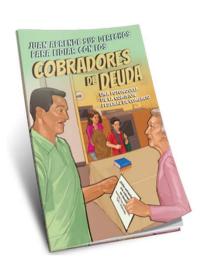
BulkOrder.FTC.gov



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FTC.gov/Stay-Connected

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To get email updates, enter your email address in one of the boxes below and click the subscribe button. You can choose additional subscriptions on the page that follows

CORONAVIRUS UPDATES	MERGER REVIEW ALERTS	INTERNATIONAL MONTHLY
New Keeps you up to date on enforcement actions, complaint data, scams and more. Includes press releases, blog posts, etc. with a coronavirus (COVID-19) connection.	Receive an alert when the FTC publishes a usually daily list of its latest Early Termination Notices related to the Hart-Scott-Rodino (HSR) Act.	Newsletter featuring FTC actions of international significance, highlighting our global work in competition, consumer protection, and data privacy.
Enter email subscribe	Enter email subscribe	Enter email subscribe
	Subscribe	Subscribe
PRESS RELEASES		
Keeps you up to date about what the agency is doing to protect consumers and ensure fair business competition in the marketplace. High level of frequency. A digest option is available.		
Enter email		
subscribe		

FTC.gov/Stay-Connected

BLOGS		
Consumer Alerts Tips, advice and scam alerts from the nation's consumer protection agency.	Business Center Tips to help businesses understand and comply with consumer protection rules.	Competition Matters News about the agency's competition (antitrust) work.
Enter email subscribe	Enter email subscribe	Enter email subscribe
Data Spotlight Explores selected consumer protection topics based on trends in national and state fraud report data from the FTC's Consumer Sentinel database.	Military Consumer Tips and updates about managing money and avoiding scams, especially for service members, veterans, and their families.	
Enter email subscribe	Enter email subscribe	

FTC.gov/Stay-Connected

SOCIAL MEDIA CHANNELS

The FTC shares content on multiple social media platforms. See the full list, including our Commissioners' Twitter accounts, on our Social Media page.

- Facebook
- YouTube
- LinkedIn









FTC.gov/Stay-Connected

TWITTER ACCOUNTS



Federal Trade Commission

@FTC defeatures the latest FTC news, events, speeches, blogs, videos, articles, job opportunities, tips/resources for consumers and businesses, and retweets of FTC partners.



@LaFTC

features the latest FTC news, events, blogs, videos, articles, tips and resources for consumers and businesses in Spanish.





Military Consumer 4

@MilConsumer

features the latest FTC news, videos, tips and resources for military consumers.



TechFTC [™]



FTC.gov/Stay-Connected

COMMISSIONER TWITTER ACCOUNTS







Commissioner Rohit Chopra

@ ChopraFTC features tweets on behalf of Commissioner Rohit Chopra.



Commissioner Rebecca Kelly Slaughter

@RKSlaughterFTC features tweets on behalf of Commissioner Rebecca
Kelly Slaughter.



Commissioner Christine S. Wilson

@CSWilsonFTC

features tweets on behalf of Commissioner Christine S.

Milson

FTC.gov/Stay-Connected

FACEBOOK



Federal Trade Commission

@federaltradecommission
features the latest FTC news,
events, blogs, videos, articles, and
tips/resources for consumers and
businesses. The FTC occasionally
hosts Facebook Live events of
press conferences. The agency
also hosts Facebook Live events to
help promote resources for
consumers and businesses.

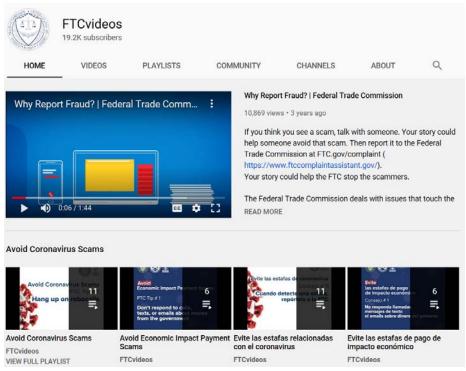


Military Consumer №

@MilitaryConsumer features the latest FTC news, videos, tips and resources for military consumers.



FTC.gov/Stay-Connected





Questions?

Send your question by **Chat**:

• Open the **Chat** panel



- In the **Send To** or **To** drop-down list, select the recipient of your question
- Type your message in the **Chat** text box, then press **Enter** on your keyboard.