



September 22, 2020 | Washington, DC

8:30 am **Welcome and Opening Remarks**

Andrew Smith

Director
Bureau of Consumer Protection
Federal Trade Commission

8:40 am **An Overview of Data Portability: Concepts and Terminology**

Peter Swire

Elizabeth and Tommy Holder Chair of Law and Ethics
Georgia Tech Scheller College of Business

9:00 am **Data Portability Initiatives in the European Union, California, and India:
Case Studies**

This panel will discuss the European Union's General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), and other data portability initiatives, including lessons learned from those efforts.

Moderator:

Guilherme Roschke

Counsel for International Consumer Protection
Office of International Affairs
Federal Trade Commission

Panelists:

Inge Graef

Associate Professor of Competition Law
Tilburg University
The Netherlands

Rahul Matthan

Partner, Head of the Technology Practice
Trilegal
India

Karolina Mojzesowicz

Deputy Head of Unit for Data Protection
Directorate General for Justice and Consumers
European Commission

Stacey D. Schesser

Supervising Deputy Attorney General
Consumer Protection Section – Privacy Unit

Office of the California Attorney General
Gabriela Zanfir-Fortuna
Senior Counsel
Future of Privacy Forum

10:15 am **Break**

10:30 am **Financial and Health Portability Regimes: Case Studies**

This panel will discuss efforts to implement data portability in the financial and health sectors, and lessons learned from those efforts.

Moderator:

Katherine White

Division of Privacy and Identity Protection
Bureau of Consumer Protection
Federal Trade Commission

Panelists:

Michael S. Barr

Joan and Sanford Weill Dean of Public Policy
Frank Murphy Collegiate Professor of Public Policy
Roy F. and Jean Humphrey Proffitt Professor of Law
University of Michigan

Dan Horbatt

Chief Technology Officer
Particle Health

Bill Roberts

Head of Open Banking
The Competition and Markets Authority
United Kingdom

Don Rucker

National Coordinator for Health Information Technology
U.S. Department of Health and Human Services

11:45 am **Break**

12:00 pm **Reconciling the Benefits and Risks of Data Portability**

This panel will discuss the attributes, benefits, and challenges of data portability initiatives, with an eye towards the twin aims of protecting consumers and promoting competition.

Moderator:

Ryan K. Quillian

Deputy Assistant Director
Technology Enforcement Division

Bureau of Competition
Federal Trade Commission

Panelists:

Pam Dixon

Founder and Executive Director
World Privacy Forum

Ali Lange

Public Policy Manager
Google

Gabriel Nicholas

Research Fellow
New York University School of Law

Hodan Omaar

Policy Analyst
Center for Data Innovation

Peter Swire

Elizabeth and Tommy Holder Chair of Law and Ethics
Georgia Tech Scheller College of Business

1:15 pm **Break**

1:30 pm **Realizing Data Portability's Potential: Material Challenges and Solutions**

This panel will discuss several key concerns confronting data portability initiatives: security, privacy, standardization, and interoperability.

Moderator:

Jarad Brown

Division of Privacy and Identity Protection
Bureau of Consumer Protection
Federal Trade Commission

Panelists:

Erika Brown Lee

Senior Vice President
Assistant General Counsel for Privacy and Data Protection
Mastercard

Sara Collins

Policy Counsel
Public Knowledge

Bennett Cyphers

Staff Technologist
Electronic Frontier Foundation

Michael Murray

President
Mission:data Coalition

Julian Ranger

Executive President and Founder
Digi.me

2:45 pm

Closing Remarks

Ian R. Conner

Director
Bureau of Competition
Federal Trade Commission
