A G E N D A

Thursday, November 5

10:00 a.m.  Welcome
Andrew Sweeting (Federal Trade Commission) and Steven Berry (Yale University &
Tobin Center for Economic Policy)

10:15 a.m.  Paper Session - Chaired by Ted Rosenbaum & Yan Lau (Federal Trade Commission)
Runshan Fu (Carnegie Melon University) with Manmohan Aseri (University of
Pittsburgh), Param Vir Singh (Carnegie Melon University), and Kannan Srinivasan
(Carnegie Melon University), "Un’Fair Machine Learning Algorithms
  Discussant: Susan Athey (Stanford Graduate School of Business)

Brett Hollenbeck (UCLA) with Renato Zaterka Giroldo (Cornerstone Research), Winning
Big: Scale and Success in Retail
  Discussant: Nancy Rose (MIT)

11:45 a.m.  Break

1:00 p.m.   Keynote Address, “Fact-Based Policy: New Opportunities to Improve
Policy with Data, Science and Technology”
Justine Hastings (Brown University)

1:40 p.m.   Break

2:00 p.m.   Paper Session - Chaired by Justine Hastings (Brown University)
Christopher M. Whaley (RAND Corporation) with Daniel R. Arnold (University of
California – Berkeley), Who Pays for Health Care Costs? The Effects of Health Care
Prices on Wages
  Discussant: Robert Town (University of Texas at Austin)

Leemore Dafny (Harvard Business School) with David Cutler (Harvard University),
David C. Grabowski (Harvard Medical School), Steven Lee (Brown University), and
Christopher Ody (Analysis Group), How Vertical Integration of Healthcare Providers
can Reduce Competition in Healthcare Markets: The Case of Hospital-Owned Skilled
Nursing Facilities
  Discussant: Benjamin Handel (University of California – Berkeley)

3:30 p.m.   First Day of Conference Concludes

Virtual Conference: Zoom Information Obtained Through Registration

Sponsored by:
Federal Trade Commission Bureau of Economics
Yale Tobin Center for Economic Policy

www.ftc.gov/microeconomics
Friday, November 6

9:00 a.m. **Keynote Address, “Identifying Demand through Quasi-Experimental Variation”**
Phil Haile (Yale University)

9:40 a.m. **Break**

10:00 a.m. **Paper Session** - Chaired by Phil Haile (Yale University)
Chenyu Yang (University of Maryland) with Ying Fan (University of Michigan), *Merger, Product Variety and Firm Entry: the Retail Craft Beer Market in California*
Discussant: Katja Seim (Yale University)

Alexander MacKay (Harvard Business School) with Zach Y. Brown (University of Michigan), *Competition in Pricing Algorithms*
Discussant: John Asker (UCLA)

11:30 a.m. **Break**

1:00 p.m. **Keynote Address, “Using Choice Data to Regulate Product Presentation”**
Andrew Caplin (New York University)

1:40 p.m. **Break**

2:00 p.m. **Paper Session** - Chaired by Andrew Caplin (New York University)
Megan Hunter (Boston College Carroll School of Management), *Chasing Stars: Firms’ Strategic Responses to Online Consumer Ratings*
Discussant: Greg Lewis (Microsoft)

Bradley J. Larsen (Stanford University) with Patrick J. Kehoe (Stanford University) and Elena Pastorino (Stanford University), *Dynamic Competition in the Era of Big Data*
Discussant: Benjamin Shiller (Brandeis University)

3:30 p.m. **Conference Concludes**