



# Working Together to Protect Heartland Consumers

A Common Ground Conference

HOSTED BY THE FEDERAL TRADE COMMISSION AND THE ATTORNEYS GENERAL OFFICES FROM THE STATES OF ARKANSAS, KANSAS, LOUISIANA, MISSISSIPPI, MISSOURI, OKLAHOMA, TENNESSEE, AND TEXAS

*The University of Memphis Cecil C. Humphreys School of Law – Wade Auditorium  
1 North Front Street, Memphis, Tennessee 38103*

## TUESDAY, MARCH 10, 2020 – CLOSED SESSIONS (LAW ENFORCEMENT ONLY)

8:00am – 8:30am      **Registration and Check-In**

8:30am – 9:30am      **New Tools and Techniques for Investigations**

**Moderator:**    **Brad Schuelke**, Special Litigation Counsel, Consumer Protection Division, Office of Texas Attorney General Ken Paxton

**Speakers:**

**Tim Flowers**, Trial Attorney, Computer Crime & Intellectual Property Section  
United States Department of Justice

**Michael O’Leary**, Systems Analyst, Consumer Protection Division  
Office of Texas Attorney General Ken Paxton

**Kelle Slaughter**, Federal Trade Investigator, Southwest Region  
Federal Trade Commission

**Marcus Vance**, Special Agent  
Federal Bureau of Investigations, Memphis Field Office

9:30am – 10:30am      **Criminally Prosecuting Consumer Protection Cases**

**Moderator:**    **Stacy Morey**, Chief Assistant Attorney General, Consumer Protection Unit, Office of Oklahoma Attorney General Mike Hunter

***Speakers:***

**Angela Marsee**, District Attorney  
Second Judicial District of Oklahoma

**Valerie Verduce**, Senior Counsel, Southeast Region  
Federal Trade Commission

10:30am – 10:45am **Break**

10:45am – 11:45am **Privacy and Data Security Issues**

**Moderator:** **M. Hasan Aijaz**, Staff Attorney, Southwest Region  
Federal Trade Commission

***Speakers:***

**Esther Chavez**, Senior Assistant Attorney General, Consumer Protection Division  
Office of Texas Attorney General Ken Paxton

**Mark Eichorn**, Assistant Director, Division of Privacy & Identity Protection  
Federal Trade Commission

**Nicholas P. Heesters, Jr.**, Senior Advisor for Cybersecurity  
United States Department of Health and Human Services Office for Civil Rights

11:45am – 12:45pm **Automobile Dealer Issues Including Titles, Financing, and Advertising**

**Moderator:** **Jeff Hill**, Deputy Attorney General, Consumer Protection &  
Advocate Division, Office of Tennessee Attorney General  
Herbert Slatery, III

***Speakers:***

**Travis Brown**, Assistant Attorney General, Consumer Protection Division  
Office of Tennessee Attorney General Herbert Slatery, III

**David McCoy**, Assistant Attorney General, Public Protection Department  
Office of Arkansas Attorney General Leslie Rutledge

**Nick Singhvi**, Assistant Director, Division of Financial Practices  
Federal Trade Commission

12:45pm **Adjourn**

