



Working Together to Protect Heartland Consumers

A Common Ground Conference

HOSTED BY THE FEDERAL TRADE COMMISSION AND THE ATTORNEYS GENERAL OFFICES FROM THE STATES OF ARKANSAS, KANSAS, LOUISIANA, MISSISSIPPI, MISSOURI, OKLAHOMA, TENNESSEE, AND TEXAS

*The University of Memphis Cecil C. Humphreys School of Law – Wade Auditorium
1 North Front Street, Memphis, Tennessee 38103*

MONDAY, MARCH 9, 2020 – PUBLIC SESSIONS

12:00pm – 12:30pm **Registration and Check-In**

12:30pm – 12:55pm **Welcome:** **Dama Brown**, Director – FTC Southwest Regional Office
Anna Burns, Director – FTC Southeast Regional Office
Todd Kossow, Director – FTC Midwest Regional Office

Introductory Remarks by Andrew Smith
Director, Bureau of Consumer Protection
Federal Trade Commission

12:55pm – 1:15pm **Keynote Remarks by the Honorable Herbert H. Slatery, III**
Attorney General and Reporter for the State of Tennessee

Introduced by: Jeff Hill, Deputy Attorney General, Consumer Protection & Advocate Division, Office of the Tennessee Attorney General

1:15pm – 2:00pm **Addressing Elder and Senior Fraud Issues in Consumer Protection**

Moderator: **L. Christopher Styron**, Consumer Protection Section Chief
Louisiana Department of Justice

Speakers:

Carroll L. André, III, Principal Deputy Criminal Chief and Assistant U.S. Attorney
Office of the United States Attorney for the Western District of Tennessee

Timothy S. McCole, Assistant Director, Enforcement Division
United States Securities and Exchange Commission, Ft. Worth Regional Office

Ann Mikkelsen, Assistant Attorney General, Consumer Protection Division
Office of Tennessee Attorney General Herbert Slatery, III

Andrew Smith, Director, Bureau of Consumer Protection
Federal Trade Commission

2:00pm – 2:50pm

Working Together to Protect Underserved Communities from Consumer Fraud

Moderator: **Amy Haywood**, Chief Counsel, Consumer Protection Section
Office of Missouri Attorney General Eric Schmitt

Speakers:

LaShaunné David, Director of VA Privacy Service
U.S. Department of Veterans Affairs

Maria Mayo, Assistant Director, Division of Consumer Response and Operations
Federal Trade Commission

Elizabeth A. Moran, Deputy Director
Missouri Developmental Disabilities Counsel

Stacie Price, Attorney
Disability Rights Tennessee

Olha Rybakoff, Senior Assistant Attorney General, Public Protection Division
Office of Tennessee Attorney General Herbert Slatery, III

Shelia Terrell, Chief Operations Officer
RISE Foundation

2:50pm – 3:00pm

Break

3:00pm – 3:45pm

Designing and Implementing Effective Communication Strategies

Moderator: **Dama Brown**, Director, Southwest Region
Federal Trade Commission

Speakers:

Jennifer Leach, Associate Director, Division of Consumer & Business Education
Federal Trade Commission

Randall Hutchinson, President
Better Business Bureau of the Mid-South

3:45pm – 4:45pm

Combatting Unlawful Robocallers

Moderator: **David McCoy**, Assistant Attorney General for Public Protection
Office of Arkansas Attorney General Leslie Rutledge

Speakers:

Charles Harder, Deputy Attorney General for Public Protection
Office of Arkansas Attorney General Leslie Rutledge

Michelle Hinkl, No-Call Director, Consumer Protection Section
Office of Missouri Attorney General Eric Schmitt

Lois Greisman, Associate Director, Division of Marketing Practices
Federal Trade Commission

Brad Schuelke, Special Litigation Counsel, Consumer Protection Division
Office of Texas Attorney General Ken Paxton

Daniel Stepanicich, Attorney Advisor
Federal Communications Commission

4:45pm – 5:30pm

Working Together Effectively with Our Partners

Moderator: **Jim Elliott**, Assistant Director, Southwest Region
Federal Trade Commission

Speakers:

Kevin Barrett, Sergeant Economic Crimes Unit
Memphis Police Department

Michael Herndon, Deputy Assistant Director of the Office for Older Americans
Consumer Financial Protection Bureau

Charles O. Lee, Director
Mississippi Center for Justice

Susan Link, United States Postal Inspector
United States Postal Inspection Service

Heather Staggs, Attorney
West Tennessee Legal Service

5:30pm – 7:00pm

**Networking Social Hosted by the University of Memphis School of Law
Career Services**

Fourth Floor Reading Room

