

# Consumers and Class Action Notices

An FTC Workshop



October 29, 2019

## Agenda

- 8:00-9:00 am      **Registration**  
Enter at 7th and D Street, SW and proceed through airport-style security
- 9:00-9:10 am      **Opening**  
James Kohm, Associate Director  
Division of Enforcement, Bureau of Consumer Protection, FTC
- Welcome**  
Laura Koss, Assistant Director  
Division of Enforcement, Bureau of Consumer Protection, FTC
- 9:10-9:35 am      **FTC Class Action Consumer Research**  
Shiva Koochi, Economist, Bureau of Economics, FTC
- 9:35-10:35 am     **Panel 1: Current Practices - Problems and Opportunities in Reaching Consumers**
- Moderator:** Robin Moore, FTC
- Panelists:**  
Cameron Azari, Epiq  
Elizabeth Cabraser, Lieff Cabraser Heimann & Bernstein LLP  
Beth Chun, Office of the Attorney General of Texas  
Hon. Jacqueline Corley, Northern District of California  
Todd Hilsee, The Hilsee Group LLC  
Brian Perryman, Drinker Biddle & Reath LLP  
Hassan Zavareei, Tycko & Zavareei LLP
- 10:35-10:50 am    **Break**
- 10:50-11:50 am    **Panel 2: Researching the Past and Predicting the Future**

**Moderator:** Hampton Newsome, FTC

**Panelists:**

Nicole Christ, FTC  
Brian Fitzpatrick, Vanderbilt University Law School  
Alison Frankel, Reuters  
Shiva Koohi, FTC  
David Siffert, Center on Civil Justice at NYU School of Law  
Richard Simmons, Analytics Consulting LLC  
Shannon Wheatman, Kinsella Media

11:50 am-12:45 pm **Panel 3: Looking Ahead – Challenges and Opportunities For Increasing Consumer Recovery Rates**

**Moderator:** Robin Moore, FTC

**Panelists:**

Elizabeth Cabraser, Lieff Cabraser Heimann & Bernstein LLP  
Beth Chun, Office of the Attorney General of Texas  
Hon. Jacqueline Corley, Northern District of California  
Brian Fitzpatrick, Vanderbilt University Law School  
Matt Garretson, Signal Interactive Media  
Amanda Rose, Vanderbilt University Law School  
Shannon Wheatman, Kinsella Media

12:45-12:55 pm **Closing Remarks**