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## SPEAKER BIOS

**Justin Brookman** is the Director of Privacy and Technology Policy at Consumer Reports (CR), helping to shape the digital marketplace in a way that empowers consumers and puts their data privacy and security needs first. Prior to joining CR, he was Policy Director of the Federal Trade Commission's Office of Technology Research and Investigation. He also previously served as Director of Consumer Privacy at the Center for Democracy & Technology (CDT) and as an Assistant Attorney General and, later, Chief of the Internet Bureau in the New York Attorney General's office.

**Julia Solomon Ensor** is an attorney in the Enforcement Division of the Federal Trade Commission's Bureau of Consumer Protection where she works on a variety of compliance and enforcement matters, and leads the Division's "Made in USA" program. Prior to joining the FTC in 2010, Ms. Ensor was an Associate at King & Spalding LLP in Washington, D.C. Ms. Ensor holds a Bachelor of Arts from Yale University, and a Juris Doctor from the University of Pennsylvania Law School.

**Mark Hanna** is Chief Marketing Officer of Richline Group, Inc., a Berkshire Hathaway Company. Mark graduated from NYU Stern School of Business with an MBA in Marketing and began his 46 years in the jewelry industry. He has had experience in all facets of management, manufacturing, marketing, sales, and compliance. Prior to this position, he has served as President of Dalow Industries, President of Leach Garner International, EVP Sales and Marketing for both Bel-Oro and Michael Anthony Jewelers. In 2012, he was honored as one of the US's top 200 CMOs and again in 2015 and 2018 as CMO of Year, Corporate Social Responsibility, by the CMO Club. Mark is an active speaker and advocate on responsible issues including UL Responsible Summit, JIS Responsible panels, US Wildlife Council, Pure Earth, and the Responsible Artisanal Gold Forum. He, additionally, serves as a board member of Special Olympics, USWTA, and the Responsible Jewellery Council plus is an active member and contributor to Manufacturing Jewelers Association and the CMO Club.

**Kristen Kern** is a Government Relations Representative for the American Apparel & Footwear Association (AAFA). She leads AAFA's Environmental Sustainability portfolio, working with government and industry professionals to further environmental sustainability in the apparel and footwear industry. She also leads AAFA's Product Safety portfolio, collaborating with stakeholders to create best practices and regulation for safe, quality products for consumers. Kristen holds Bachelor of Arts degrees in Fashion Merchandising and Design, and French, with a minor in Chemistry from Virginia Tech.



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**James Kohm** is the Associate Director for the Enforcement Division of the Federal Trade Commission's Bureau of Consumer Protection. In that capacity, he oversees enforcement of all consumer protection orders, the Commission's Green Marketing program, Bankruptcy program, Criminal Liaison Unit, Collections Program, as well as a myriad of FTC Rules and Guides. Prior to joining the Enforcement Division, Mr. Kohm served as the Bureau's Chief of Staff with responsibility for the Commission's seven regional offices, and as both the Acting Associate Director and an Assistant Director in the FTC's Division of Marketing Practices. Mr. Kohm received his undergraduate degree from the University of Michigan and his J.D. from the Georgetown University Law Center.

**Shiva Koohi** is an Economist in the Division of Consumer Protection in the Federal Trade Commission's Bureau of Economics, where she focuses on the economic analysis of unfair and deceptive business practices. She has worked on cases related to in-app purchasing, deceptive earnings claims in the sharing economy, and fake online reviews. She has also designed and conducted several consumer perception research studies at the FTC. She joined the FTC in 2014, after earning her Ph.D. in economics from Brown University.

**Laura Koss** is an Assistant Director in the FTC's Division of Enforcement. In addition to her extensive work on the Green Guides, Ms. Koss has supervised and worked on a variety of FTC rules, guides, and projects, including the Jewelry Guides, the Care Labeling Rule, and Made in USA enforcement. Prior to working at the FTC, Ms. Koss was an associate at Crowell & Moring in Washington, D.C. Ms. Koss holds a Bachelor of Arts from Cornell University and a Juris Doctor from Harvard Law School.

**Clint Morris** is the SVP of Marketing for Lifetime Products, a manufacturer of consumer goods. As part of his responsibilities, he also works on government relations and other projects. Mr. Morris has worked on legislative efforts at both the state and federal level with regards to "Made in USA" product labeling and the FTC's Made in USA Standard. Mr. Morris holds a Bachelor of Science degree from Weber State University.

**Hampton Newsome** is an attorney in the Enforcement Division of the Federal Trade Commission's Bureau of Consumer Protection. His primary duties involve energy-related consumer labeling and green advertising claims. Before coming to the FTC, Mr. Newsome worked at the Nuclear Regulatory Commission where he specialized in environmental law and nuclear materials issues. He received his undergraduate degree from Duke University and his Juris Doctor and master's degree in planning from the University of Virginia.

**Annemarie O'Shea** is an attorney with Walmart Inc., in its US eCommerce division based in San Bruno, California. In this role, Ms. O'Shea provides legal support for Walmart US eCommerce operations, including marketing and compliance matters. Prior to joining Walmart



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in 2012, she was Of Counsel with Morrison & Foerster LLP in San Francisco, CA. She began her career as an associate at Arnold & Porter in Washington, D.C. She holds a J.D. from Tulane University Law School and a B.A. from SUNY Buffalo.

**Bonnie Patten** is Executive Director and co-Founder of truthinadvertising.org (TINA.org), a non-profit consumer advocacy organization focused on protecting consumers from false advertising and deceptive marketing. Under her leadership, TINA.org has filed more than 200 legal actions and published more than 1,000 consumer alerts and news articles about deceptive marketing. Since 2015, state and federal agencies have fined companies nearly \$250 million based on TINA.org legal actions, and returned millions in ill-gotten gains to consumers. Prior to TINA.org, Bonnie spent most of the past two decades working as a litigation attorney in New Haven, CT. She earned her J.D. from Boston University and her B.A. from the University of Pennsylvania.

**Scott N. Paul** is President of the Alliance for American Manufacturing (AAM), a partnership established in 2007 by some of America's leading manufacturers and the United Steelworkers union. Scott and AAM have worked to make American manufacturing and "Made in America" top-of-mind concerns for voters and our national leaders through effective advocacy, policy development, and data-driven research. Scott is a sought-after expert on trade and manufacturing matters, testifying before numerous congressional committees and penning op-eds for The New York Times and other leading publications. He authored a chapter in the 2013 book "ReMaking America" and has written extensively about Alexander Hamilton's role in forming U.S. national economic policy. Scott also hosts the Manufacturing Report podcast. Scott earned a B.A. in Foreign Service and International Politics from Penn State and an M.A. with honors in Security Studies from Georgetown University's School of Foreign Service. Raised in the small town of Rensselaer, Indiana, he currently resides in the Washington, DC area with his family.

**Tim Schade** is General Counsel for Lifetime Products, a privately-held, US-based manufacturer of consumer goods that employs over 1,800 people in the United States and over 2,000 people worldwide. Founded in 1986, Lifetime Products (Lifetime) is a leader of innovation in the market for consumer products including basketball systems, tables and chairs, outdoor sheds, lawn and garden products, kayaks, outdoor play systems, and coolers. Tim focuses on protecting Lifetime's innovation by seeking extensive patent protection and by monitoring the markets in numerous countries for infringing products to protect Lifetime's intellectual property rights throughout the world. Tim also addresses and coordinates the defense of product liability and other consumer claims against Lifetime and takes care of a number of other novel and scintillating legal issues that arise on a daily basis. Before joining Lifetime in 2007, Tim worked in the commercial litigation area at Snell & Wilmer in Salt Lake City, Utah. Prior to that, he practiced in Chicago, Illinois for 2 years in the business litigation section at Locke Lord



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(formerly Lord Bissell & Brook). Tim received his BA in Economics from Weber State University in 1996 and his JD from the J. Ruben Clark law school at Brigham Young University in 1999.

**Andrew Smith** is Director of the Federal Trade Commission's Bureau of Consumer Protection. He came to the FTC from the law firm of Covington & Burling, where he co-chaired the financial services practice group. Earlier in his career, Mr. Smith was a staff attorney at the FTC, where he led the agency's efforts to make several rules under the Fair Credit Reporting Act. Mr. Smith has written extensively on consumer protection and financial services issues, served as the Chair of the American Bar Association's Consumer Financial Services Committee, and is a Fellow of the American College of Consumer Financial Services Lawyers and the American Bar Foundation. He earned a bachelor's degree in history from Williams College, and a J.D. from William & Mary Law School, where he served as Professional Articles Editor of the William & Mary Law Review.

**Pete Wicks** is Vice President at The Homer Laughlin China Company, a dinnerware manufacturer located in Newell, West Virginia. He has 12 years' experience assisting leadership of the 148-year-old privately held manufacturing company, with current employment of over 700. Prior to joining the company, Pete has 35 years' experience in the operation and design of underground and surface coal mines in PA, WV, KY, CO and UT. Assignments included: Mine Engineer, Plant Superintendent, Mine Superintendent, Vice President and General Manager. He earned an MBA from Wheeling College, a BS from Penn State University and a BA from Bethany College. His community involvement includes posts on a local bank board and hospital board where he eventually served as board chairman.