

# Strictly Business:

An FTC Forum on Small Business Financing

7:45 am Registration

May 8, 2019, Washington DC

# 8:30 am Introductory Remarks

#### **Stephanie Rosenthal**

Division of Financial Practices, Federal Trade Commission

#### Rohit Chopra, Commissioner

**Federal Trade Commission** 

# 8:45 am Panel 1: Overview of the Small Business Financing Marketplace

An introduction to the role of small businesses in the U.S. economy, the types of financing products available to them, the benefits of these products, and recent trends in the financing marketplace.

#### **Moderators:**

#### **Malini Mithal & Thomas Kost**

Division of Financial Practices, FTC

#### Panelists:

#### **Claire Kramer Mills**

Assistant Vice President, Federal Reserve Bank of New York

#### Sam Taussig

Head of Global Policy, Kabbage, Inc.

#### **Lewis Goodwin**

Banking Lead, Square Capital

#### **Gwendy Brown**

Vice President of Research & Policy, Opportunity Fund

#### **Scott Talbott**

Senior Vice President of Government Affairs, Electronic Transactions Association

# 9:45am Panel 2: Case Study on Merchant Cash Advances

A closer examination of the merchant cash advance industry and the unique consumer protection issues raised by these products.

#### **Moderators:**

#### **Jason Adler & Courtney Estep**

Division of Financial Practices, FTC

#### Panelists:

#### **Ami Kassar**

Founder & CEO, Multifunding LLC

#### **Jared Weitz**

CEO, United Capital Source Inc.

#### **Scott Crockett**

Founder & CEO, Everest Business Funding

#### Jesse Carlson

Senior Vice President & General Counsel, Kapitus

#### **Katherine Fisher**

Partner, Hudson Cook, LLP

## 11:00am Break

## 11:15am Panel 3: Consumer Protection Risks and the Path Ahead

A broader discussion of the consumer protection risks in the financing marketplace and applicable laws, as well as legislative, self-regulatory, and educational efforts to better protect consumers.

#### **Moderators:**

#### Sandhya Brown & Evan Zullow

Division of Financial Practices, FTC

#### Panelists:

#### Kỳ-Nam Miller

Program Director, California Reinvestment Coalition

#### **Bernardo Martinez**

U.S. Managing Director, Funding Circle

#### Barbara J. Lipman

Project Manager, Division of Consumer & Community Affairs, Federal Reserve Board

#### John Arensmeyer

Founder & CEO, Small Business Majority

#### **Christin Spradley**

Head of Policy & Senior Associate General Counsel, OnDeck

#### Sheri McConville

Supervisory Program Analyst, U.S. Small Business Administration

# 12:30pm Closing Remarks

#### **Andrew Smith**

Director, Bureau of Consumer Protection, FTC