Hearings on

Competition and Consumer Protection

in the 21st Century

An FTC Event | Constitution Center | March 20, 2019



Competition and Consumer Protection Issues in Broadband Markets

9:00-9:15 am Welcome and Introductory Remarks

Alden Abbott, General Counsel Federal Trade Commission

9:15-9:45 am Technological Developments in Broadband Networking

kc claffy

University of California, San Diego

Center for Applied Internet Data Analysis

9:45-10:15 am Technological Developments in Broadband Markets

Nick Feamster

Princeton University

Department of Computer Science

10:15-10:30 am Break

10:30-12:00 pm Speed Advertising Claims, Substantiation, and Section 5

Participants:

Laura Brett

National Advertising Division, Advertising Self-Regulatory Council Debra J. Ringold

Willamette University Atkinson Graduate School of

Management

David Clark

MIT Computer Science and Artificial Intelligence Laboratory

Joshua Stager

Open Technology Institute

New America

Nick Feamster

Princeton University
Department of Computer Science

Moderator: Kristin Williams

Federal Trade Commission, Bureau of Consumer Protection

12:00-1:00 pm Lunch Break

1:00-2:15 pm Evolving Markets and Technological Developments: Market Structure

Participants:

John Bergmayer kc claffy

Public Knowledge University of California, San Diego Center for Applied Internet Data

Matthew A. Brill Analysis

Latham & Watkins LLP

Tithi Chattopadhyay Thomas A. Whitaker

Princeton University Shentel

Center for Information Technology

Policy

Moderator: Ruth Yodaiken

Federal Trade Commission, Office of Policy Planning

2:15-2:30 pm

Break

2:30-4:00 pm

Evolving Markets and Technological Developments: Policy Applications

Participants:

Tejas N. NarechaniaUniversity of California, Berkeley

School of Law

Tom Struble
R Street Institute

Berin Szoka

TechFreedom

Gigi SohnGeorgetown Law Institute for Technology Law & Policy

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Mitch Stoltz Christopher S. Yoo

Electronic Frontier Foundation University of Pennsylvania

Moderator: Suzanne Munck

Federal Trade Commission, Office of Policy Planning

4:00-4:15 pm

Break

4:15-5:45 pm

Identifying Efficiencies and Remedying Competitive Harms in Broadband Markets

Participants:

William Blumenthal Sidley Austin LLP

Michelle P. Connolly
Duke University

Department of Economics

Michael L. Katz University of California, Berkeley Haas School of Business

Moderators: Suzanne Munck & Katherine Ambrogi Federal Trade Commission, Office of Policy Planning

Jonathan B. Sallet

Benton Foundation

Howard Shelanski

Georgetown University Law Center Davis Polk & Wardwell LLP