Competition and Consumer Protection Issues in Broadband Markets

9:00-9:15 am  Welcome and Introductory Remarks
Alden Abbott, General Counsel
Federal Trade Commission

9:15-9:45 am  Technological Developments in Broadband Networking
kc claffy
University of California, San Diego
Center for Applied Internet Data Analysis

9:45-10:15 am  Technological Developments in Broadband Markets
Nick Feamster
Princeton University
Department of Computer Science

10:15-10:30 am  Break
10:30-12:00 pm  **Speed Advertising Claims, Substantiation, and Section 5**

**Participants:**

Laura Brett  
National Advertising Division,  
Advertising Self-Regulatory Council

Debra J. Ringold  
Willamette University  
Atkinson Graduate School of Management

David Clark  
MIT Computer Science and Artificial Intelligence Laboratory

Joshua Stager  
Open Technology Institute  
New America

Nick Feamster  
Princeton University  
Department of Computer Science

**Moderator:** Kristin Williams  
Federal Trade Commission, Bureau of Consumer Protection

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12:00-1:00 pm  **Lunch Break**

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1:00-2:15 pm  **Evolving Markets and Technological Developments: Market Structure**

**Participants:**

John Bergmayer  
Public Knowledge

Matthew A. Brill  
Latham & Watkins LLP

kc claffy  
University of California, San Diego  
Center for Applied Internet Data Analysis

Tithi Chattopadhyay  
Princeton University  
Center for Information Technology Policy

Thomas A. Whitaker  
Shentel

**Moderator:** Ruth Yodaiken  
Federal Trade Commission, Office of Policy Planning
2:15-2:30 pm  Break

2:30-4:00 pm  Evolving Markets and Technological Developments: Policy Applications

Participants:

Tejas N. Narechania  
University of California, Berkeley  
School of Law

Tom Struble  
R Street Institute

Gigi Sohn  
Georgetown Law Institute for Technology Law & Policy

Berin Szoka  
TechFreedom

Mitch Stoltz  
Electronic Frontier Foundation

Christopher S. Yoo  
University of Pennsylvania

Moderator: Suzanne Munck  
Federal Trade Commission, Office of Policy Planning

4:00-4:15 pm  Break

4:15-5:45 pm  Identifying Efficiencies and Remediying Competitive Harms in Broadband Markets

Participants:

William Blumenthal  
Sidley Austin LLP

Jonathan B. Sallet  
Benton Foundation

Michelle P. Connolly  
Duke University  
Department of Economics

Howard Shelanski  
Georgetown University Law Center  
Davis Polk & Wardwell LLP

Michael L. Katz  
University of California, Berkeley  
Haas School of Business

Moderators: Suzanne Munck & Katherine Ambrogi  
Federal Trade Commission, Office of Policy Planning