# The Intersection of Big Data, Privacy, and Competition

**Tuesday, November 6, 2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:10-9:20 am</td>
<td>Welcome and Introductory Remarks</td>
<td>Jonathan Baker</td>
<td>American University Washington College of Law</td>
</tr>
<tr>
<td>9:20-9:45 am</td>
<td>The Economics of Big Data, Privacy, and Competition – An Introduction</td>
<td>Ginger Zhe Jin</td>
<td>University of Maryland</td>
</tr>
<tr>
<td>9:45-10:00 am</td>
<td>Break</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
10:00-12:00 pm  The Economics of Big Data and Personal Information

Participants:

Alessandro Acquisti  
Carnegie Mellon University  
Heinz College

Omri Ben-Shahar  
University of Chicago  
Law School

Liad Wagman  
Illinois Institute of Technology  
Stuart School of Business

Moderator: Jeremy Sandford  
Federal Trade Commission, Bureau of Economics

---

12:00-1:00 pm  Lunch

---

1:00-2:30 pm  The Business of Big Data

Participants:

Christopher Boone  
Pfizer

Liz Heier  
Garmin

Marianela López-Galdos  
Computer & Communications Industry Association

Mark MacCarthy  
Software & Information Industry Association

Moderator: James Cooper  
Federal Trade Commission, Bureau of Consumer Protection
2:30-2:45 pm  **Break**

2:45-3:15 pm  **The Impact of GDPR on EU Technology Venture Investment**
Liad Wagman  
Illinois Institute of Technology  
Stuart School of Business

**Moderator:** Andrew Stivers  
Federal Trade Commission, Bureau of Economics

3:15-3:35 pm  **Big Data Fails: Recent Research into the Surprising Ineffectiveness of Black-Box AI**
Catherine Tucker  
Massachusetts Institute of Technology  
Sloan School of Management

3:35-3:55 pm  **Corporate Data Ethics: Risk Management for the Big Data Economy**
Dennis Hirsch  
The Ohio State University  
Moritz College of Law

3:55-4:15 pm  **Free Speech and Data Privacy**
Jane Bambauer  
University of Arizona  
James E. Rogers College of Law

4:15-4:45 pm  **FTC Experience with Data Markets**
Haidee Schwartz  
Federal Trade Commission, Bureau of Competition
Welcome and Introductory Remarks

Antitrust Analysis of Data

Participants:

Jonathan Baker
American University
Washington College of Law

Renata Hesse
Sullivan & Cromwell LLP

Michael Baye
Indiana University
Kelley School of Business

Alexander Okuliar
Orrick

Allen Grunes
The Konkurrenz Group

D. Daniel Sokol
University of Florida
Levin College of Law

Moderator: Gail Levine
Federal Trade Commission, Bureau of Competition

Break
10:45-12:00 pm **Remedies for Competition Problems in Data Markets**

**Participants:**

**Kevin Bankston**  
New America  
Open Technology Institute

**Courtney Dyer**  
O’Melveny & Myers LLP

**Andrew Gavil**  
Howard University  
School of Law

**Frank Pasquale**  
University of Maryland  
Francis King Carey School of Law

**D. Daniel Sokol**  
University of Florida  
Levin College of Law

**Moderator:** Katie Ambrogi  
Federal Trade Commission, Office of Policy Planning

---

12:00-12:45 pm **Lunch Break**

---

12:45-1:05 pm **Economics of Online Advertising**

**Garrett Johnson**  
Boston University  
Questrom School of Business
1:05-2:30 pm  
**Competition and Consumer Protection Issues in Online Advertising**

**Participants:**

**Howard Beales**  
George Washington University  
School of Business

**Garrett Johnson**  
Boston University  
Questrom School of Business

**Allie Bohm**  
Public Knowledge

**Anja Lambrecht**  
London Business School

**Leigh Freund**  
Network Advertising Initiative

**Katie McInnis**  
Consumers Union

**Moderator: James Cooper**  
Federal Trade Commission, Bureau of Consumer Protection

---

2:30-2:45 pm  
**Break**

---

2:45-4:00 pm  
**The Impact of Privacy Regulations on Competition and Innovation**

**Participants:**

**Jane Bambauer**  
University of Arizona  
James E. Rogers College of Law

**Amalia Miller**  
University of Virginia  
Department of Economics

**Avi Goldfarb**  
University of Toronto  
Rotman School of Management

**Lior Strahilevitz**  
University of Chicago  
Law School

**Anja Lambrecht**  
London Business School

**Rahul Telang**  
Carnegie Mellon University

**Moderator: Daniel Gilman**  
Federal Trade Commission, Office of Policy Planning
4:00-5:00 pm

The Potential Impact of GDPR on Competition and Innovation

Participants:

Jim Halpert
DLA Piper

Renato Nazzini
King’s College London

Garrett Johnson
Boston University
Questrom School of Business

Orla Lynskey
London School of Economics
Law Department

Simon McDougall
Information Commissioner’s Office (UK)

Rainer Wessely
Delegation of the European Union to the US

Moderator: Hugh Stevenson
Federal Trade Commission, Office of International Affairs
Thursday, November 8, 2018

9:00-9:05 am  Welcome and Introductory Remarks

9:05-10:30 am  Perspectives on Data Policy

Participants:

Allie Bohm  
Public Knowledge

Eric Null  
New America  
Open Technology Institute

Thomas Lenard  
Tech Policy Institute

Ramsi Woodcock  
University of Kentucky  
College of Law

Katie McInnis  
Consumers Union

Moderator: Peggy Bayer Femenella  
Federal Trade Commission, Bureau of Competition

10:30-10:45 am  Break

10:45-12:00 pm  Former Enforcers’ Perspectives: Where Do We Go From Here?  
What is Right, Wrong, or Indeterminate about Data Policy?

Participants:

Bill Baer  
Arnold & Porter

Maureen K. Ohlhausen  
Former FTC Commissioner and  
Acting Chairman

Julie Brill  
Microsoft

Moderator: Daniel Gilman and Katie Ambrogi  
Federal Trade Commission, Office of Policy Planning