

Hearings on Competition and Consumer Protection in the 21st Century

An FTC-American University Washington College of Law Event | November 6-8, 2018



The Intersection of Big Data, Privacy, and Competition

Tuesday, November 6, 2018

9:10-9:20 am **Welcome and Introductory Remarks**

Jonathan Baker
American University
Washington College of Law

9:20-9:45 am **The Economics of Big Data, Privacy, and Competition –
An Introduction**

Ginger Zhe Jin
University of Maryland

9:45-10:00 am **Break**

10:00-12:00 pm **The Economics of Big Data and Personal Information**

Participants:

Alessandro Acquisti
Carnegie Mellon University
Heinz College

Florian Zettelmeyer
Northwestern University
Kellogg School of Management

Omri Ben-Shahar
University of Chicago
Law School

Ginger Zhe Jin
University of Maryland
Department of Economics

Liad Wagman
Illinois Institute of Technology
Stuart School of Business

Moderator: Jeremy Sandford
Federal Trade Commission, Bureau of Economics

12:00-1:00 pm **Lunch**

1:00-2:30 pm **The Business of Big Data**

Participants:

Christopher Boone
Pfizer

Morgan Reed
The App Association

Liz Heier
Garmin

Andrew Reiskind
Mastercard

Marianela López-Galdos
Computer & Communications
Industry Association

Florian Zettelmeyer
Northwestern University
Kellogg School of Management

Mark MacCarthy
Software & Information Industry
Association

Moderator: James Cooper
Federal Trade Commission, Bureau of Consumer Protection

2:30-2:45 pm **Break**

2:45-3:15 pm **The Impact of GDPR on EU Technology Venture Investment**

Liad Wagman

Illinois Institute of Technology
Stuart School of Business

Moderator: Andrew Stivers

Federal Trade Commission, Bureau of Economics

3:15-3:35 pm **Big Data Fails: Recent Research into the Surprising Ineffectiveness of Black-Box AI**

Catherine Tucker

Massachusetts Institute of Technology
Sloan School of Management

3:35-3:55 pm **Corporate Data Ethics: Risk Management for the Big Data Economy**

Dennis Hirsch

The Ohio State University
Moritz College of Law

3:55-4:15 pm **Free Speech and Data Privacy**

Jane Bambauer

University of Arizona
James E. Rogers College of Law

4:15-4:45 pm **FTC Experience with Data Markets**

Haidee Schwartz

Federal Trade Commission, Bureau of Competition

9:00-9:05 am **Welcome and Introductory Remarks**

9:05-10:30 am **Antitrust Analysis of Data**

Participants:

Jonathan Baker
American University
Washington College of Law

Michael Baye
Indiana University
Kelley School of Business

Allen Grunes
The Konkurrenz Group

Renata Hesse
Sullivan & Cromwell LLP

Alexander Okuliar
Orrick

D. Daniel Sokol
University of Florida
Levin College of Law

Moderator: Gail Levine
Federal Trade Commission, Bureau of Competition

10:30-10:45 am **Break**

10:45-12:00 pm Remedies for Competition Problems in Data Markets

Participants:

Kevin Bankston
New America
Open Technology Institute

Frank Pasquale
University of Maryland
Francis King Carey School of Law

Courtney Dyer
O'Melveny & Myers LLP

D. Daniel Sokol
University of Florida
Levin College of Law

Andrew Gavil
Howard University
School of Law

Moderator: Katie Ambrogi
Federal Trade Commission, Office of Policy Planning

12:00-12:45 pm Lunch Break

12:45-1:05 pm Economics of Online Advertising

Garrett Johnson
Boston University
Questrom School of Business

1:05-2:30 pm

Competition and Consumer Protection Issues in Online Advertising

Participants:

Howard Beales

George Washington University
School of Business

Garrett Johnson

Boston University
Questrom School of Business

Allie Bohm

Public Knowledge

Anja Lambrecht

London Business School

Leigh Freund

Network Advertising Initiative

Katie McInnis

Consumers Union

Moderator: James Cooper

Federal Trade Commission, Bureau of Consumer Protection

2:30-2:45 pm

Break

2:45-4:00 pm

The Impact of Privacy Regulations on Competition and Innovation

Participants:

Jane Bambauer

University of Arizona
James E. Rogers College of Law

Amalia Miller

University of Virginia
Department of Economics

Avi Goldfarb

University of Toronto
Rotman School of Management

Lior Strahilevitz

University of Chicago
Law School

Anja Lambrecht

London Business School

Rahul Telang

Carnegie Mellon University

Moderator: Daniel Gilman

Federal Trade Commission, Office of Policy Planning

4:00-5:00 pm

The Potential Impact of GDPR on Competition and Innovation

Participants:

Jim Halpert

DLA Piper

Renato Nazzini

King's College London

Simon McDougall

Information Commissioner's Office (UK)

Orla Lynskey

London School of Economics

Law Department

Moderator: Hugh Stevenson

Federal Trade Commission, Office of International Affairs

9:00-9:05 am **Welcome and Introductory Remarks**

9:05-10:30 am **Perspectives on Data Policy**

Participants:

Allie Bohm
Public Knowledge

Thomas Lenard
Tech Policy Institute

Katie McInnis
Consumers Union

Eric Null
New America
Open Technology Institute

Ramsi Woodcock
University of Kentucky
College of Law

Moderator: Peggy Bayer Femenella
Federal Trade Commission, Bureau of Competition

10:30-10:45 am **Break**

10:45-12:00 pm **Former Enforcers Perspective: Where Do We Go From Here?
What is Right, Wrong, or Indeterminate about Data Policy?**

Participants:

Bill Baer
Arnold & Porter

Julie Brill
Microsoft

Joshua Wright
George Mason University
Antonin Scalia Law School

Moderator: Daniel Gilman and Katie Ambrogi
Federal Trade Commission, Office of Policy Planning
