Hearing #6 on Competition and Consumer Protection in the 21st Century

American University
Washington College of Law
November 8, 2018
Welcome

We Will Be Starting Shortly
Welcome Remarks

Katie Ambrogi
Federal Trade Commission
Office of Policy Planning
Perspectives on Data Policy

Session moderated by:

Peggy Bayer Femenella
Federal Trade Commission
Bureau of Competition
Perspectives on Data Policy

Allie Bohm
Public Knowledge
Perspectives on Data Policy

Ramsi Woodcock
University of Kentucky
College of Law
Perspectives on Data Policy

Katie McInnis
Consumers Union
Perspectives on Data Policy

Eric Null
New America
Open Technology Institute
Perspectives on Data Policy

Thomas Lenard
Tech Policy Institute
Perspectives on Data Policy

Panel Discussion:

Allie Bohm, Ramsi Woodcock,
Katie McInnis, Eric Null,
Thomas Lenard

Moderator: Peggy Bayer Femenella
Break

10:30-10:45 am
Former Enforcer Perspective: Where Do We Go From here? What is Right, Wrong, or Indeterminate about Data Policy?

Session moderated by:

Daniel Gilman & Katie Ambrogi
Federal Trade Commission
Office of Policy Planning
Former Enforcer Perspective: Where Do We Go From here? What is Right, Wrong, or Indeterminate about Data Policy?

Bill Baer
Arnold & Porter
Former Enforcer Perspective: Where Do We Go From here? What is Right, Wrong, or Indeterminate about Data Policy?

Julie Brill
Microsoft
GDPR’s Core Obligations

Transparency
Robust disclosures required, including in privacy statements, user experiences, contracts, and for privacy breaches.

Empowerment
Empowers individuals to meaningfully control their data and privacy preferences.

Accountability
Companies must undertake risk assessments weighing the benefits that may flow from processing against the risk of processing to the rights and freedoms of the individual whose data is being processed.
GDPR’s Data Subject Rights for Consumers

- Deletion
- Access
- Portability
- Correction
- Restriction
Microsoft’s Global Commitment to Data Subject Rights Enables Millions of People to Control Their Data

From May – November 2018, over eight million people used the Microsoft Privacy Dashboard to control their data.
Six Principles to Guide the Ethical Development of AI

- Transparency
- Accountability
- Fairness
- Safety and Reliability
- Privacy and Security
- Inclusiveness
Former Enforcer Perspective: Where Do We Go From here? What is Right, Wrong, or Indeterminate about Data Policy?

Maureen K. Ohlhausen
Former FTC Commissioner and Acting Chairman
Former Enforcer Perspective: Where Do We Go From here? What is Right, Wrong, or Indeterminate about Data Policy?

Panel Discussion:

Bill Baer, Julie Brill, Maureen Ohlhausen

Moderators: Daniel Gilman & Katie Ambrogi
Thank You,
Hearing #7: November 13-14

*Algorithms, Artificial Intelligence, and Predictive Analytics*
Howard University School of Law