

# Hearings on Competition and Consumer Protection in the 21st Century

An FTC Event | Constitution Center | April 9-10, 2019



## SPEAKER BIOS

### The FTC's Approach to Consumer Privacy April 10, 2019

#### Panel 1: Role of Notice and Choice

**Jordan Crenshaw** is Policy Counsel of C\_TEC (Chamber Technology Engagement Center) at the U.S. Chamber of Commerce. He previously worked for the National Rifle Association and McGuireWoods LLP.

**Pam Dixon** is the Founder and Executive Director of the World Privacy Forum, a public interest research group focused on consumer data privacy issues. Her research areas include biometrics, artificial intelligence, data brokers, health privacy, identity, and complex digital ecosystems. She was the lead author of *The Scoring of America*, a substantive report on predictive analytics and privacy issues associated with consumer scoring; and the author of *A Failure to Do No Harm*, regarding India's Aadhaar ecosystem. She is a member of the OECD Expert Group on Artificial Intelligence.

**Peder Magee** is an attorney in the FTC's Division of Privacy and Identity Protection. He works on policy and litigation matters, including online behavioral advertising, COPPA, and the Internet of Things. He was the principal author of the FTC's March 2012 comprehensive privacy report and the February 2009 FTC staff report on the FTC's self-regulatory principles for online behavioral advertising.

**Floencia Marotta-Wurgler** is a professor of law at New York University School of Law and the director of NYU Birnbaum Women's Leadership Network and the NYU Law Abroad in Buenos Aires. Her teaching and research interests are contracts, consumer privacy, electronic commerce, and law and economics. Her published research has addressed various problems associated with standard form contracts online, such as the effectiveness of disclosure regimes and whether people read the fine print. She is a co-reporter of the American Law Institute's Restatement of the Law of Consumer Contracts and a board member of the Max Planck Institute for Research on Collective Goods.

**Ryan Mehm** is an attorney in the FTC's Division of Privacy and Identity Protection. He works on a variety of FTC policy and enforcement matters related to privacy and data security. He was the lead author of the FTC's February 2013 staff report on mobile privacy disclosures.

**Neil Richards** holds the Koch Distinguished Chair in Law at Washington University School of Law, where he co-directs the Cordell Institute for Policy in Medicine & Law. He is also an affiliate scholar with the Stanford Center for Internet and Society and the Yale Information Society Project, a Fellow at the Center for Democracy and Technology, and a consultant and expert in privacy cases.

**Katherine Tassi** is the Deputy General Counsel, Privacy and Product for Snap Inc. Before joining Snap, she managed global privacy for Uber Technologies and Facebook. Prior to working in-house, she spent eight years as an Assistant Attorney General for the Washington State Attorney General's Office, specializing in high-tech consumer litigation.

**Rachel Welch** is Senior Vice President for Policy and External Affairs at Charter Communications, where she leads the team responsible for the company's public policy positions and building external partnerships to further policy objectives. Her previous positions include Vice President for Government Affairs at Cox Enterprises, Senior Vice President at Time Warner Cable, and roles at Time Warner, Inc., AT&T, and Covington & Burling.

## Panel 2: Role of Access, Deletion, and Correction

**Jonathan D. Avila** is Vice President and Chief Privacy Officer of Walmart, where he leads the Global Privacy program. He previously served as Vice President – Counsel and Chief Privacy Officer of The Walt Disney Company. Before joining Disney, he served as General Counsel and Chief Privacy Officer of MValue.com, Inc., a venture capital-funded internet company.

**Katie Race Brin** is Chief Privacy Officer of 2U, Inc. Prior to joining 2U, she served as the Chief Privacy Officer at the Federal Trade Commission. She has also served as Senior Advisor to the Director of the FTC's Bureau of Consumer Protection and staff attorney in the Division of Privacy and Identity Protection.

**Chris Calabrese** is the Vice President for Policy at the Center for Democracy & Technology (CDT), where he oversees CDT's policy portfolio. He has testified before Congress and appeared in many media outlets, including CBS Evening News, Fox News, *The New York Times*, and Associated Press. He previously served as legislative counsel at the American Civil Liberties Union.

**Jennifer Barrett Glasgow** is the Executive Vice President, Policy and Compliance at First Orion, where she leads all global public policy, privacy, and compliance initiatives. She spent over 40 years leading Acxiom Corporation's privacy and government affairs programs and was the industry's first-ever Chief Privacy Officer.

**Jared Ho** is an attorney in the FTC's Division of Privacy and Identity Protection. He has also served as a Senior Policy Advisor in the Enforcement Bureau of the Federal Communications Commission and as a Deputy Attorney General for the State of New Jersey.

**Ali Lange** is Senior Public Policy Analyst at Google. In that role, she focuses on privacy and data protection from a global perspective. She works to promote technology for the public good by helping end-users gain control over their digital presence, developing deeper understandings of civil rights in the digital world, and ensuring the proper use of Big Data. She previously worked on the Privacy & Data team at the Center for Democracy & Technology (CDT), where she led advocacy projects related to privacy and algorithmic fairness.

**Agustín (Gus) Rossi** is Global Policy Director at Public Knowledge. He focuses on global issues, promoting an open internet and balanced intellectual property policies around the world. He previously worked for Argentina at the Board of the Inter-American Development Bank and helped a Member of the European Parliament navigate digital rights issues.

**Ruth Yodaiken** is currently on detail to the Federal Trade Commission's Office of Policy Planning as an Attorney Advisor. She comes from the FTC Bureau of Consumer Protection, Division of Privacy and Identity Protection and, before that, Marketing Practices. Prior to joining the FTC, she served as an attorney advisor in the Federal Communications Commission's Bureaus of Wireline Competition and Consumer and Governmental Affairs. She has also worked in private practice and as a journalist.

## Remarks

**Rebecca Kelly Slaughter** was sworn in as a Federal Trade Commissioner on May 2, 2018. Prior to joining the Commission, she served as Chief Counsel to Senator Charles Schumer of New York, the Democratic Leader. A native New Yorker, she advised Leader Schumer on legal, competition, telecom, privacy, consumer protection, and intellectual property matters, among other issues. Prior to joining Senator Schumer's office, Ms. Slaughter was an associate in the D.C. office of Sidley Austin LLP.

## Panel 3: Accountability

**Martin Abrams** is the Executive Director and Chief Strategist for the Information Accountability Foundation. He was also the co-founder and President of the Centre for Information Policy Leadership at Hunton & Williams LLP, which he led for 13 years. Prior to that, he was Vice President of Information Policy at Experian and Director of Information Policy at TRW Information Systems, where he designed one of the early privacy impact assessment tools. He also chaired their Consumer Advisory Council.

**Dan Caprio** is the Co-Founder and Executive Chairman at The Providence Group. He has served as the Chief Privacy Officer and Deputy Assistant Secretary at the Commerce Department, a transatlantic subject matter expert for the European Commission's Internet of Things formal expert group, Chief of Staff for a FTC Commissioner, and a member of the Department of Homeland Security Data Privacy and Integrity Advisory Committee.

**James Cooper** is the Deputy Director for Economic Analysis in the Bureau of Consumer Protection at the FTC and an Associate Professor of Law (on leave) at George Mason University Antonin Scalia Law School. He has previously served as Deputy and Acting Director of the FTC's Office of Policy Planning and as an Advisor to Federal Trade Commissioner William Kovacic.

**Mike Hintze** is a partner at Hintze Law PLLC, where he advises a wide range of companies, industry associations, and other organizations, from startups to the largest global technology companies. For more than 18 years, he was the Chief Privacy Counsel at Microsoft. Currently, he teaches privacy law at the University of Washington School of Law, is a Senior Fellow with the Future of Privacy Forum, and serves as an adviser to the American Law Institute's project on Information Privacy Principles.

**Corynne McSherry** is the Legal Director at the Electronic Frontier Foundation (EFF). In 2015, she was named one of California’s Top Entertainment Lawyers. AmLaw also named her “Litigator of the Week” for her work on *Lenz v. Universal*. In 2014, she testified before Congress about problems with the Digital Millennium Copyright Act. Prior to joining EFF, she was a civil litigator at Bingham McCutchen LLP.

**Andrew Stivers** is Deputy Director in the Bureau of Economics at the FTC. He has previously served as Acting Deputy of the Office of Analytics and Outreach, Director for Public Health Informatics and Analytics, and Senior Economist at the Center for Food Safety and Applied Nutrition at the U.S. Food and Drug Administration. He was also previously an Assistant Professor in the Department of Economics at Oregon State University.

**Ari Ezra Waldman** is a Professor of Law and the Director of the Innovation Center for Law and Technology at New York Law School. He is an affiliate fellow at the Information Society Project at Yale Law School and the Founder and Director of the Institute for CyberSafety, which includes the first-of-its-kind law school pro bono clinic representing victims of online harassment.

**Karen Zacharia** is the Chief Privacy Officer at Verizon. She leads Verizon’s Privacy Office, which, among other things, maintains and updates Verizon’s privacy policies, counsels on internal and external privacy principles and requirements, trains employees on existing and new privacy and security laws and Verizon policies, and plays a central role in Verizon’s policy initiatives in the privacy area.

#### **Panel 4: Is the FTC’s Current Toolkit Adequate? (Part 1)**

**Christine Bannan** is Consumer Protection Counsel at Electronic Privacy Information Center (EPIC), where she writes comments and complaints to the FTC, FCC, and other agencies to help protect the privacy of consumers and Internet users. Before joining EPIC as a fellow, she completed internships at the Electronic Frontier Foundation (EFF), the Wikimedia Foundation, and the U.S. Copyright Office.

**Marc M. Groman** is a Principal at Groman Consulting Group LLC and an Adjunct Professor of Law at Georgetown University Law Center. Previously, he served as Senior Advisor for Privacy in the White House Office of Management and Budget, where he had government-wide responsibility for privacy policy. During that time, he also served as the Chairman of the Federal Privacy Council established by President Obama and as the privacy lead on President Obama’s Cyber Security National Action Plan.

**Jane Horvath** is the Senior Director of Global Privacy at Apple, where she is responsible for overseeing Apple’s compliance with global privacy laws as well as working internally and externally on developing issues related to privacy. Prior to Apple, she was Global Privacy Counsel at Google. Before that, she served as the U.S. DOJ’s first Chief Privacy Counsel and Civil Liberties Officer.

**Stuart P. Ingis** is Chairman of Venable and Co-Chair of the firm’s eCommerce, Privacy, and Cybersecurity Group. He brings coalitions together and leads self-regulatory efforts to develop and implement new standards and best practices in the eCommerce, privacy, and data security industry. He represents the nation’s leading marketing and advertising trade associations in legal and policy matters.

**Jon Leibowitz** is a partner at Davis Polk, where his practice focuses on the complex antitrust aspects of mergers and acquisitions, as well as government and private antitrust investigations and litigation. He also provides counsel in the developing areas of consumer protection and privacy law, and advocacy involving Congress. He was Chairman of the Federal Trade Commission from 2009 through 2013 and Commissioner from 2004 to 2009.

**Maneesha Mithal** is the Associate Director of the FTC's Division of Privacy and Identity Protection. In this capacity, she has managed significant initiatives related to privacy, including the FTC's January 2016 Big Data report, May 2014 Data Broker report, and March 2012 comprehensive privacy report. She has testified before Congress on privacy issues and supervised numerous Commission investigations that resulted in consent orders, such as Facebook, Google, Twitter, Snapchat, and Uber.

**Peter Swire** is the Elizabeth & Tommy Holder Chair of Law and Ethics at the Georgia Tech Scheller College of Business, and Associate Director for Policy of the Georgia Tech Institute for Information Security and Privacy. He is also Senior Counsel with Alston & Bird, LLP. He served on President Obama's Review Group on Intelligence and Communications Technology and was Chief Counselor for Privacy in the U.S. Office of Management and Budget under President Clinton.

**Jim Trilling** is an attorney in the FTC's Division of Privacy and Identity Protection, where he leads policy initiatives, investigations, and litigation. He previously served a two-year detail as counsel to the U.S. Senate Commerce Committee and was an attorney in the FTC's Division of Advertising Practices. Before joining the FTC, he litigated cases in private practice and clerked for Judge David F. Hamilton.

## **Panel 4: Is the FTC's Current Toolkit Adequate? (Part 2)**

**Julie Brill** is the Corporate Vice President and Deputy General Counsel for Global Privacy and Regulatory Affairs at Microsoft. She is a former Commissioner of the FTC, where she served from 2010 to 2016 and was widely recognized for her work on internet privacy and data security issues related to advertising and financial fraud. She has received many awards and recognitions for her work, including being named IAPP's Privacy Leader of the Year, and one of the "Top 50 Influencers on Big Data."

**Justin Brookman** is the Director, Consumer Privacy and Technology Policy, for Consumer Reports. Previously, he was Policy Director of the FTC's Office of Technology Research and Investigation, the Director of Consumer Privacy at the Center for Democracy & Technology, and Chief of the Internet Bureau of the New York Attorney General's Office. He would like to acknowledge support from the Ford Foundation, the William and Flora Hewlett Foundation, Craig Newmark Philanthropies, and the Alfred P. Sloan Foundation for Consumer Reports' work on privacy and security issues.

**David A. Hoffman** is Associate General Counsel and Global Privacy Officer at Intel Corporation. In that role, he heads the organization that oversees Intel's privacy compliance activities, legal support for privacy, and all external privacy, artificial intelligence, and data policy engagements. He also serves on the boards of multiple organizations that work to advance responsible data security and privacy practices. He is a Senior Lecturing Fellow at Duke Law School.

**Maneesha Mithal** is the Associate Director of the FTC’s Division of Privacy and Identity Protection. In this capacity, she has managed significant initiatives related to privacy, including the FTC’s January 2016 Big Data report, May 2014 Data Broker report, and March 2012 comprehensive privacy report. She has testified before Congress on privacy issues and supervised numerous Commission investigations that resulted in consent orders, such as Facebook, Google, Twitter, Snapchat, and Uber.

**Lydia Parnes** is a partner at Wilson Sonsini Goodrich & Rosati, where she is co-chair of the firm’s privacy and cybersecurity practice. She represents companies in complex regulatory investigations and provides advice on complying with federal, state, and global privacy and data protection laws. Previously, she served as the Director of the Bureau of Consumer Protection at the FTC.

**Berin Szóka** is the president of TechFreedom, a think tank dedicated to technology policy, entrepreneurship, and individual choice. He is a former Senior Fellow and Director of the Center for Internet Freedom at The Progress & Freedom Foundation, and prior to that, he was an Associate in the Communications Practice Group at Latham & Watkins LLP. He clerked for the Hon. H. Dale Cook, Senior District Judge for the Northern District of Oklahoma.

**Jim Trilling** is an attorney in the FTC’s Division of Privacy and Identity Protection, where he leads policy initiatives, investigations, and litigation. He previously served a two-year detail as counsel to the U.S. Senate Commerce Committee and was an attorney in the FTC’s Division of Advertising Practices. Before joining the FTC, he litigated cases in private practice and clerked for Judge David F. Hamilton.

**David C. Vladeck** is the A.B. Chettle, Jr. Professor of Law at Georgetown University Law Center. From 2009 to 2013, he served as Director of the Federal Trade Commission’s Bureau of Consumer Protection. Before joining the Georgetown faculty in 2002, he spent 25 years with Public Citizen Litigation Group, where he engaged in complex litigation, mainly in federal court.