

Hearings on Competition and Consumer Protection in the 21st Century

An FTC Event | Constitution Center | April 9-10, 2019



The FTC's Approach to Consumer Privacy April 10, 2019

9:00-9:05 am **Welcome and Introductory Remarks**

Elisa Jillson

Federal Trade Commission, Division of Privacy and Identity Protection

9:05-10:20 am **Role of Notice and Choice**

Participants:

Jordan Crenshaw

Policy Counsel
C_TEC, U.S. Chamber of Commerce

Pam Dixon

Founder & Executive Director
World Privacy Forum

Floencia Marotta-Wurgler

Professor of Law
New York University School of Law

Neil Richards

Koch Distinguished Professor of Law
Washington University in St. Louis
School of Law

Katherine Tassi

Deputy General Counsel,
Privacy and Product
Snap Inc.

Rachel Welch

Senior Vice President,
Policy and External Affairs
Charter Communications

Moderators:

Peder Magee

Federal Trade Commission, Division of Privacy and Identity Protection

Ryan Mehm

Federal Trade Commission, Division of Privacy and Identity Protection

10:20-10:35 am **Break**

10:35-11:50 am **Role of Access, Deletion, and Correction**

Participants:

Jonathan D. Avila
Vice President &
Chief Privacy Officer
Walmart

Katie Race Brin
Chief Privacy Officer
2U, Inc.

Chris Calabrese
Vice President, Policy
Center for Democracy & Technology

Jennifer Barrett Glasgow
Executive Vice President,
Policy and Compliance
First Orion

Ali Lange
Senior Public Policy Analyst
Google

Gus Rossi
Global Policy Director
Public Knowledge

Moderators:

Jared Ho
Federal Trade Commission, Division of Privacy and Identity Protection

Ruth Yodaiken
Federal Trade Commission, Office of Policy Planning

11:50 am-
1:00 pm

Lunch Break

1:00-1:15 pm

Remarks

Rebecca Kelly Slaughter, Commissioner
Federal Trade Commission

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1:15-2:15 pm **Accountability**

Participants:

Martin Abrams

Executive Director
and Chief Strategist
Information Accountability Foundation

Dan Caprio

Executive Chairman
The Providence Group

Mike Hintze

Partner
Hintze Law PLLC

Corynne McSherry

Legal Director
Electronic Frontier Foundation

Ari Ezra Waldman

Professor of Law
New York Law School

Karen Zacharia

Chief Privacy Officer
Verizon

Moderators:

James Cooper

Federal Trade Commission, Bureau of Consumer Protection

Andrew Stivers

Federal Trade Commission, Bureau of Economics

2:15-3:30 pm

Is the FTC's Current Toolkit Adequate? Part 1

Participants:

Christine Bannan

Consumer Protection Counsel
Electronic Privacy Information Center

Marc Groman

Principal
Groman Consulting Group LLC

Jane Horvath

Senior Director of Global Privacy
Apple

Stuart P. Ingis

Partner
Venable LLP

Jon Leibowitz

Partner
Davis Polk

Peter Swire

Elizabeth & Tommy Holder Chair
of Law and Ethics
Scheller College of Business
Georgia Institute of Technology

Moderators:

Maneesha Mithal

Federal Trade Commission, Division of Privacy and Identity Protection

Jim Trilling

Federal Trade Commission, Division of Privacy and Identity Protection

3:30-3:45 pm

Break

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3:45-5:00 pm **Is the FTC's Current Toolkit Adequate? Part 2**

Participants:

Julie Brill
Corporate Vice President
& Deputy General Counsel
Microsoft

Justin Brookman
Director, Consumer Privacy
and Technology Policy
Consumer Reports

David A. Hoffman
Associate General Counsel
and Global Privacy Officer
Intel

Lydia Parnes
Partner
Wilson Sonsini Goodrich & Rosati

Berin Szóka
President
TechFreedom

David Vladeck
A.B. Chettle, Jr. Professor of Law
Georgetown University Law Center

Moderators:

Maneesha Mithal
Federal Trade Commission, Division of Privacy and Identity Protection

Jim Trilling
Federal Trade Commission, Division of Privacy and Identity Protection

5:00-5:10 pm **Closing Remarks**

Maneesha Mithal
Federal Trade Commission, Division of Privacy and Identity Protection
