Data Security

December 11, 2018

10:10-10:15 am  Welcome and Introductory Remarks

Elisa Jillson
Federal Trade Commission, Division of Privacy and Identity Protection

10:15-10:30 am  Opening Remarks

Andrew Smith
Federal Trade Commission, Bureau of Consumer Protection

10:30-11:45 am  Presentations on Data Breaches

Participants:

Sebastien Gay  
Department of Economics  
Georgetown University

Al Pascual  
Senior Vice President for Research and  
Head of Fraud & Security  
Javelin Strategy & Research

John M. Spitler (“Marc”)  
Senior Manager  
Verizon Security Research

Moderators:

Jared Ho  
Federal Trade Commission, Division of Privacy and Identity Protection

Marc Luppino  
Federal Trade Commission, Bureau of Economics
1:00-2:30 pm  **Incentives to Invest in Data Security**

**Participants:**

- **Lawrence A. Gordon**  
  EY Alumni Professor of Managerial Accounting and Information Assurance  
  Robert H. Smith School of Business, University of Maryland, College Park

- **Matthew P. McCabe**  
  Senior Vice President and Assistant General Counsel on Cyber Policy  
  Marsh

- **Tyler Moore**  
  Tandy Associate Professor of Cyber Security  
  The University of Tulsa

- **Sasha Romanosky**  
  Policy Researcher  
  RAND Corporation

- **Matthew Sharp**  
  Chief Information Security Officer  
  Logicworks

**Moderators:**

- **Elisa Jillson**  
  Federal Trade Commission, Division of Privacy and Identity Protection

- **Mike LeGower**  
  Federal Trade Commission, Bureau of Economics

2:30-2:45 pm  **Break**
2:45-4:15 pm

**Consumer Demand for Data Security**

**Participants:**

- **Justin Brookman**
  Director of Consumer Privacy and Technology Policy
  Consumer Reports Advocacy

- **Michael Higgins**
  Partner
  Bluewater International

- **Wiley Hodges**
  Director, Product Marketing
  Apple, Inc.

- **Kirsten Martin**
  Associate Professor
  George Washington University

- **Rick Wash**
  Associate Professor
  Department of Media and Information
  Michigan State University

**Moderators:**

- **Jared Ho**
  Federal Trade Commission, Division of Privacy and Identity Protection

- **Marc Luppino**
  Federal Trade Commission, Bureau of Economics

4:15-4:20 pm

**Closing Remarks**

- **Jim Trilling**
  Federal Trade Commission, Division of Privacy and Identity Protection
Data Security

December 12, 2018

9:30-9:35 am  Welcome and Introductory Remarks
Jared Ho
Federal Trade Commission, Division of Privacy and Identity Protection

9:35-11:05 am  Data Security Assessments

Participants:

Malcolm Harkins  Carolyn Holcomb
Chief Security and Trust Officer  Partner
Cylance Inc.  PwC

Troy Leach  Tom McAndrew
Chief Technology Officer  CEO
Payment Card Industry Security Standards Council  Coalfire

Wendy Nather  Garin Pace
Head of Advisory CISOs  Cyber Product Leader
Duo Security (now Cisco)  American International Group

Moderators:

Elisa Jillson  Jim Trilling
Federal Trade Commission, Division of Privacy and Identity Protection
Federal Trade Commission, Division of Privacy and Identity Protection

11:05-11:15 am  Break
11:15-11:45 am  Fireside Chat on Emerging Threats

Participants:

Joshua Corman
Chief Security Officer
PTC; Co-founder
@IamTheCavalry, @RuggedSoftware

Commissioner Rebecca Kelly Slaughter
Federal Trade Commission

11:45 am-1:00 pm  Lunch

1:00-2:30 pm  The U.S. Approach to Consumer Data Security

Participants:

Chris Calabrese
Vice President, Policy
Center for Democracy & Technology

Janis Kestenbaum
Partner
Perkins Coie LLP

Daniel J. Solove
John Marshall Harlan
Research Professor of Law
George Washington University Law School

Lisa J. Sotto
Partner
Hunton Andrews Kurth LLP

David Thaw
Assistant Professor of Law and
Information Sciences
University of Pittsburgh

Moderator:

James Cooper
Federal Trade Commission, Bureau of Consumer Protection

2:30-2:45 pm  Break
2:45-4:15 pm  

**FTC Data Security Enforcement**

**Participants:**

**Woodrow Hartzog**  
Professor of Law & Computer Science  
Northeastern University

**Geoffrey Manne**  
President and Founder  
International Center for Law and Economics

**William McGeeveran**  
Professor and Associate Dean for Academic Affairs  
University of Minnesota Law School

**Lydia Parnes**  
Partner  
Wilson Sonsini Goodrich & Rosati

**Michelle Richardson**  
Director, Privacy & Data Project  
Center for Democracy & Technology

**Moderators:**

**Jim Trilling**  
Federal Trade Commission, Division of Privacy and Identity Protection

**Laura Riposo VanDruff**  
Federal Trade Commission, Division of Privacy and Identity Protection

4:15-4:30 pm  

**Closing Remarks**

**Maneesha Mithal**  
Federal Trade Commission, Division of Privacy and Identity Protection