

# Hearings on Competition and Consumer Protection in the 21st Century

An FTC-Georgetown University Event | November 1, 2018



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**9:00-9:15 am**      **Welcome and Introductory Remarks**  
**Noah Joshua Phillips, Commissioner**  
Federal Trade Commission

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**9:15-9:45 am**      **Presentation: Vertical Mergers**  
**Steven Salop**  
Georgetown University Law Center

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**9:45-11:00 am**      **Vertical Mergers (Session 1)**

**Discussants:**

**Francine Lafontaine**  
University of Michigan  
Ross School of Business

**Carl Shapiro**  
University of California at Berkeley

**Daniel O'Brien**  
Compass Lexecon

**Margaret Slade**  
University of British Columbia  
Vancouver School of Economics

**Moderator: Bruce Kobayashi**  
Federal Trade Commission, Bureau of Economics

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**11:00-11:15 am**      **Break**

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**11:15-12:30 pm Vertical Mergers (Session 2)**

**Discussants:**

**Gene Kimmelman**  
Public Knowledge

**Laura Wilkinson**  
Weil, Gotshal & Manges LLP

**Sharis Pozen**  
General Electric

**Paul Yde**  
Freshfields Bruckhaus Deringer LLP

**Jonathan Sallet**  
Benton Foundation

**Moderator: Bruce Hoffman**  
Federal Trade Commission, Bureau of Competition

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**12:30-1:15 pm Lunch Break**

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**1:15-1:55 pm Presentations: Alternatives to the Consumer Welfare Standard**

1. **Barry Lynn**  
Open Markets Institute

3. **Maurice Stucke**  
University of Tennessee  
College of Law

2. **Jonathan Sallet**  
Benton Foundation

4. **Timothy Wu**  
Columbia University Law School

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## 1:55-3:10 pm **The Consumer Welfare Standard in Antitrust Law (Session 1)**

### Discussants:

#### **Timothy Brennan**

University of Maryland, Baltimore  
County  
School of Public Policy  
Resources for the Future

#### **Gene Kimmelman**

Public Knowledge

#### **Sharis Pozen**

General Electric

#### **Deborah Garza**

Covington & Burling LLP

#### **Fiona Scott Morton**

Yale University  
School of Management

### Moderator: **Howard Shelanski**

Georgetown University Law Center  
Davis Polk & Wardwell LLP

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## 3:10-3:25 pm **Break**

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## 3:25-3:55 pm **Presentations: Consumer Welfare Standard**

1. **Jonathan Nuechterlein**  
Sidley Austin LLP

2. **Carl Shapiro**  
University of California at Berkeley

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3:55-5:30 pm

## The Consumer Welfare Standard in Antitrust Law (Session 2)

### Discussants:

**Barry Lynn**

Open Markets Institute

**Geoffrey Manne**

International Center for Law and  
Economics

**Fiona Scott Morton**

Yale University  
School of Management

**Maurice Stucke**

University of Tennessee  
College of Law

**Moderator: Derek Moore**

Federal Trade Commission, Office of Policy Planning

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5:30-5:45 pm

## Closing Remarks

**Christine S. Wilson, Commissioner**

Federal Trade Commission

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