Welcome and Introductory Remarks
Noah Joshua Phillips, Commissioner
Federal Trade Commission

Presentation: Vertical Mergers
Steven Salop
Georgetown University Law Center

Vertical Mergers (Session 1)

Discussants:

Francine Lafontaine
University of Michigan
Ross School of Business

Carl Shapiro
University of California at Berkeley

Daniel O’Brien
Compass Lexecon

Margaret Slade
University of British Columbia
Vancouver School of Economics

Moderator: Bruce Kobayashi
Federal Trade Commission, Bureau of Economics

Break
11:15-12:30 pm **Vertical Mergers (Session 2)**

**Discussants:**

Gene Kimmelman  
Public Knowledge

Laura Wilkinson  
Weil, Gotshal & Manges LLP

Sharis Pozen  
General Electric

Paul Yde  
Freshfields Bruckhaus Deringer LLP

Jonathan Sallet  
Benton Foundation

**Moderator:** Bruce Hoffman  
Federal Trade Commission, Bureau of Competition

---

12:30-1:15 pm **Lunch Break**

---

1:15-1:55 pm **Presentations: Alternatives to the Consumer Welfare Standard**

1. **Barry Lynn**  
   Open Markets Institute

2. **Jonathan Sallet**  
   Benton Foundation

3. **Maurice Stucke**  
   University of Tennessee  
   College of Law

4. **Timothy Wu**  
   Columbia University Law School
1:55-3:10 pm  The Consumer Welfare Standard in Antitrust Law (Session 1)

Discussants:

Timothy Brennan  
University of Maryland, Baltimore County  
School of Public Policy  
Resources for the Future

Gene Kimmelman  
Public Knowledge

Deborah Garza  
Covington & Burling LLP

Sharis Pozen  
General Electric

Fiona Scott Morton  
Yale University  
School of Management

Moderator: Howard Shelanski  
Georgetown University Law Center  
Davis Polk & Wardwell LLP

3:10-3:25 pm  Break

3:25-3:55 pm  Presentations: Consumer Welfare Standard

1. Jonathan Nuechterlein  
Sidley Austin LLP

2. Carl Shapiro  
University of California at Berkeley
3:55-5:30 pm  The Consumer Welfare Standard in Antitrust Law (Session 2)

Discussants:

Barry Lynn  
Open Markets Institute

Geoffrey Manne  
International Center for Law and Economics

Fiona Scott Morton  
Yale University  
School of Management

Maurice Stucke  
University of Tennessee  
College of Law

Moderator: Derek Moore  
Federal Trade Commission, Office of Policy Planning

5:30-5:45 pm  Closing Remarks

Christine S. Wilson, Commissioner  
Federal Trade Commission