

Hearings on
Competition and Consumer Protection
in the 21st Century

An FTC Event | Constitution Center | October 23-24, 2018



Tuesday, October 23, 2018

9:00-9:15 am **Welcome and Introductory Remarks**
Suzanne Munck
Federal Trade Commission, Office of Policy Planning

9:15-10:45 am **An Overview of Innovation and IP Policy**

Participants:

Thomas F. Cotter
University of Minnesota Law School

Arti Rai
Duke University School of Law

William E. Kovacic
George Washington University Law
School

Pian Shu
Georgia Institute of Technology
Scheller College of Business

Moderators: Suzanne Munck & John Dubiansky
Federal Trade Commission, Office of Policy Planning

10:45-11:00 am **Break**

11:00-12:30pm **Understanding Innovation and IP in Business Decisions**

Participants:

Nicole Morris
Emory University School of Law

Michal Rosenn
Expa

Greg Raleigh
New Enterprise Associates

Talal Shamoon
Intertrust

Moderators: Suzanne Munck & Elizabeth Gillen
Federal Trade Commission, Office of Policy Planning

12:30-1:30 pm **Lunch**

1:30-3:15 pm **Competition Policy and Copyright Law**

Participants:

Eric Cady
Independent Film & Television Alliance

Tyler Ochoa
Santa Clara University School of Law

Peter Jaszi
American University
Washington College of Law

Sean O'Connor
University of Washington School of Law

Keith Kupferschmid
Copyright Alliance

Meredith Rose
Public Knowledge

Peter Menell
University of California, Berkeley
School of Law

Moderators: Suzanne Munck & Elizabeth Gillen
Federal Trade Commission, Office of Policy Planning

3:15-3:30 pm **Closing Remarks**

Wednesday, October 24, 2018

9:00-9:15 am **USPTO Remarks**
Drew Hirshfeld
Commissioner for Patents
U.S. Patent and Trademark Office

9:15-10:45 am **Emerging Trends in Patent Quality**

Participants:

Alan Marco
Georgia Institute of Technology
School of Public Policy

Saurabh Vishnubhakat
Texas A&M University
School of Law

Greg Reilly
Illinois Institute of Technology
Chicago-Kent College of Law

Melissa Wasserman
University of Texas at Austin
School of Law

Moderators: John Dubiansky & Elizabeth Gillen
Federal Trade Commission, Office of Policy Planning

10:45-11:00 am **Break**

11:00-12:30 pm **Emerging Trends in Patent Litigation**

Participants:

Colleen Chien
Santa Clara University School of Law

Shawn Miller
Stanford University Law School

John Golden
University of Texas at Austin
School of Law

David Schwartz
Northwestern University Pritzker School
of Law

Jay Kesan
University of Illinois College of Law

Neel Sukhatme
Georgetown University Law Center

Moderators: John Dubiansky & Elizabeth Gillen
Federal Trade Commission, Office of Policy Planning

12:30-1:30 pm **Lunch**

1:30-3:00 pm **Industry Perspectives on Innovation and IP Policy**

Participants:

Tahir Amin
Initiative for Medicines, Access &
Knowledge (I-MAK)

Hans Sauer
Biotechnology Innovation Organization

Patrick Kilbride
U.S. Chamber of Commerce

Matthew Schruers
Computer and Communications Industry
Association

Barbara Fiacco
American Intellectual Property Law
Association

Moderators: Suzanne Munck & John Dubiansky
Federal Trade Commission, Office of Policy Planning

3:00-3:15 pm **Break**

3:15-4:45 pm **Economic Perspectives on Innovation and IP Policy**

Participants:

James Bessen
Boston University School of Law

Michael Frakes
Duke University School of Law

Richard J. Gilbert
University of California, Berkeley
Department of Economics

Anne Layne-Farrar
Charles River Associates

Moderators:
Jay Ezrielev
Federal Trade Commission, Office of Chairman Simons

Julie Carlson
Federal Trade Commission, Bureau of Economics

4:45-5:00 pm **Closing Remarks**
