



What's New in Residential Real Estate Brokerage Competition

AN FTC-DOJ WORKSHOP



Welcome and Introduction

Andrea Zach

Attorney, Bureau of Competition

Federal Trade Commission



Opening Remarks

The Honorable Joseph J. Simons

Chairman

Federal Trade Commission



The Real Estate Innovation Road: How Far Have We Traveled?

Brad Inman

Chairman of the Board

Inman, a Real Estate News Service



Listings Data, Emerging Technology, and the Structure of the Real Estate Market

MODERATORS

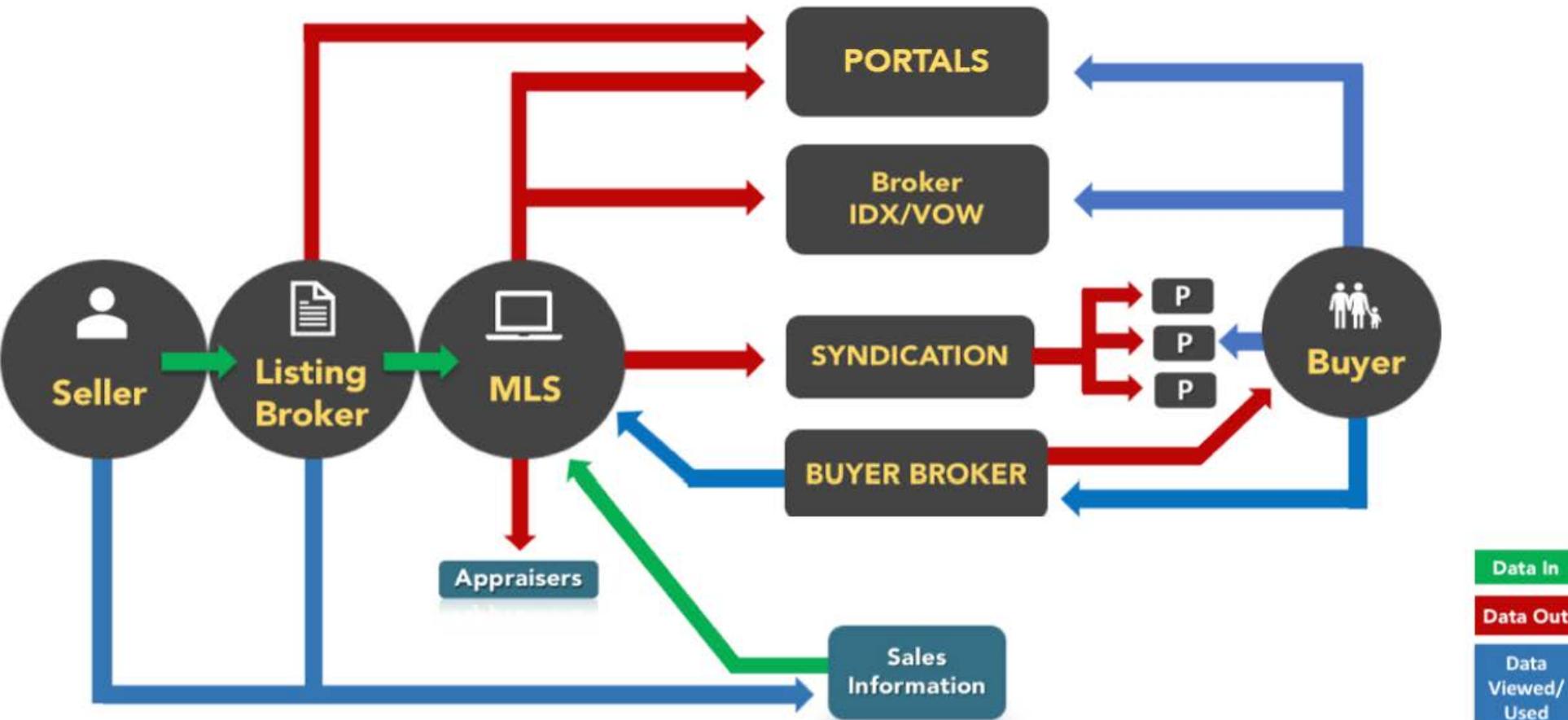
- › **Jessica Drake**, Federal Trade Commission
- › **Matthew D. Siegel**, U.S. Department of Justice

PANELISTS

- › **Art Carter**, California Regional MLS; Real Estate Standards Organization
- › **Luke Glass**, Realtor.com
- › **Glenn Kelman**, Redfin
- › **Kathleen Philips**, Zillow Group



Listing Data Flow: Sellers to Buyers



11 am – 11:15 am

BREAK



Developments in Real Estate Fee and Service Models

MODERATORS

- › **Karen A. Mills**, Federal Trade Commission
- › **Erica S. Mintzer**, U.S. Department of Justice

PANELISTS

- › **Simon Chen**, ERA Franchise Systems LLC (Realty Holdings Corp.)
- › **Eric Eckardt**, Purplebricks
- › **Khalil Alexander El-Ghoul**, Glass House Real Estate
- › **Joshua Hunt**, TRELORA



12:45 pm – 2:00 pm

LUNCH BREAK



Regulatory and Industry Factors Affecting Residential Real Estate Competition

MODERATORS

- › **Matthew C. Mandelberg**, U.S. Department of Justice
- › **William F. Adkinson, Jr.**, Federal Trade Commission

PANELISTS

- › **Panle Jia Barwick**, Economics Department, Cornell University
- › **Stephen Brobeck**, Consumer Federation of America
- › **Katie Johnson**, National Association of Realtors
- › **Brian N. Larson**, Texas A&M University School of Law; Larson Skinner PLLC



Closing Remarks

Robert A. Potter

Chief

Competition Policy and Advocacy Section

Antitrust Division

U.S. Department of Justice

