

## What's New in Residential Real Estate Brokerage Competition: An FTC – DOJ Workshop

9:00 am – 9:15 am *Opening Remarks*

**The Honorable Joseph J. Simons** – Chairman, Federal Trade Commission

9:15 am – 9:30 am *The Real Estate Innovation Road: How Far Have We Traveled?*

**Brad Inman** – Chairman of the Board, Inman, a Real Estate News Service

9:30 am – 11:00 am *Listings Data, Emerging Technology, and the Structure of the Real Estate Market*

Panelists:

- **Art Carter** – CEO, California Regional Multiple Listing Service; Chairman, Board of Directors, Real Estate Standards Organization
- **Luke Glass** – EVP of Industry Platforms, Realtor.com
- **Glenn Kelman** – CEO, Redfin
- **Kathleen Philips** – Chief Financial Officer and Chief Legal Officer, Zillow Group

Moderators:

- **Jessica Drake** – Attorney, Mergers III Division, Bureau of Competition, Federal Trade Commission
- **Matthew Siegel** – Trial Attorney, Media, Entertainment, and Professional Services Section, Antitrust Division, U.S. Department of Justice

11:00 am – 11:15 am: *Break*

11:15 am – 12:45 pm *Developments in Real Estate Fee and Service Models*

Panelists:

- **Simon Chen** – President and CEO, ERA Franchise Systems, LLC, Realogy Holdings Corp.
- **Eric Eckardt** – U.S. CEO, Purplebricks
- **Khalil Alexander El-Ghoul** – Principal Broker, Glass House Real Estate
- **Joshua Hunt** – CEO, TRELORA

Moderators:

- **Karen A. Mills** – Attorney, Anticompetitive Practices Division, Bureau of Competition, Federal Trade Commission
- **Erica S. Mintzer** – Senior Counsel for Competition and Technology, Competition Policy and Advocacy Section, Antitrust Division, U.S. Department of Justice

12:45 pm – 2:00 pm: *Lunch Break*

2:00 pm – 3:30 pm    ***Regulatory and Industry Factors Affecting Residential Real Estate Competition***

Panelists:

- **Dr. Panle Jia Barwick** – Associate Professor of Economics, Cornell University
  - **Stephen Brobeck** – Executive Director, Consumer Federation of America
  - **Katie Johnson** – General Counsel and Senior Vice President, National Association of Realtors
  - **Brian Larson** – Associate Professor of Law, Texas A&M University School of Law; Of Counsel, Larson Skinner PLLC
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- Moderators:
    - **Matthew C. Mandelberg** – Attorney, Competition Policy and Advocacy Section, Antitrust Division, U.S. Department of Justice
    - **William F. Adkinson, Jr.** – Attorney Advisory, Office of Policy Planning, Federal Trade Commission

3:30 pm – 3:45 pm    ***Closing Remarks***

**Robert A. Potter** – Chief, Competition Policy and Advocacy Section, Antitrust Division, U.S. Department of Justice