A G E N D A

Thursday, November 1

8:30 a.m.  Registration

9:00 a.m.  Welcome
            Mike Vita (Federal Trade Commission)

9:15 a.m.  Paper Session - Chaired by David Besanko (Northwestern University, Kellogg)
            Gaurab Aryal (University of Virginia) with Federico Ciliberto (University of Virginia),
            and Benjamin T. Leyden (Cornell University), *Public Communication and Collusion in
            the Airline Industry*
            Discussant: Gloria Sheu (U.S. Department of Justice Antitrust Division)

            Shota Ichihashi (Bank of Canada), *Online Privacy and Information Disclosure by
            Consumers*
            Discussant: Guy Arie (University of Rochester, Simon)

10:45 a.m.  Break

11:20 a.m.  Keynote Address, “How Efficient is Dynamic Competition? The Case of
            Price as Investment.”
            David Besanko (Northwestern University, Kellogg)

12:00 p.m.  Lunch
            Sponsored by the Searle Center on Law, Regulation and Economic Growth

12:30 p.m.  Paper Session - Chaired by Nathan Wilson and Ted Rosenbaum (FTC)
            Jose Miguel Abito (University of Pennsylvania, Wharton) with Yuval Salant
            (Northwestern University, Kellogg), *The Effect of Product Misperception on Economic
            Outcomes: Evidence from the Extended Warranty Market*
            Discussant: Ginger Jin (University of Maryland)

            Andrey Fradkin (Boston University) with Chiara Farronato (Harvard University), Bradley
            J. Larsen (Stanford University), and Erik Brynjolfsson (MIT Sloan), *Consumer
            Protection in an Online World: When Does Occupational Licensing Matter?*
            Discussant: Judith A. Chevalier (Yale University)
2:00 p.m.  Break

2:30 p.m.  Paper Session - Chaired by Ali Hortaçsu (University of Chicago)
Matthew Grennan (University of Pennsylvania, Wharton) with Ashley Swanson
(University of Pennsylvania, Wharton), *Diagnosing Price Dispersion*
   Discussant: Tobias Salz (Columbia University)

Gastón Illanes (Northwestern University) with Manisha Padi (University of Chicago,
School of Law), *Competition, Asymmetric Information, and the Annuity Puzzle: Evidence*
   *from a Government-run Exchange in Chile*
   Discussant: Jean-François Houde (University of Wisconsin)

4:00 p.m.  Break

4:30 p.m.  Keynote Address, “Search, Asymmetric Information, and Competition”
Ali Hortaçsu (University of Chicago)

5:10 p.m.  Hors d’oeuvres Reception
Sponsored by the Searle Center on Law, Regulation and Economic Growth

Northwestern
PRITZKER SCHOOL OF LAW
Friday, November 2

9:00 a.m.  **Paper Session** - Chaired by Katja Seim (University of Pennsylvania, Wharton)
Ryan C. McDevitt (Duke University, Fuqua) with Paul J. Eliason (Duke University),
Benjamin Heebsh (Duke University), and James W. Roberts (Duke University), *How
Acquisitions Affect Firm Behavior and Performance: Evidence from the Dialysis Industry*
   Discussant: Nathan Wilson (FTC)

   Pietro Tebaldi (University of Chicago) with Alexander Torgovitsky (University of
   Chicago), and Hanbin Yang (University of Chicago), *Nonparametric Estimates of
   Demand in the California Health Insurance Exchange*
   Discussant: Kate Ho (Princeton University)

10:30 a.m.  **Break**

11:00 a.m.  **Keynote Address**, “**Ownership Concentration and Strategic Supply
Reduction**”
Katja Seim (University of Pennsylvania, Wharton)

11:40 a.m.  **Panel: Estimating Markups** – Chaired by Devesh Raval (FTC)
   - Allan Collard-Wexler (Duke University)
   - Matthew Grennan (University of Pennsylvania, Wharton)
   - John Haltiwanger (University of Maryland)
   - Ariel Pakes (Harvard University)

12:40 p.m.  **Close**