



Keeping Your

# Small Business Safe

» in the Digital Age

Monday, April 30, 2018  
Ralph H. Metcalfe Federal Building  
GSA Conference Center • Third Floor  
77 West Jackson Boulevard  
Chicago, Illinois 60604

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8:30 a.m.    **Registration**

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9:00 a.m.    **Welcome and Opening Remarks**

**Todd Kossow**, Director, Federal Trade Commission, Midwest Region

**John Veal, Jr.**, District Director (A), Small Business Administration, Illinois District Office

**Steve Bernas**, President and Chief Executive Officer, Better Business Bureau of Chicago and Northern Illinois, Inc.

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9:20 a.m.    **Panel: Data Threats—What to Know**

*Moderated by* **Jason Adler**, Assistant Director, Federal Trade Commission, Midwest Region

**Edward Chang**, 2VP Cyber Risk Management, Bond & Specialty Insurance, The Travelers Indemnity Company

**Samantha Gordon**, Staff Attorney, Federal Trade Commission, Midwest Region

**Slawomir Janik**, Special Agent, Federal Bureau of Investigation

**Richard Sypniewski**, Founder and Chief Executive Officer, SĀGIN, LLC

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10:20 a.m.    **Break**

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**10:35 a.m. Data Security Primer**

**William Hodor**, Staff Attorney, Federal Trade Commission, Midwest Region

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**10:55 a.m. Panel: Data Security—What to Do**

*Moderated by* **Mark Ferguson**, Deputy District Director, Small Business Administration, Illinois District Office

**Julio De La Cruz**, Information Technology Volunteer, SBA/SCORE Chicago

**Jay Shelton**, Senior Vice President of Executive Risk, Assurance Agency

**Scott Swanson**, Advisory Risk, Financial Crimes Unit, PwC; Board Member, Chicago FBI InfraGard

**Matthew Van Hise**, Assistant Attorney General, Consumer Fraud Bureau, Illinois Attorney General's Office

**Matthew Wernz**, Staff Attorney, Federal Trade Commission, Midwest Region

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**12:15 p.m. Closing Remarks**

**Michael Bruening**, Senior Advisor, Better Business Bureau of Chicago and Northern Illinois, Inc.

**Thomas Johnson**, Director of Public and Board Relations, Better Business Bureau of Chicago and Northern Illinois, Inc.

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