

8:30 am Registration

9:15 am Introductory Remarks

Cora Han

Attorney

Federal Trade Commission, Division of Privacy and Identity Protection

Opening Remarks

Maureen Ohlhausen

Acting Chairman

Federal Trade Commission

9:30 am Panel 1: Injuries 101

This panel will survey a broad array of negative outcomes that arise from the unauthorized access to or misuse of consumers' personal information. Discussion topics will include financial and medical identity theft, fraud, health and safety concerns, time and effort expenses, and other types of consumer impacts.

Moderators:

Jacqueline Connor

Attorney

Federal Trade Commission, Division of Privacy and Identity Protection

Daniel Wood

Economist

Federal Trade Commission, Division of Consumer Protection

Panelists:

Pamela Dixon

Executive Director World Privacy Forum

Damon McCoy

Assistant Professor of Computer Science & Engineering New York University Tandon School of Engineering

Lauren Smith

Policy Counsel Future of Privacy Forum

Cindy Southworth

Executive Vice President
National Network to End Domestic Violence

10:45 am

Break

11:15 am

Panel 2: Potential Factors in Assessing Injury

This panel will examine the potential factors in assessing consumer injury, including type of injury, magnitude of injury, and sensitivity of consumer data. Discussion topics will also include whether the same factors are important in both the privacy and data security contexts, the risk of injury versus realized injury, and when government intervention is warranted.

Moderators:

Neil Chilson

Acting Chief Technologist Federal Trade Commission

Maneesha Mithal

Associate Director Federal Trade Commission, Division of Privacy and Identity Protection

Panelists:

Alessandro Acquisti

Professor of Information Technology and Public Policy Carnegie Mellon University Heinz College

Daniel Castro

Vice President

Information Technology and Innovation Foundation

Informational Injury

James C. Cooper

Associate Professor of Law and Director, Program on Economics & Privacy Antonin Scalia Law School, George Mason University

Michelle De Mooy

Director, Privacy & Data Project Center for Democracy & Technology

Paul Ohm

Professor of Law Georgetown University Law Center

12:45 pm

Lunch

1:45 pm Panel 3: Business and Consumer Perspectives

This panel will examine how businesses and consumers perceive and evaluate the benefits, costs, and risks of collecting and sharing information in light of potential benefits and injuries. Discussion topics will include the considerations businesses take into account when choosing privacy and data security practices, and how consumers make decisions about sharing information.

Moderators:

Cora Han

Attorney

Federal Trade Commission, Division of Privacy and Identity Protection

Daniel Wood

Economist

Federal Trade Commission, Division of Consumer Protection

Panelists:

Omri Ben-Shahar

Professor of Law

University of Chicago Law School

Jennifer Glasgow

Chief Privacy Officer Emeritus

Acxiom

Informational Injury

Bob Gourley

Partner

Cognitio

Leigh Freund

President & CEO

Network Advertising Initiative

Katie McInnis

Policy Counsel

Consumers Union

3:10 pm

Break

3:30 pm Panel 4: Measuring Injury

This panel will examine different methods for and challenges in assessing and quantifying informational injury. Discussion topics will include how to quantify injury, including risk of injury, for data breaches and privacy violations, and how consumers' choices and reported preferences can be accounted for in such measurements.

Moderators:

Jacqueline Connor

Attorney

Federal Trade Commission, Division of Privacy and Identity Protection

Doug Smith

Economist

Federal Trade Commission, Division of Consumer Protection

Panelists:

Garrett Glasgow

Senior Consultant

NERA Economic Consulting

Ginger Jin

Professor of Economics

University of Maryland

Lynn Langton

Chief, Victimization Statistics

Informational Injury

Bureau of Justice Statistics, U.S. Department of Justice

Catherine Tucker

Professor of Management and Professor of Marketing Massachusetts Institute of Technology Sloan School of Management

Josephine Wolff

Assistant Professor of Public Policy Rochester Institute of Technology

4:45 pm Closing Remarks

Andrew Stivers

Deputy Director for Consumer Protection Federal Trade Commission, Bureau of Economics