

AGENDA

Boston University School of Management
Boston, Massachusetts
October 14, 2008



10:00 **Opening Remarks, Alden F. Abbott**
Associate Director, Bureau of Competition

10:15 **The FTC's Competition Mission: Resource Deployment and Effectiveness**

This panel will focus on the deployment of the agency's resources in the competition area, including the use of enforcement and other tools, such as competition advocacy, as well as the effectiveness of such deployment.

Among the topics to be covered are: (1) the optimal use of the agency's enforcement, research, advocacy, and education tools; (2) case generation and selection; (3) burdens imposed by the agency's enforcement efforts; (4) setting a competition research agenda; and (5) evaluation of the effectiveness of the FTC's enforcement and other efforts in the competition area.

Moderator: Andrew J. Heimert
Office of Policy & Coordination, Bureau of Competition

Panelists: Kevin Arquit
Former Director, Bureau of Competition
Former General Counsel, Federal Trade Commission
Partner, Simpson, Thacher & Bartlett LLP

Einer R. Elhauge
Carroll and Milton Petrie Professor of Law, Harvard Law School

Hillary Greene
Associate Professor of Law, University of Connecticut Law School

Robert M. Langer
Partner, Wiggin and Dana

12:00 **Lunch**

1:00 **Measuring the Welfare Effects of the FTC's Competition Efforts**

This panel will examine the success of the FTC's competition mission through the lens of welfare economics. Among the topics to be covered are: (1) how to measure the welfare effects of the enforcement activities of the FTC; (2) whether welfare effects can be measured accurately through retrospective studies; and (3) measuring the direct welfare effects of cases (e.g., stopping unlawful conduct), as well as the indirect effects of cases (e.g., clarifying or advancing the law and enhancing deterrence).

Moderator: Michael Salinger
Former Director, Bureau of Economics
Professor/Everett W. Lord Distinguished Faculty Scholar, Finance
and Economics Department, Boston University

Panelists: Keith N. Hylton
Paul J. Liacos Scholar in Law and Professor of Law, Boston University
School of Law

Nancy L. Rose
Professor of Economics, Massachusetts Institute of Technology
Director of the National Bureau of Economic Research program in
Industrial Organization

Dennis Yao
Former Commissioner, Federal Trade Commission
Lawrence E. Fouraker Professor of Business Administration, Harvard
Business School

2:45 **End of Roundtable**

