Privacy Violations in Crowd Work

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Crowd Work

Crowdsourcing obtains contributions to tasks from an undefined pool of people (crowd workers)











Our Research

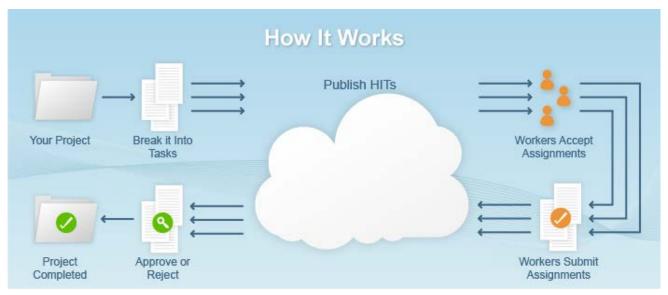
What are people's privacy experiences in crowd work?

We chose Mechanical Turk (MTurk) as a case study

We surveyed 435 MTurk workers around the world



Amazon Mechanical Turk (MTurk)



source: mturk.com



Privacy Violations

Information collection

Information processing

Information dissemination

Invasion

Deceptive practices



Information Collection

"To participate in the task, I had to upload a picture of my health insurance card. The purpose of the study was to find out what people hated about having or getting a health insurance. But I feel like I had to give up very sensitive information."



Information Processing

"The requester asked you to take a series of photos of yourself doing different tasks, like smoking a cigarette, sweeping etc. I did not think too much about it and completed the task. Six months later, I heard that the requester was using these photos in some type of art exhibit. I felt violated and lied to. I hated having my picture out there."



Information Dissemination

"It's very usual they ask you too for your e-mail. Maybe they will never use it, but I don't know...they are a company, and we know company can earn money sharing private information, as the emails are."



Invasion

"I regretted when I started to realize it was probably some creep who wanted pictures of women. Not knowing who got my picture and my address is very scary. They could be stalking me or trying to find me."

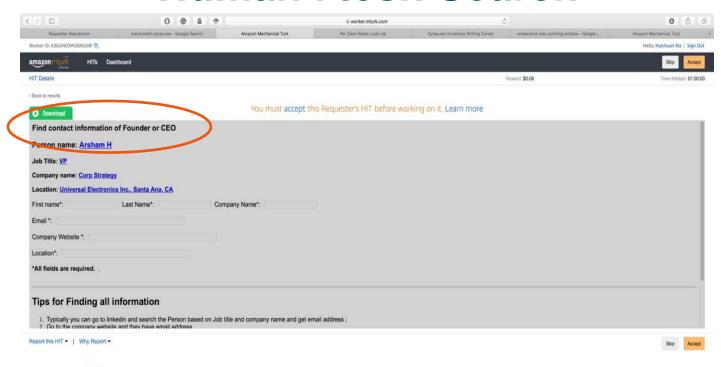


Deceptive Practices

"Requesters will put up jobs that are actually phishing. So when workers click, they get to a fake log-in screen and end up having their account and linked payment account compromised."



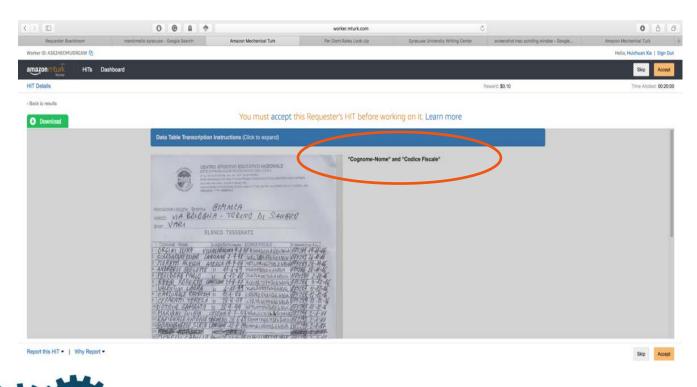
Human Flesh Search



Install Software

This website requires you to install the Temasys WebRTC Plugin to work on this browser. Install New Cancel Drawing the letter A in the air - Example Please use either hand to draw in the air.

Transcribe Sensitive Information



Implications for Design & Policy

Tools to help workers detect privacy threats

Tools to help requesters convey data practices

Best practices or rules



Acknowledgements

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"Our Privacy Needs to be Protected at All Costs": Crowd Workers' Privacy Experiences on Amazon Mechanical Turk. CSCW 2018.

