



The Tenth Annual Federal Trade Commission Microeconomics Conference

November 2-3, 2017

Washington, D.C.

A G E N D A

Thursday, November 2

- 8:30 a.m. **Registration**
- 9:00 a.m. **Welcome**
Mike Vita (Federal Trade Commission)
- 9:15 a.m. **Paper Session** - Chaired by Jonathan Zinman (Dartmouth College)
Charles Murry (Penn State University) with Gary Biglaiser, Fei Li, and Yiyi Zhou,
Middlemen as Information Intermediaries: Evidence from Used Car Markets
Discussant: Tobias Salz (Columbia University)
- Maryam Saeedi (Carnegie Mellon University) with Xiang Hui, Giancarlo Spagnolo, and
Steve Tadelis, *Certification, Reputation and Entry: An Empirical Analysis*
Discussant: Peter Newberry (Penn State University)
- Matthew Mitchell (University of Toronto), *Free (Ad)vice*
Discussant: Ginger Jin (University of Maryland)
- 11:15 a.m. **Break**
- 11:35 a.m. **Keynote Address, “Modeling with Behavioral Consumers: New Evidence,
New Tools”**
Jonathan Zinman (Dartmouth College)
- 12:10 p.m. **Lunch**
Sponsored by the **Searle Center on Law, Regulation and Economic Growth**
- 12:40 p.m. **Panel: “Cross Market” Provider Mergers** – Chaired by Keith Brand (FTC)
Matthew Lewis (Clemson University)
Marty Gaynor (Carnegie Mellon University, Heinz)
Matthew Schmitt (UCLA, Anderson)
Gregory Vistnes (Charles River Associates)

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Sponsored by:
Federal Trade Commission Bureau of Economics
Northwestern University's Searle Center on Law, Regulation and Economic Growth

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- 1:40 p.m. **Break**
- 2:00 p.m. **Paper Session – Chaired By Igal Hendel (Northwestern University)**
Paolo Ramezzana (FTC), *Contracting, Exclusivity and the Formation of Supply Networks with Downstream Competition*
Discussant: Ali Yurukoglu (Stanford GSB)
- Michael Geruso (UT Austin) with Timothy Layton, and Daniel Prinz, *Screening in Contract Design: Evidence from the ACA Health Insurance Exchanges*
Discussant: Sebastián Fleitas (University of Leuven)
- Fernando Luco (Texas A&M) with Guillermo Marshall, *Vertical Integration with Multiproduct Firms: When Eliminating Double Marginalization May Hurt Consumers*
Discussant: Andrew Sweeting (University of Maryland)
- 4:00 p.m. **Break**
- 4:20 p.m. **Keynote Address, “Health Insurance Market Design”**
Igal Hendel (Northwestern University)
- 4:55 p.m. **Hors d’oeuvres Reception**
Sponsored by the **Searle Center on Law, Regulation and Economic Growth**
- Northwestern**
PRITZKER SCHOOL OF LAW

Friday, November 3

- 9:00 a.m. **Paper Session** – Chaired by Steven Berry (Yale University)
Vivek Bhattacharya (Northwestern University), *An Empirical Model of R&D Procurement Contests: An Analysis of the DOD SBIR Program*
Discussant: Elena Krasnokutskaya (JHU)
- Allan Collard-Wexler (Duke University) with John Asker and Jan De Loecker, *Market Power and Product (Mis)Allocation and OPEC: A Study of the World Oil Market*
Discussant: Hugo Hopenhayn (UCLA)
- Jihye Jeon (Boston University), *Learning and Investment under Demand Uncertainty in Container Shipping*
Discussant: Allan Collard-Wexler (Duke University)
- 11:00 a.m. **Break**
- 11:20 a.m. **Keynote Address, “Market Structure and Competition, Redux”**
Steven Berry (Yale University)
- 12:05 p.m. **Panel: *Privacy and Data Security*** – Chaired by Doug Smith (FTC)
Frank Nagle (University of Southern California, Marshall)
Sasha Romanosky (Rand Corporation)
Rahul Telang (Carnegie Mellon University, Heinz)
Liad Wagman (Illinois Institute of Technology, Stuart)
- 1:05 p.m. **Close**