AGENDA

Thursday, November 2

8:30 a.m.   Registration

9:00 a.m.   Welcome
            Mike Vita (Federal Trade Commission)

9:15 a.m.   Paper Session - Chaired by Jonathan Zinman (Dartmouth College)
            Charles Murry (Penn State University) with Gary Biglaiser, Fei Li, and Yiyi Zhou,
            *Middlemen as Information Intermediaries: Evidence from Used Car Markets*
            Discussant: Tobias Salz (Columbia University)

            Maryam Saeedi (Carnegie Mellon University) with Xiang Hui, Giancarlo Spagnolo, and
            Steve Tadelis, *Certification, Reputation and Entry: An Empirical Analysis*
            Discussant: Peter Newberry (Penn State University)

            Matthew Mitchell (University of Toronto), *Free (Ad)vice*
            Discussant: Ginger Jin (University of Maryland)

11:15 a.m.  Break

            Jonathan Zinman (Dartmouth College)

12:10 p.m.  Lunch
            Sponsored by the Searle Center on Law, Regulation and Economic Growth

12:40 p.m.  Panel: “Cross Market” Provider Mergers – Chaired by Keith Brand (FTC)
            Matthew Lewis (Clemson University)
            Marty Gaynor (Carnegie Mellon University, Heinz)
            Matthew Schmitt (UCLA, Anderson)
            Gregory Vistnes (Charles River Associates)
1:40 p.m.  
**Break**

2:00 p.m.  
**Paper Session** – Chaired By Igal Hendel (Northwestern University)
Paolo Ramezzana (FTC), *Contracting, Exclusivity and the Formation of Supply Networks with Downstream Competition*
Discussant: Ali Yurukoglu (Stanford GSB)

Michael Geruso (UT Austin) with Timothy Layton, and Daniel Prinz, *Screening in Contract Design: Evidence from the ACA Health Insurance Exchanges*
Discussant: Sebastián Fleitas (University of Leuven)

Fernando Luco (Texas A&M) with Guillermo Marshall, *Vertical Integration with Multiproduct Firms: When Eliminating Double Marginalization May Hurt Consumers*
Discussant: Andrew Sweeting (University of Maryland)

4:00 p.m.  
**Break**

4:20 p.m.  
**Keynote Address, “Health Insurance Market Design”**
Igal Hendel (Northwestern University)

4:55 p.m.  
**Hors d’oeuvres Reception**
Sponsored by the *Searle Center on Law, Regulation and Economic Growth*

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Friday, November 3

9:00 a.m. **Paper Session** – Chaired by Steven Berry (Yale University)
Vivek Bhattacharya (Northwestern University), *An Empirical Model of R&D Procurement Contests: An Analysis of the DOD SBIR Program*
Discussant: Elena Krasnokutskaya (JHU)

Allan Collard-Wexler (Duke University) with John Asker and Jan De Loecker, *Market Power and Product (Mis)Allocation and OPEC: A Study of the World Oil Market*
Discussant: Hugo Hopenhayn (UCLA)

Jihye Jeon (Boston University), *Learning and Investment under Demand Uncertainty in Container Shipping*
Discussant: Allan Collard-Wexler (Duke University)

11:00 a.m. **Break**

11:20 a.m. **Keynote Address, “Market Structure and Competition, Redux”**
Steven Berry (Yale University)

12:05 p.m. **Panel: Privacy and Data Security** – Chaired by Doug Smith (FTC)
Frank Nagle (University of Southern California, Marshall)
Sasha Romanosky (Rand Corporation)
Rahul Telang (Carnegie Mellon University, Heinz)
Liad Wagman (Illinois Institute of Technology, Stuart)

1:05 p.m. **Close**