

Care Labeling Rule

An FTC Roundtable

Agenda

March 28, 2014

8:00 Registration

9:15 Welcoming Remarks

9:20 Presentation
[Professional Wetcleaning Issues](#)
PRESENTER:
Peter Sinsheimer
Executive Director
UCLA Sustainable Technology & Policy Program

9:50 Presentation
[Professional Wetcleaning Issues](#)
PRESENTER:
Charles Riggs
Professor of Textiles and Professor of Chemistry
Texas Woman's University

10:20

Discussion

Professional Wetcleaning

- The views expressed by the presenters
- Requiring versus permitting a wetcleaning instruction
- Cost of substantiating wetcleaning instructions
- Availability of wetcleaning
- Consumer awareness of wetcleaning
- Content of instruction (e.g., “professionally wetclean” versus “wetclean”)

MODERATOR:

Robert Frisby

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Bureau of Consumer Protection
Federal Trade Commission

PARTICIPANTS:

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American Apparel & Footwear
Association

Ann Hargrove

Director of Special Projects
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Adam Mansell

Consultant
UK Fashion & Textile Association

Paul Matthai

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Secretary
Professional Wetcleaners
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Joy Onasch

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Charles Riggs

Professor of Textiles and Professor of
Chemistry
Texas Woman’s University

Mary Scalco

Chief Executive Officer
Drycleaning & Laundry Institute

Peter Sinsheimer

Executive Director
UCLA Sustainable Technology &
Policy Program

11:50

Lunch

1:00

Discussion

Care Symbols

- Differences between ASTM and ISO symbols (e.g., natural drying symbols)
- Whether to require that labels identify ISO symbols if used
- Differences between 2005 and 2012 ISO symbols
- Change in the meaning of the circle P symbol in ASTM system
- Absence of ASTM and ISO symbols for solvents other than perc and petroleum
- Consumer understanding of symbols

MODERATOR:

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Texas Woman's University

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Peter Sinsheimer

Executive Director
UCLA Sustainable Technology &
Policy Program

Stacy Sopcich

Executive Director of Strategic
Branding & Sustainability
GreenEarth Cleaning

Alan Spielvogel

Director of Technical Services
National Cleaners Association

2:15

Break

2:30

Discussion

Reasonable Basis Requirements and Other Issues

- The Commission's proposed amendment clarifying the Rule's reasonable basis requirement
- GreenEarth Cleaning's proposal to amend the Rule's reasonable basis requirement
- Water temperature in home washing
- Other issues of concern to commenters (e.g., leather care issues)

MODERATOR:

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Branding & Sustainability
GreenEarth Cleaning

3:40

Closing Remarks
