

# "LETSGO TV."

1 of 3

## VIDEO

MAN IN TUXEDO INTENTLY WATCHING A FOOTBALL GAME IN HIS LIVING ROOM. 5 YARD LINE. ONE MINUTE LEFT IN GAME. TIE SCORE.



## AUDIO

SFX: Sounds of football game and man cheering.

HIS WIFE APPROACHES,



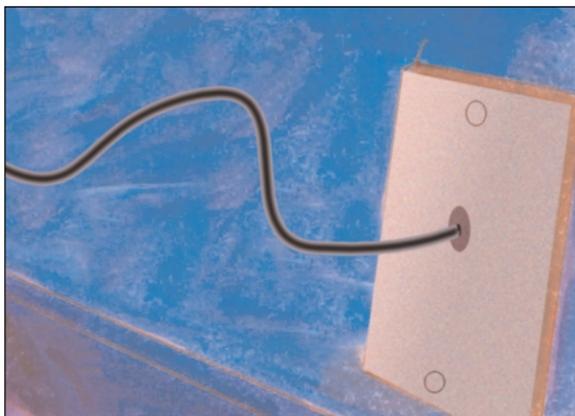
SFX: Groaning with sounds of football game in foreground.

POINTS TO HER WATCH AND SAYS "TIME TO GO."



V.O. Some people

CLOSE-UP OF CABLE WIRE COMING OUT OF WALL.



will go to any length

# "LETSGO TV."

## VIDEO

MAN TRAILING THE WORLD'S LONGEST CABLE WIRE, DISTURBING EVERYBODY AT THE OUTDOOR OPERA.



## AUDIO

to avoid missing their favorite cable TV programs.

CUT TO TIGHT CLOSE-UP OF TV SET IN SOMEONE'S HAND.



But now there's hand-held Let's Go TV.

CUT TO BEACH WHERE MAN IS WATCHING A CABLE PROGRAM.



Subscribe to this remarkable new premium cable TV plan

CUT TO PICNIC SCENE,



and you can watch all your favorite

# "LETSGO TV."

## VIDEO

## AUDIO

CLOSE-UP OF FOOTBALL GAME ON LETSGO TV SET.



cable TV stations on the go.

PULL BACK OF WIFE AT OUTDOOR OPERA WATCHING FOOTBALL GAME.



SFX: Cheering and yelling.

SUPER: PHONE NUMBER, WEBSITE, AND PEOPLE LOGO.



VO2: For full details, call, click or read our ad in this week's *People Magazine*.

