



Gary Swearingen, Corporate Counsel
FTC Workshop: April 18, 2017

First Hearing Aid Center, San Marcos, 1989



Current Generation



Kirkland Signature Life Cycle



Generation	Launch Date	Sell Price
KS 1	May 20, 2007	\$1,999.99
KS 2	October 27, 2008	\$1,999.99
KS 3	June 1, 2010	\$1,999.99
KS 4	March 19, 2012	\$1,999.99
KS 5	September 3, 2013	\$1,899.99
KS 6	April 8, 2015	\$1,799.99
KS 7	September 14, 2016	\$1,699.99

