



and is committed to offering tickets at accessible price ranges to ensure customers from various income levels can afford to see our shows.

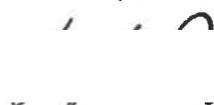
Most tickets for FEI events are offered through sale to the general public directly or through ticketing companies such as Ticketmaster. However, for each FEI event some number of tickets may be offered for pre-sale to dedicated customers, to and through sponsors, and through venues and other partners. Tickets may also be issued by our promoters for use by FEI employees, performers, families, friends and guests.

FEI fully supports efforts by the Commission and other federal agencies to prevent and reduce any activities by ticket resellers that make it more difficult for consumers to purchase event tickets from primary ticket distribution sources at the price set by the entities responsible for the event and the tickets, i.e. promoter/producer, artist, team/club, arena/stadium. Chief among these would be improved enforcement of the Better Online Ticket Sales Act. We also support measures to ensure that consumers know when they purchasing tickets from a reseller.

Nevertheless, FEI recognizes and supports the existence of a legitimate secondary market for event tickets. At the same time we firmly believe that the role of restrictions on transferability such as paperless tickets should be decided by market forces. Preventing the use of paperless tickets or other transferability restrictions would significantly interfere with the currently competitive marketplace. If certain types of ticketing or restrictions are not accepted by the market, they will inevitably fail.

Thank you for the opportunity to submit these comments. We look forward to participating along with other stakeholders in the Commission's workshop and the discussions regarding these issues.

Sincerely,

  
Stephen Payne  
Vice President, Public Affairs