

**Federal Trade Commission**  
Office of the Secretary  
600 Pennsylvania Ave, NW,  
Suite CC-5610 (Annex C)  
Washington, DC 20580

August 1, 2018

Lori Jacobs



To Whom It May Concern:

RE: Competition and Consumer Protection in the 21st Century Hearing, Project Number P181201

The practice of collecting and selling data bothers me because it is an invasion of my privacy. It is my data and therefore my choice whom to give or sell it to.

I use a search engine, Facebook, and shop online. I own an i-Phone. I do not read the terms and conditions because a normal person cannot understand it. Their practice of lengthy terms and conditions is not fair to consumers. You don't understand what you are reading and they make it lengthy on purpose so they can add things that you won't see.

There needs to be control over data and apps so you know exactly what is going to happen. I found out I was being charged \$19.99 an month for an app that I thought was free. Current rules are very liberal and are not protecting consumers. The ads bother me because it means they are listening to me. My fourth amendment is being violated.

Anti-competitive behavior is capitalism. True competition is always better for consumers, it keeps companies honest. I do not like being taken advantage of; I like to be treated with integrity. I treat people honestly and I expect the same in return.

There is a fine line between offering a free service in exchange for data collecting. They should not be collecting my information to sell me something I might want. When companies collect and store a persons personal data, anytime they want something on you, they can find it. This is wrong.

I am turning away from tradition internet usage and have started using MEWE. It is a new company that says they insure your privacy. We need more honest options, more companies with integrity that do not steal from you.

I had one of my credit cards numbers stolen. The company made good on it and I did not lose any money. It did take a while for a new card to be issued to me which was annoying.

We are a country founded on freedom of speech. Free speech should be just that, free speech. If some are censored and some are served, we are not a democracy. We are a constitutional republic deemed as equal. Censorship needs to stop, it goes against our God given rights.

Sincerely,

Lori Jacobs

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