

Federal Trade Commission
Office of the Secretary
600 Pennsylvania Avenue NW
Suite CC-5610 (Annex C)
Washington, DC 20580



August 9, 2018

Steven Hagee

To Whom It May Concern:

Re: Competition and Consumer Protection in the 21st Century Hearing, Project Number P181201

When I am online, I assume that company can collect my data to market something to me, but to sell it to a third party is an invasion of my privacy. This is the United States of America, I have a right to privacy. For example, Facebook, I think is fair for them collect my data in exchange for their free service, if it stays within their company. What is not fair is for them to sell it to a third party. The relationship is between me and Facebook, not an added third party. I use online services daily; movie streaming, Google, Google maps, Amazon and the likes. I am dependent on these services in my life, that said, I have a right to my privacy.

Is it legal to collect my personal data? Probably, because I accepted their terms. What is not fair is for them to assume I am not going to read it and I will just click accept. The language is so obscure that it permits you to allow them to collect personal information and sell it. No one reads that. The ramifications of sharing personal data can be so severe that it should CLEARLY be disclosed, not hidden in fine print.

Everyone has a political agenda these days. It is hard for companies to govern thousands of employees to keep them from doing the wrong thing with personal data. All these ads trouble me because I know a company has sold my information to another company to create that profile on me.

When I am using a product/service, I understand it is good business for them to enhance their search platforms to benefit them financially. They are going to optimize their business to make the most money.

Competition is always good if the option is not generated by the government. Censorship is wrong, the progressive media has certainly tried to rig our elections.

As an American citizen, I have a right to privacy. I received an email that looked like it was from Microsoft, but it was actually from a foreign company. I was able to figure out it was not legitimate while I was on the phone with them. It makes me angry that we have such an open market to these foreign companies which allows this to happen.

Sincerely,

Steven Hagee